



Berrett-Koehler
Publishers

A community dedicated to creating a world that works for all

Fall 2010 Catalog

BK Life
BK Currents
BK Business



Dear Members of the Berrett-Koehler Community,

Given all the recent media focus on e-readers, we thought now would be a good time to update you on Berrett-Koehler's digital publishing efforts.

On April 3, 2010, Apple released its much-anticipated iPad and launched an online bookstore. Many of Berrett-Koehler's newest and bestselling books were available for sale the day the iBookstore opened, and all new BK titles will be available going forward. Separately, we will be experimenting this year with developing media-rich applications ("apps") for Apple devices.

Of course, more than 240 ebooks and 220 digital whitepapers are available for purchase via our website, www.bkconnection.com. And we also continue to make our authors' content available for sale through a growing stable of other valued retail and licensing partners—for more details, see page 19.

We recognize that the ongoing viability of the publishing industry depends on the ability to "think outside the book." We must prepare for a rapidly approaching future in which the business of publishing is much broader than the business of selling printed books. At 5 percent of overall BK revenues in 2009, digital sales are still a small slice of the pie relative to print sales and translation rights revenue; however, we share the widely held belief that demand for digital content will continue to grow dramatically in 2010 and beyond.

Competing in this digital future will require us to develop, chunk, adapt, store, and retrieve our digital content in a manner that will facilitate rapid and flexible repurposing. We recognize that operating in this demanding environment will require shifting to new work practices (technically known as XML workflows)—and that such a shift will require significant investment over time. We are now developing a strategic plan for a sweeping XML-based overhaul of all our systems that will facilitate this necessary evolution at Berrett-Koehler.

We are also launching a new social network site to complement our e-commerce-oriented bkconnection.com site. BKcommunity.com is a virtual meeting place for BK stakeholders from around the world to engage with kindred spirits to create a world that works for all. For more details, see page 18.

Thank you for your continued support of our efforts to create a world that works for all. If you have any questions or comments about our digital initiatives, please email Bonnie Kaufman, our Digital Community Builder: bkaufman@bkpub.com.

The Berrett-Koehler Digital Team

New Titles and New Editions

Rebooting the American Dream 1

Agenda for a New Economy
Second Edition 2

The New Social Learning 3

Goals!
Second Edition 4

Accidental Genius
Second Edition 5

Networking for People
Who Hate Networking 6

Perseverance 7

ASTD Leadership Handbook 8

Feeding Your Leadership Pipeline 9

Engaging Emergence 10

Built to Love 11

Invisible Capital 12

Green Deen 13

Rebuilding Trust in the Workplace 14

Terms of Engagement
Second Edition 15

Future Search
Third Edition 16

Street Smart Sustainability 17

Berrett-Koehler News 18

Complete List of Titles 21

Index 58

Ordering Information 64

Thom Hartmann

Rebooting the American Dream

11 Ways to Rebuild Our Country

- By America's #1 progressive radio talk show host
- Draws on American history to offer proven solutions to America's current problems
- Controversial, impassioned, insightful, iconoclastic—typical Thom Hartmann

If something is wrong with your computer, you reboot—start over. That is what Thom Hartmann is advocating to restore an America beset by problems like joblessness, declining wages, huge disparities in wealth, corruption, environmental degradation, and corporate domination. The answers can be found by going back to the operating system designed by our Founding Fathers and refined by both Democrats and Republicans—until a virus called Reaganomics began to damage it, and subsequent attacks under both Bushes and even Clinton weakened it even further.

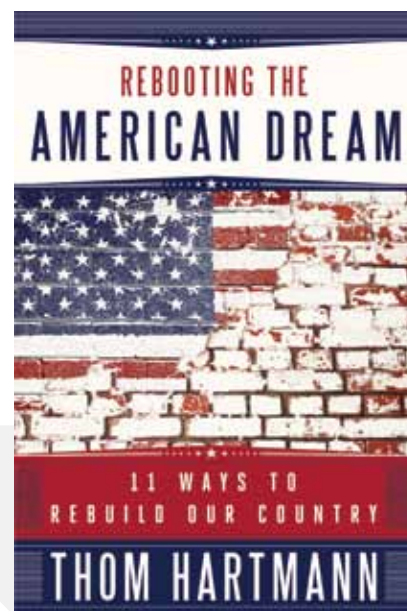
Almost every initiative Hartmann is advocating here is rooted in America's past—ideas that worked, and worked well, for decades. Hartmann demolishes the specious arguments so-called conservatives have used to undermine these ideas and details the disastrous results of their “reforms.”

For example, until the 1980s America had a tariff-based trade policy, and American industry was healthy and American wages strong—what has been the result since we replaced this policy with “free trade”? America curbed corporate power since the earliest days of the republic—why are we now refusing to enforce the Sherman Antitrust Act and allowing corporations unfettered access to the political process, something Theodore Roosevelt fought against? Medicare is popular and efficient—why not make it available to everybody, particularly since, as Hartmann reveals, it was designed to be easily scaled up? Not only do tax cuts like those championed by Reagan and Bush help only the wealthy, but the record proves higher tax rates actually drive wages up—so why not roll back those tax breaks for billionaires and lose our knee-jerk aversion to tax increases?

On issue after issue Hartmann argues that the way forward is to look back, to tap into the wisdom residing in two and a half centuries of American history. Some of his conclusions will be controversial, such as his calls to crack down on illegal immigration and to reinstate the draft. But the litmus test for each is not political correctness but whether or not it serves to strengthen this country we all love and make life better for her citizens.

Thom Hartmann is the nation's leading progressive talk radio host, heard on over a hundred stations, as well as on XM and Sirius radio, and seen on live nationwide television via the Free Speech TV network. He is the bestselling author of twenty books, including *Unequal Protection*, *Threshold*, *Screwed*, *Cracking the Code*, and *The Last Hours of Ancient Sunlight*.

Coming in October



Publication date: October 2010
\$24.95, hardcover, 216 pages
6 1/8" x 9 1/4"

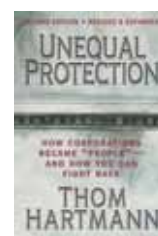
ISBN 978-1-60509-706-0

PDF ebook: ISBN 978-1-60509-909-5

Current Affairs

World rights available

You might also enjoy



Thom Hartmann
Unequal Protection
How Corporations Became “People”—and How You Can Fight Back
Second Edition
\$19.95, paperback
ISBN 978-1-60509-559-2
PDF ebook
ISBN 978-1-60509-560-8

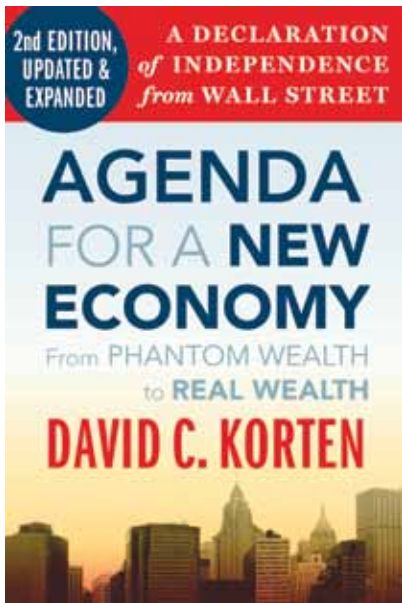


Thom Hartmann
Screwed
The Undeclared War Against the Middle Class—and What We Can Do About It
\$16.95, paperback
ISBN 978-1-57675-463-4
PDF ebook
ISBN 978-1-57675-529-7

David C. Korten

Agenda for a New Economy

From Phantom Wealth to Real Wealth
Second Edition, Updated and Expanded



Publication date: August 2010
\$17.95, paperback, 336 pages
5 1/2" x 8 1/2"

ISBN 978-1-60509-375-8

PDF ebook: ISBN 978-160509-376-5

Current Affairs/Economics
World rights available

- By the author of the bestselling classic *When Corporations Rule the World*
- New edition includes an analysis of events since the election of Barack Obama and a more detailed vision of the alternative to the Wall Street economy
- Outlines bold reforms that address the fundamental causes of the economic meltdown, not superficial fixes

Nearly two years after the economic meltdown, joblessness and foreclosures are still endemic, Wall Street executives are once again getting massive bonuses, and there doesn't seem to be the will in Washington to make desperately needed *fundamental* changes to the economy. Change will have to come from below. This second edition of *Agenda for a New Economy* is the handbook for that revolution.

The root of the problem remains what it was in 2008: Wall Street institutions that have perfected the art of creating “phantom wealth”—mere numbers on paper—without producing anything of real value and without any thought of the social consequences. “Wall Street operates as a criminal syndicate engaged in financial scams and extortion rackets that impose unbearable costs on society while serving no beneficial function not better met in other ways,” Korten writes. In a new chapter, he looks at how events since September 2008 have simply proven that the predatory Wall Street leopard cannot change its spots.

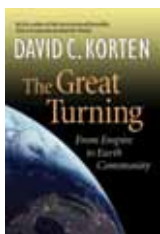
In the new edition, Korten has fleshed out his vision of the alternative to the corporate Wall Street economy: a Main Street economy based on locally owned, community-oriented “living enterprises” whose success is measured as much by their positive impact on people and the environment as by their positive balance sheets. We will lose nothing because, as Korten ably demonstrates, the supposed services Wall Street offers are simply a con game. And, having reluctantly given up on the possibility of any substantial change from the top, Korten now offers more in-depth advice on how to mount a grassroots campaign to bring about an economy based on shared prosperity, ecological stewardship, and citizen democracy.

“At last, a book by one of our most brilliant economic thinkers that outlines the real causes of—and solutions to—the current economic crisis.”

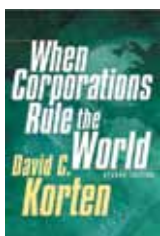
—John Perkins, author of *Confessions of an Economic Hit Man* and *The Secret History of the American Empire*

David Korten is president and founder of the People-Centered Development Forum and is cochair of the New Economy Working Group. He is a cofounder and board chair of *YES!* magazine, a board member of the Business Alliance for Local Living Economies, an associate of the International Forum on Globalization, and a member of the Club of Rome. He is the author of *The Great Turning*, *When Corporations Rule the World*, and *The Post-Corporate World*.

You might also enjoy



David C. Korten
The Great Turning
From Empire to Earth
Community
\$21.95, paperback
ISBN 978-1-88720-808-6
\$15.37, PDF ebook
ISBN 978-1-57675-539-6



David C. Korten
When Corporations Rule the World
Second Edition
\$18.95, paperback
ISBN 978-1-887208-04-8

Tony Bingham and Marcia Conner

Foreword by Daniel Pink

The New Social Learning

A Guide to Transforming Organizations Through Social Media

- The first book to help organizations understand how social media can harness the brainpower and experiences of colleagues working across the globe
- Cowritten by the CEO of the world's largest association for workplace learning professionals and a Peoplesoft and Microsoft executive, now a business consultant and writer for *Fast Company*
- Features case studies from organizations as diverse as Deloitte, IBM, Mayo Clinic, TELUS, Chevron, and even the CIA

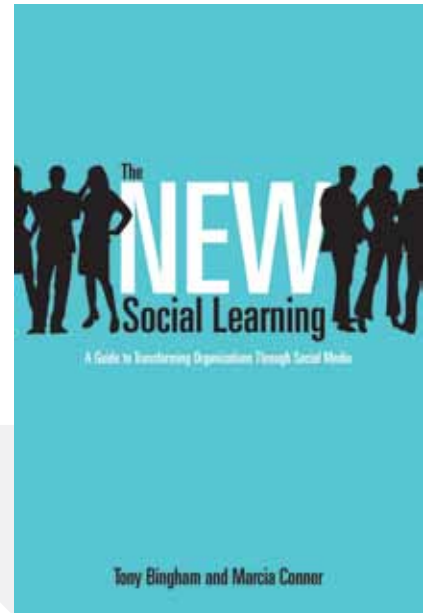
Most business books on social media have focused exclusively on using it as a marketing tool. Many employers see it as a workplace distraction. But social media has the potential to revolutionize workplace learning. People have always learned best from one another—social media enables colleagues around the world and throughout the organization to interact as easily as if they were side by side. *The New Social Learning* is the most authoritative guide available to leveraging these powerful new technologies.

Tony Bingham and Marcia Conner explain why social media is the ideal solution to some of the most pressing challenges organizations face today, such as widely dispersed employees and striking differences in work styles across generations. They answer common objections to using social media for collaboration and knowledge-building, showing how to win over even resistant leaders.

Social media technologies—everything from 140-character “microsharing” messages to media-rich online communities to complete virtual environments and more—enable people to connect, collaborate, and innovate on levels never dreamed of before. They make learning dramatically more engaging, efficient, enjoyable, and effective. This widely anticipated book helps organizations create a contemporary workplace strategy that is as timely as it is transformative.

Tony Bingham is president and chief executive officer of the American Society for Training & Development (ASTD). ASTD's members and associates work in thousands of organizations across many industries in more than 100 countries. Before joining ASTD, Tony was the senior vice president, technology, and operations for Britannica.com.

Marcia Conner, vice president at Pistachio Consulting, works at the intersection of enterprise social messaging and workplace learning, focusing on trends, markets, and dynamics shaping a distributed, collaborative, and cross-generational culture. She is former vice president and information futurist for PeopleSoft, author of *Learn More Now: 10 Steps to Learning Better, Smarter, and Faster*, coauthor of *Creating a Learning Culture: Strategy, Practice, and Technology*, and writes the “Learn at All Levels” column for *Fast Company*.

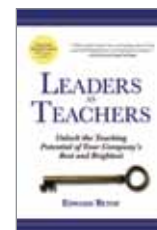


Publication date: August 2010
\$18.95, paperback, 240 pages, 6" x 9"
ISBN 978-1-60509-702-2

PDF ebook: ISBN 978-1-60509-703-9

Copublished with the American Society for
Training & Development
Business/Management
World rights available

You might also enjoy



Edward Betof
Leaders as Teachers
Unlock the Teaching
Potential of Your Company's
Best and Brightest
\$39.95, hardcover
ISBN 978-1-56286-545-0
PDF ebook
ISBN 978-1-56286-591-7

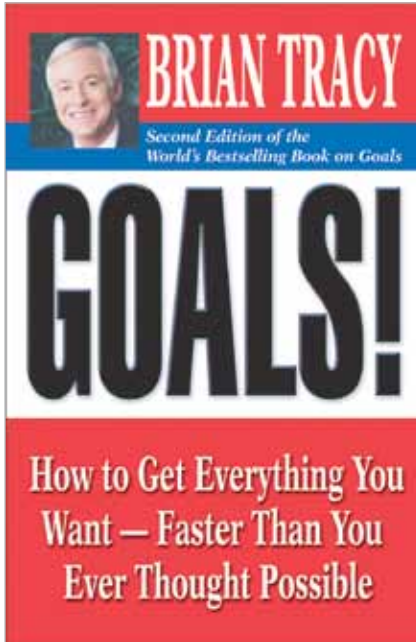


Renie McClay
**10 Steps to Successful
Teams**
\$19.95, paperback
ISBN 978-1-56286-675-4
PDF ebook
ISBN 978-1-60728-363-8

Brian Tracy

Goals!

How to Get Everything You Want—Faster Than You Ever Thought Possible



Publication date: August 2010
\$18.95 paperback, 288 pages
5 1/2" x 8 1/2"

ISBN 978-1-60509-411-3

PDF ebook: ISBN 978-1-60509-412-0

Business/Self-Help

World rights available

You might also enjoy



Brian Tracy

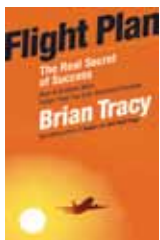
Eat That Frog!

21 Great Ways to Stop
Procrastinating and Get
More Done in Less Time
Second Edition

\$15.95, paperback

ISBN 978-1-57675-422-1

PDF ebook



ISBN 978-1-57675-504-4

Brian Tracy

Flight Plan

The Real Secret of Success

\$15.95, paperback

ISBN 978-1-60509-275-1

PDF ebook

ISBN 978-1-57675-556-3

- New edition of the bestselling book on setting and achieving goals—more than 250,000 copies of the first edition sold in twenty-two languages
- Updated and expanded throughout with three new chapters
- Written by one of the world's best-known authorities on personal achievement—his many books and audios have sold millions worldwide

Brian Tracy opens this book with a story. A group of successful men got together to talk about their lives. Each of them had started from nothing many years before. As they discussed the reasons why they had managed to achieve so much in life, the wisest man among them spoke up and said that, in his estimate, "success is goals, and all else is commentary."

No one is better equipped to write about goals than Brian Tracy, who lifted himself up from dead broke-high school dropout to CEO of a worldwide company, prolific author, and sought-after speaker. Based on more than twenty years of experience and research, *Goals!* presents Tracy's simple, powerful, and effective goal-setting and goal-achieving methodology that has been used by more than one million people to achieve extraordinary things.

The book explains the seven key elements of goal setting and the twelve steps that are necessary to set and accomplish goals of any size. Each chapter provides a series of practical, proven steps that individuals can use to be more effective in moving rapidly toward their chosen objectives. Tracy shows how to build your self-esteem and self-confidence, approach every problem or obstacle forthrightly, overcome difficulties, respond to challenges, and continue forward toward your goals, no matter what happens.

In this revised and expanded second edition, Tracy has added three new chapters addressing areas in which goals can be most rewarding but also the toughest to set and keep: finances, family, and health.

Goals! breaks through the fog of contradictory ideas on goal setting and provides a proven system for achievement that you will be able to use for the rest of your life.

Brian Tracy is chairman and CEO of Brian Tracy International, a company specializing in the training and development of individuals and organizations. He has consulted for more than 1,000 companies and addressed more than 5,000,000 people in 5,000 talks and seminars worldwide. He is the author of forty-five books, including *Eat That Frog!*, *Flight Plan*, and *The 100 Absolutely Unbreakable Laws of Business Success*.

Mark Levy

Accidental Genius

Using Writing to Generate Your Best Ideas, Insight,
and Content

Second Edition, Revised and Updated

- Teaches the liberating technique of freewriting, which helps people produce breakthrough ideas and solve problems in minutes
- Levy's witty ideation tips and techniques—seven new to this edition—make freewriting fun, easy, and enlightening
- Includes a new section on using freewriting to generate material for books, articles, blogs, and more

When it comes to creating ideas, we hold ourselves back. That's because inside each of us is an internal editor whose job is to forever polish our thoughts so we sound smart and in control and so we fit into society. But what happens when we encounter problems where such conventional thinking fails us? How do we get unstuck?

For Mark Levy, the answer is freewriting, a technique he's used for years to solve all types of business problems and generate ideas for books, articles, and blog posts.

Freewriting is deceptively simple: Start writing as fast as you can, for as long as you can, about a subject you care deeply about, while ignoring the standard rules of grammar and spelling. Your internal editor won't be able to keep up with your output and will be temporarily shunted into the background. You'll now be able to think more honestly and resourcefully than before and will generate breakthrough ideas and solutions that you couldn't have created any other way.

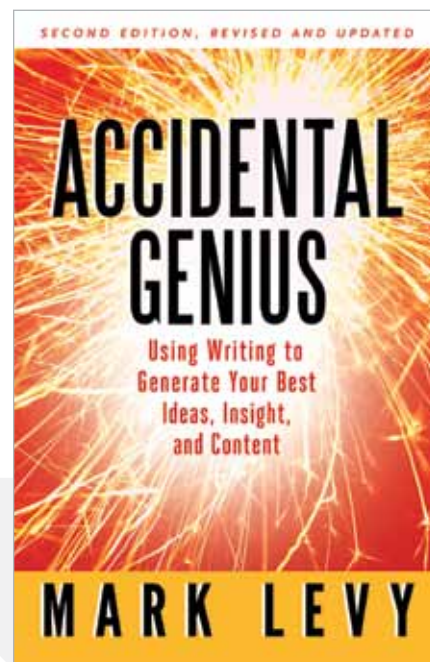
Levy shares six freewriting secrets designed to knock out your editor and let your genius run free. He also includes fifteen problem-solving and creativity-stimulating principles you can use if you need more firepower—seven of which are new to this edition—and stories of problems he and others have solved through freewriting.

Also new to this edition: an extensive section on how to refine your freewriting into something you can share with the world. Although Levy originally taught freewriting as a private brainstorming technique, over the years he and his clients have found that, with some tweaking, it's a great way to generate content for books, articles, and other thought-leadership pieces.

"I've been a fanboy of *Accidental Genius* and the genius of Mark Levy for five years now, and I couldn't work without these ideas."

—David Meerman Scott, author of *The New Rules of Marketing and PR*

Mark Levy is the founder of the marketing strategy firm Levy Innovation (www.levyinnovation.com). He has written for the *New York Times*, has authored or cocreated five books, and has taught writing at Rutgers University. He is also a magic illusion designer—his work has been performed off-Broadway, in Las Vegas, and on all the major television networks.



Publication date: August 2010
\$16.95, paperback, 192 pages
5 1/2" x 8 1/2"

ISBN 978-1-60509-525-7

PDF ebook: ISBN 978-1-60509-651-3

Business/Personal Development
World rights available

You might also enjoy



Jack Foster
Illustrated by Larry Corby
How to Get Ideas
New Expanded Edition
\$19.95, paperback
ISBN 978-1-57675-430-6
PDF ebook
ISBN 978-1-60509-301-7

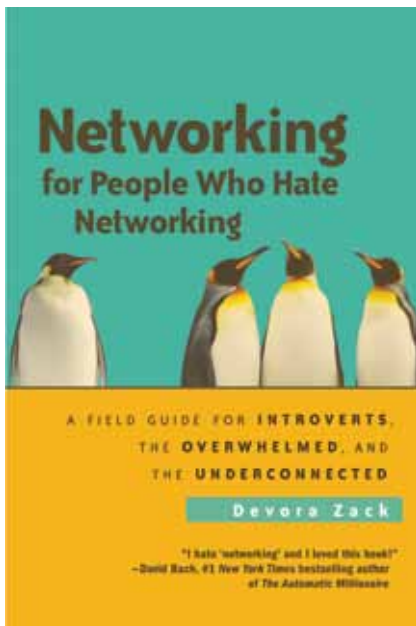


Roger von Oech
Expect the Unexpected or You Won't Find It
A Creativity Tool Based on the Ancient Wisdom of Heraclitus
\$16.95, paperback
ISBN 978-1-57675-227-2

Devora Zack

Networking for People Who Hate Networking

A Field Guide for Introverts, the Overwhelmed, and the Underconnected



Publication date: August 2010
\$16.95, paperback, 192 pages, 6" x 9"
ISBN 978-1-60509-522-6

PDF ebook: ISBN 978-1-60509-607-0

Copublished with the American Society for
Training and Development
Business

World rights available

You might also enjoy



Jennifer B. Kahnweiler, PhD
The Introverted Leader
Building on Your Quiet
Strength
\$19.95, paperback
ISBN 978-1-57675-577-8
PDF ebook
ISBN 978-1-57675-587-7



Michael Dulworth
The Connect Effect
Building Strong Personal,
Professional, and Virtual
Networks
\$22.95, hardcover
ISBN 978-1-57675-462-7
PDF ebook
ISBN 978-1-57675-536-5

- Shows how the networking-averse can succeed by working with the very traits that make them hate traditional networking
- Written by a proud introvert who is a gifted networker
- Includes field-tested tips and techniques for virtually any situation

Are you the kind of person who would rather get a root canal than face a group of strangers? Does the phrase “working a room” make you want to retreat to yours? Does traditional networking advice seem like it’s in a foreign language?

Devora Zack, an avowed introvert and successful consultant who gives presentations to thousands of people at dozens of events annually, feels your pain. She found that most networking advice books assume that to succeed you have to be an extrovert. Or at least learn how to fake it. Not at all. There is another way.

This book shatters stereotypes about people who dislike networking. They’re not shy or misanthropic. Rather, they tend to be reflective—they think before they talk. They focus intensely on a few things rather than broadly on a lot of things. And they need time alone to recharge. Because they’ve been told networking is all about small talk, big numbers, and constant contact, they assume it’s not for them.

But it is! Zack politely examines and then smashes to tiny fragments the “dusty old rules” of standard networking advice. She shows how the very traits that make many people hate networking can be harnessed to forge an approach just as effective as more traditional techniques, if not better. And she applies it to all kinds of situations, not just formal networking events. After all, as she says, life is just one big networking opportunity—a notion readers can now embrace.

Networking enables you to accomplish the goals that are most important to you. But you can’t adopt a style that goes against who you are—and you don’t have to. “I have never met a person who did not benefit tremendously from learning how to network—on his or her own terms,” Zack writes. “You do not succeed by denying your natural temperament; you succeed by working with your strengths.”

“I hate ‘networking’ and I loved this book! Devora Zack knows networking, and her mission to make it easy and fun for you comes through on every page.”

—David Bach, #1 *New York Times* bestselling author of *The Automatic Millionaire*

Devora Zack is president of Only Connect Consulting, a firm specializing in leadership and team development, strategic planning, seminars, corporate retreats, and coaching. Her clients include the Smithsonian Institution, Cornell University, Deloitte, the Department of Homeland Security, the U.S. Department of Education, and many others.

Margaret J. Wheatley
Paintings by Asante Salaam

Perseverance

- By the bestselling author of *Leadership and the New Science* and *Turning to One Another*
- Thoughtful, compassionate reflections on how we can maintain our focus, direction, and energy despite difficulties, challenges, and disappointments
- Illuminated both by beautiful original paintings and by poems and quotations from a variety of traditions and cultures

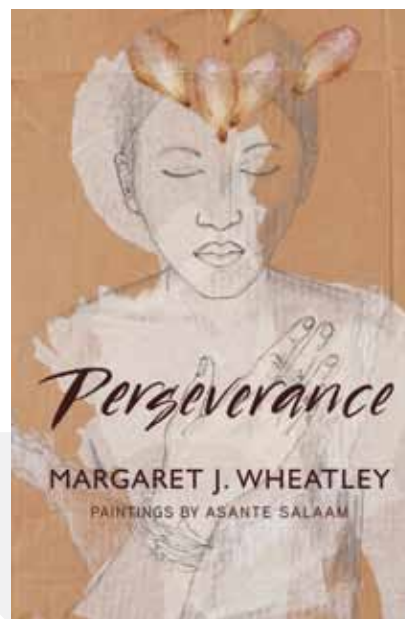
In this inspiring and beautifully illustrated book, bestselling author Margaret Wheatley offers guidance to people everywhere for how to persevere through challenges in their personal lives, with their families, at their workplaces, in their communities, and in their struggles to make a better world. She provides hope, wisdom, and perspective for learning the discipline of perseverance.

Wheatley does not offer the usual feel-good, rah-rah messages. Instead, she focuses on the situations, feelings, and challenges that can, over time, cause us to lose heart or lose our way. Perseverance is a day-by-day decision not to give up. We have to notice the moments when we feel lost or overwhelmed or betrayed or exhausted and choose how we respond to them. And we have to notice the rewarding times, when we experience the joy of working together on something hard but worthwhile, when we realize we've made a small difference.

In a series of concise and compassionate essays, Wheatley names a behavior or dynamic—such as fearlessness, guilt, joy, jealousy—that supports or impedes our efforts to persevere. She puts each in a broader human or timeless perspective, offering ways to either live with or transcend each one. These essays are self-contained—you can thumb through the book and find what attracts you in the moment. *Perseverance* helps us to see ourselves and our situations clearly and assume responsibility for changing a situation or our reaction to it if it's one that troubles us. There deliberately are no examples of other people or their experiences. You are the example—your personal experiences are the basis for change.

In addition to Wheatley's graceful essays, *Perseverance* includes poems and quotations drawn from traditions and cultures around the world and throughout history. The book is deeply grounded spiritually, accessing human experience and wisdom from many sources. This grounding and inclusiveness support the essential message—human beings throughout time have persevered. We're just the most recent ones to face these challenges, and we can meet them as those who came before us did. It's just our turn to work for the people, causes, and places we love.

Margaret J. Wheatley is president emerita of the Berkana Institute, a global foundation partnering with communities that draw upon the wealth and wisdom of their people, traditions, and environments. She is the author of several books including *Leadership and the New Science*, *A Simpler Way* (with Myron Rogers), *Turning to One Another*, and *Finding Our Way*.

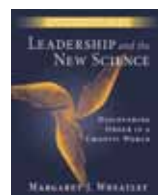


Publication date: September 2010
\$16.95, paperback, 168 pages
4 5/8" x 6 7/8"
ISBN 978-1-60509-820-3
PDF ebook: ISBN 978-1-60509-854-8
Personal Development
World rights available

You might also enjoy



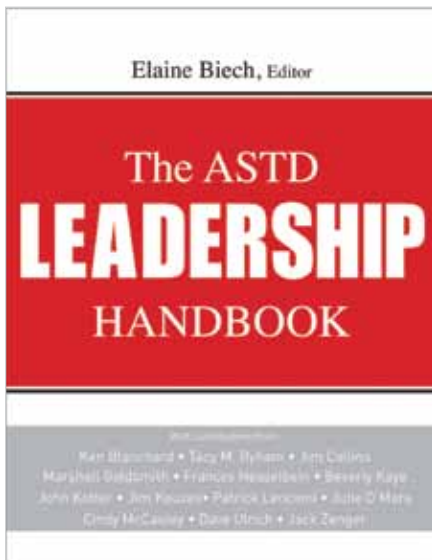
Margaret J. Wheatley
Turning to One Another
Simple Conversations to
Restore Hope to the Future
Second Edition
\$17.95, paperback
ISBN 978-1-57675-764-2
PDF ebook
ISBN 978-1-57675-984-4



Margaret J. Wheatley
Leadership and the New Science
Discovering Order in a
Chaotic World
Third Edition
\$20.95, paperback
ISBN 978-1-57675-344-6
PDF ebook
ISBN 978-1-60509-147-1

Elaine Biech, Editor

The ASTD Leadership Handbook



- Provides a complete overview and practical strategies on a full range of leadership topics
- Contributors include more than forty-five renowned experts in the leadership field
- Includes more than sixty activities, tools, and assessments for application of principles and concepts.

Featuring a who's who of leadership gurus, *The ASTD Leadership Handbook* is an exciting compilation of insights, ideas, and tools that will enable individuals, teams, and organizations to fully develop their leadership capabilities. It provides a complete overview of leadership and covers a full range of topics, including competencies, development, attributes, and current challenges, taking a broad view of what leadership means. Editor Elaine Biech and her team worked to carefully match up topics with the leading authorities: William Byham on leadership development, Ken Blanchard on ethics, Bill George on authenticity, John Kotter on leading change, Marshall Goldsmith on coaching, Dave Ulrich and Norm Smallwood on getting results, Patrick Lencioni on teams, Leonard Goodstein on strategic planning, Frances Hesselbein on leading the workforce of the future, and many more.

The ASTD Leadership Handbook's five sections—Leadership Competencies, Leadership Development, Characteristics of Successful Leaders, Contemporary Leadership, and the Global Role of Leadership—cover all the major leadership areas. Chapters are written from a practical perspective, enabling readers to immediately put the wisdom and experience of the authors to use in their own lives and organizations. The book also includes three dozen tools to help you apply the concepts, such as John Kotter's Eight-Step Change Model, Bill Gentry's Checklist for Avoiding Leader Derailment, Marshall Goldsmith's Mini Coaching Survey, Beverly Kaye and Sharon Jordan-Evan's Jerk Checklist, and Leonard Goodstein's Applied Strategic Planning Model. These tools are available as free downloads on the book's accompanying website.

This handbook sets itself apart in a crowded field by emphasizing leadership development and providing practical approaches to address this crucial need. When you pick up *The ASTD Leadership Handbook* you hold almost 2,000 years of experience in your hands. This will surely be the definitive leadership resource for many years to come.

Elaine Biech is president and managing principal of ebb associates inc, an organization development firm that helps business, government, and nongovernment organizations work through large-scale change. She has been in the training and consulting field for more than thirty years and is a highly regarded author and editor.

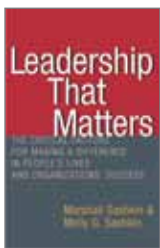
Publication date: August 2010
\$129.95, hardcover, 500 pages, 7" x 9"
ISBN 978-1-56286-716-4

PDF ebook: ISBN 978-1-60728-358-4

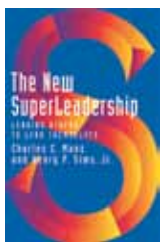
Copublished with the American Society for Training & Development • Distributed to the trade by National Book Network Business

World rights available

You might also enjoy



Marshall Sashkin and Molly G. Sashkin
Leadership That Matters
The Critical Factors for Making a Difference in People's Lives and Organizations'
Success
\$24.95, paperback
ISBN 978-1-57675-193-0



Charles C. Manz and Henry P. Sims, Jr.
The New SuperLeadership
Leading Others to Lead Themselves
\$34.95, hardcover
ISBN 978-1-57675-105-3
PDF ebook
ISBN 978-1-60509-715-2

Daniel R. Tobin

Feeding Your Leadership Pipeline

How to Develop the Next Generation of Leaders in Small to Mid-Sized Companies

- Addresses the need to fill the looming leadership gap in organization's as more than 78 million baby boomers leave the workforce
- Focuses on the unique challenges of small to mid-sized companies
- Provides a complete, start-to-finish blueprint for leadership development that can be adapted to any budget

With baby boomers hitting retirement age, every company faces an urgent need to develop the next generation of leaders. Many large companies already have leadership development programs in place, but what about small to mid-sized companies facing the same talent crisis but without comparable resources?

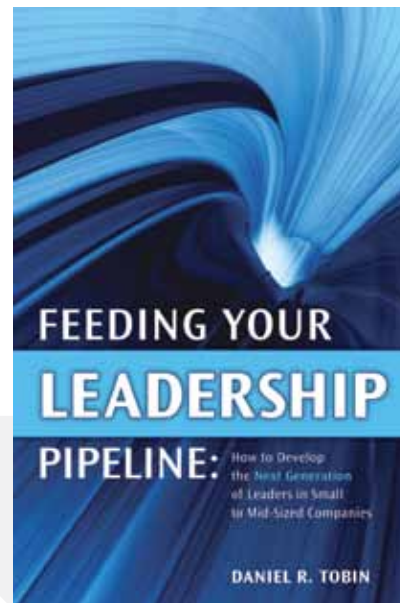
Now these companies have a guide. *Feeding Your Leadership Pipeline* provides a comprehensive blueprint for leadership development tailored to the needs and challenges of companies with fewer than five thousand employees. Leadership development veteran Daniel Tobin takes you through the entire process of developing a cost-effective, accountable leadership development program. He shows you how to identify high-potential talent, define key leadership competencies in your company, establish the four basic components of an effective leadership development program, harness the power of mentoring and coaching, evaluate program effectiveness, and calculate what it will cost in budgetary and staff resources. Every chapter includes checklists, forms, tables, and other tools that can be used by any company to put Tobin's seasoned advice into practice.

No company is too small to plan for its leadership future. Developing a program costs time and money, but not doing so is far more expensive—in business terms it's literally the difference between life and death. *Feeding Your Leadership Pipeline* will help you ensure that your company is able to seamlessly replace departing leaders, preserve organizational knowledge, and move confidently forward.

"Tobin offers pragmatic, tested, and insightful approaches and tools to effectively create a leadership development program. The concepts are tailored to small and medium-sized enterprises, where improved talent can quickly make a difference. Any leader, HR professional, or trainer would be well served to follow his advice."

—Dave Ulrich, Professor, Ross School of Business, University of Michigan and Partner, The RBL Group

Daniel R. Tobin is a consultant, coach, and author on corporate learning strategies and leadership development programs. Most recently vice president of instructional design and development at the American Management Association, he founded Digital Equipment Corporation's Network University and Wang Global/Getronics' Virtual University. He is the author of five books, including *The AMA Guide to Management Development* (with Margaret Pettingell).



Publication date: September 2010
\$28.95, hardcover, 224 pages, 6" x 9"
ISBN 978-1-56286-710-2

PDF ebook: 978-1-60728-584-7

Copublished with the American Society for Training & Development • Distributed to the trade by National Book Network
Business/Small Business
World rights available

You might also enjoy



Edward E. Gordon
Winning the Global Talent Showdown
How Businesses and Communities Can Partner to Rebuild the Jobs Pipeline
\$27.95, hardcover
ISBN 978-1-57675-616-4
PDF ebook
ISBN 978-1-57675-483-2

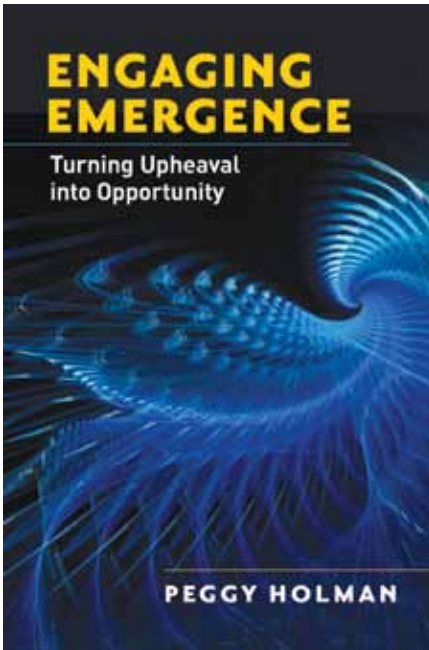


Sophie Oberstein
10 Steps to Successful Coaching
\$19.95, paperback
ISBN 978-1-56286-544-3
PDF ebook
ISBN 978-1-60728-244-0

Peggy Holman

Engaging Emergence

Turning Upheaval into Opportunity



Publication date: September 2010
\$24.95, paperback, 192 pages, 6" x 9"
ISBN 978-1-60509-521-9

PDF ebook: ISBN 978-1-60509-604-9

Business

World rights available

You might also enjoy



Peggy Holman, Tom Devane,
and Steven Cady, editors

The Change Handbook
The Definitive Resource on
Today's Best Methods for
Engaging Whole Systems
Second Edition

\$62.95, paperback
ISBN 978-1-57675-379-8
PDF ebook
ISBN 978-1-57675-509-9



Diana Whitney and Amanda
Trosten-Bloom

**The Power of
Appreciative Inquiry**
A Practical Guide to Positive
Change
Second Edition

\$32.95, paperback
ISBN 978-1-60509-328-4
PDF ebook
ISBN 978-1-60509-329-1

- Shows how emergence, the process through which order arises out of chaos in nature, can help us discover new patterns in the seeming turmoil of our age
- Offers practices and principles for working with emergence to realize new possibilities for yourself and your organization
- Features real-world examples of individuals and organizations that have successfully navigated disruptive change

Change is everywhere these days—so much so that it can seem like barely controlled chaos. As a result, increasing numbers of leaders, managers, workers, and change agents feel overwhelmed. Some see too many choices, while others see no choices at all. But within this seeming chaos are the seeds of a higher order and coherence. Science calls the process of a new system arising from the ashes of the old “emergence.” Understanding the phenomenon of emergence can help leaders successfully cope with change, emerging stronger and more purposeful.

In this profound and insightful book, Peggy Holman offers new ways to think about the potential upheaval contains as a source of emergent change and shows how to engage it productively. This is an art more than a science, so Holman offers practices that tell you not precisely what to do but rather how to approach disruptive situations—what to notice, what to explore, what to try, what mindset will leave you most open to identifying a new paradigm as it emerges. She grounds these practices in five overarching principles that apply the scientific understanding of emergence to social and organizational change. Real-world stories of collapse and renewal illustrate these principles and practices in action. And Holman outlines three questions to help you work compassionately, creatively, and wisely with the entire arc of the change process, from disruption to differentiation to renewal.

This work can be difficult but also tremendously rewarding. You'll be stretched and refreshed, inspired to pursue what matters to you. You'll see new and unlikely partnerships and develop breakthrough projects. Indeed, you'll be part of a process that is transforming the culture itself.

“Very useful in giving structure and form to ways of dealing with the unpredictable and volatile way the world comes at us. It is well thought out and written in accessible language, and the open heart of the author comes through. A powerful antidote to the change management illusion that the future can be driven, engineered, managed, and drilled.”

—Peter Block, author of *Stewardship*, *The Answer to How Is Yes*, and *Community*

Peggy Holman is the founder of the Open Circle Company, a management consultancy for business, nonprofit, and governmental organizations. She is a cofounder of Journalism that Matters, a network of diverse pioneers who are shaping the emerging news and information landscape. She is a coauthor and coeditor of *The Change Handbook*.

Peter Boatwright and Jonathan Cagan

Built to Love

Creating Products That Captivate Customers

- Offers data-driven proof that the most successful products and services deliver emotions that customers value
- Provides a clear method and set of tools to enable companies to develop high-emotion products and services
- Includes case examples from a wide variety of industries

Leading companies do more than produce things that work better. They create captivating products that energize the marketplace and set the standard for what customers want and expect. Their products and services make customers feel better by addressing customers' emotional needs. But this isn't something you can add on after the fact. Your products and services must be built to love from the very start. This book shows you how.

Peter Boatwright and Jonathan Cagan have worked with market leaders such as Apple, Bayer, International Truck, Mine Safety Appliances, and many others. They've found that for companies to really connect with customers, emotions must be generated by a product itself, not simply tacked on through advertising. And they prove the bottom-line value of product-driven emotion by analyzing the stock performance of companies that sell high-emotion products and by presenting data that show people are willing to pay more for products with emotionally rich features.

After showing that authentic product emotion really does pay off, they move on to *how*—how emotion can be broken down into its core building blocks, how it is then used to develop new products and services, and how product touchpoints, in particular visual touchpoints, deliver those emotions. Engaging case studies from a variety of industries will help you understand how to integrate emotion into your products and services, regardless of the nature of your business.

Emotion is fundamental to all that is human, including the products we enjoy. *Built to Love* will help you gain loyal, even fanatical customers by going beyond mere efficiency and speaking to their deepest needs and wants.

"Built to Love presents an engaging and compelling argument why product emotions drive product success, rigorously proving the value of emotion to customers and showing how any firm can design captivating products and services."

—Daniel H. Pink, author of *Drive* and *A Whole New Mind*

Peter Boatwright is associate professor of marketing at Carnegie Mellon University's Tepper School of Business, with an appointment in Mechanical Engineering.

Jonathan Cagan is the George Tallman and Florence Barrett Ladd Professor in Engineering, with appointments in the School of Design and Computer Science, at Carnegie Mellon University.

They collaborate in teaching, research, and consulting, and they are coauthors of *The Design of Things to Come* (with Craig Vogel).



Publication date: September 2010

\$27.95, hardcover, 216 pages

6 1/8" x 9 1/4"

ISBN 978-1-60509-698-8

PDF ebook: ISBN 978-1-60509-699-5

Business

World rights available

You might also enjoy



Janelle Barlow and
Claus Møller

A Complaint Is a Gift,
Recovering Customer Loyalty
When Things Go Wrong
Second Edition

\$20.95, paperback

ISBN 978-1-57675-582-2

PDF ebook

ISBN 978-1-57675-946-2



Chip Bell and Billjack Bell

Magnetic Service
Secrets for Creating
Passionately Devoted
Customers

\$18.95, paperback

ISBN 978-1-57675-375-0

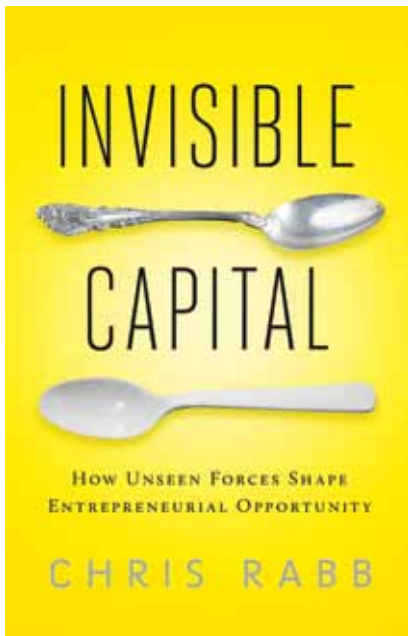
PDF ebook

ISBN 978-1-60509-642-1

Chris Rabb

Invisible Capital

How Unseen Forces Shape Entrepreneurial Opportunity



Publication date: October 2010

\$16.95, paperback, 168 pages

5 1/2" x 8 1/2"

ISBN 978-1-60509-307-9

PDF ebook: ISBN 978-1-60509-308-6

Copublished with Demos

Business/Current Affairs

World rights available

You might also enjoy



Michael Edwards

Small Change

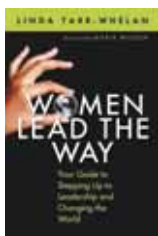
Why Business Won't Save the World

\$16.95, paperback

ISBN 978-1-60509-377-2

PDF ebook

ISBN 978-1-60509-379-6



Linda Tarr-Whelan

Women Lead the Way

Your Guide to Stepping Up to Leadership and Changing the World

\$24.95, hardcover

ISBN 978-1-60509-135-8

PDF ebook

ISBN 978-1-60509-136-5

- Reveals the true landscape of opportunity and the hidden assets entrepreneurs benefit from that improve business viability
- Shows how “invisible capital” tilts an already uneven playing field
- Offers solutions that empower individuals and communities by democratizing entrepreneurial opportunity

We have been sold a bill of goods: all it takes to succeed in business is a great idea, a good attitude, and hard work. But a slew of government data tells quite a different story: the chances that a newly minted entrepreneur will build a business that survives five years, employs twenty workers, and generates significant profit is about 1 in 1,000! The 999 entrepreneurs who didn't make it failed not because they “didn't want it badly enough.” All too often it was due to a lack of invisible capital—the intangible assets that play a crucial role in business success.

Invisible capital is not any one thing. It's a complex set of factors: our skills, knowledge, networks, resources, and experiences. These can create significant advantages, even if they are not consciously exploited. Chris Rabb details how people can evaluate the components of their own invisible capital and develop a plan to build on strengths and mitigate weaknesses. He draws on his extensive experience as an entrepreneur, his tenure on Capitol Hill and in the White House Conference on Small Business, his experience managing an urban business incubator, and his involvement with numerous family-owned businesses.

A major reason invisible capital is so little known is what Rabb calls the “entrepreneurial-industrial complex”—influential pro-entrepreneurship boosters who cynically spoon-feed misinformation to the public. Rabb exposes how their misguided efforts perpetuate mythic “rags to riches” notions and illuminates research—which is rarely shared and often politically manipulated—confirming the significant influence of invisible capital on business outcomes. He also outlines how society can both help individuals build invisible capital and support the common good by investing in sustainable, community-based business models.

Understanding invisible capital will enable more Americans to be better prepared to pursue entrepreneurship, advocate for those who take the plunge, and assess how communities can support enterprises that broaden shared prosperity by leveling the playing field and strengthening the fabric of society.

“Eye-opening—shatters several myths, legends, and assumptions about entrepreneurship, opportunities for entrepreneurs, and the role of start-ups in society.”

—Jay Rao, Professor, Technology and Innovation, Babson College

Chris Rabb is a writer, consultant, and speaker who addresses the intersection of identity, politics, media/technology, and entrepreneurship. He is a visiting researcher at Princeton University's Woodrow Wilson School of Public and International Affairs and is a fellow at the nonpartisan think tank Demos.

Ibrahim Abdul-Matin

Green Deen

What Islam Teaches About Protecting the Planet

- The first book to show how strongly the tenets of Islam support environmentalism
- Offers dozens of examples of what Muslims can do—and are already doing—to promote ecologically sound practices in their communities
- Written by a prominent Muslim community organizer speaking directly to other Muslims—but accessible and illuminating to non-Muslims as well

Muslims, like those of many faiths, are compelled by their religion to praise the Creator, take care of each other, and take care of the planet. But the deep and long-standing synergies between Muslim beliefs and environmentalism aren't widely known by other religions, in secular society, or even among many Muslims. In this groundbreaking book, Ibrahim Abdul-Matin draws on research, scripture, and interviews with prominent Muslim scholars, theologians, and community leaders to trace Islam's historical and contemporary preoccupation with humankind's collective role as stewards of the Earth. As Abdul-Matin points out, the prophet Muhammad himself declared that "the Earth is a mosque."

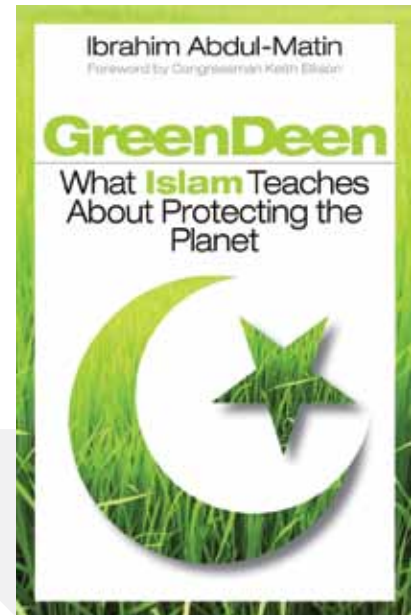
The soul of this book is profoundly practical. *Deen* means "path" or "way" in Arabic. Abdul-Matin focuses on how Muslims and Muslim communities can follow and already are following a green deen in four areas: "waste, watts (energy), water, and grub (food)." For example, the Saudi Arabian government has issued a religious ruling allowing the use of treated wastewater in the holy cities of Makkah and Medina for performing the ritual washing required of all Muslims. In Oakland, California, the Lighthouse Mosque has stopped the use of paper plates, Styrofoam, and plastic bottles during the evening Iftar feast in Ramadan. In Chiapas, Mexico, a Muslim community is living entirely off the grid—manufacturing its own clean energy and growing its own organic halal food.

Abdul-Matin offers dozens of such examples—both sweeping and ambitious initiatives and, perhaps more importantly, simple but effective actions that can be taken immediately. No other book of this kind has been written for Muslims, in language they can relate to. No other book helps environmentalists of other faiths and orientations understand the gifts and contributions that Islam and its followers bring to the struggle. *Green Deen* is much needed for Muslims and non-Muslims alike.

"Ibrahim blends both the passion for a green economy, his love and understanding of his faith, and a deep commitment to justice. *Green Deen* puts Green Muslims on the map!"

—Van Jones, founder, Green For All and author of *The Green Collar Economy*

Ibrahim Abdul-Matin is a Policy Advisor in the New York City Mayor's Office on issues of long-term planning and sustainability. He is a prominent voice in the Muslim and interfaith community on environmental issues. He is a media personality on NPR's *The Takeaway* and the brains behind the blog "Brooklyn Bedouin."



Publication date: October 2010
\$16.95, paperback, 192 pages
5 1/2" x 8 1/2"

ISBN 978-1-60509-464-9

PDF ebook: ISBN 978-1-60509-466-3

Current affairs

World rights available

You might also enjoy



Peter G. Brown and
Geoffrey Garver

Right Relationship
Building a Whole Earth
Economy

\$16.95, paperback
ISBN 978-1-57675-762-8
PDF ebook
ISBN 978-1-57675-855-7



Michael A. Schuler

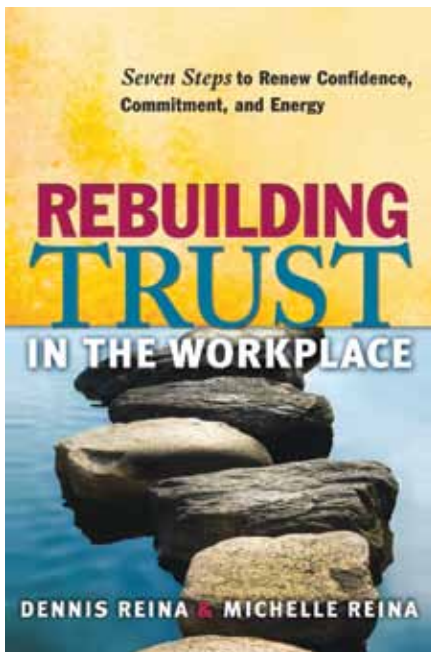
**Making the Good Life
Last**

Four Keys to
Sustainable Living
\$16.95, paperback
ISBN 978-1-57675-570-9
PDF ebook
ISBN 978-1-57675-588-4

Dennis Reina and Michelle Reina

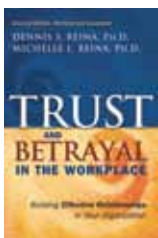
Rebuilding Trust in the Workplace

Seven Steps to Renew Confidence, Commitment, and Energy

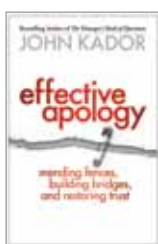


Publication date: October 2010
 \$19.95, paperback, 192 pages, 6" x 9"
 ISBN 978-1-60509-372-7
 PDF ebook: ISBN 978-1-60509-374-1
 Business
 World rights available

You might also enjoy



Dennis S. Reina and
 Michelle L. Reina
**Trust and Betrayal in the
 Workplace**
 Building Effective
 Relationships in Your
 Organization
 \$20.95, paperback
 ISBN 978-1-57675-377-4
 PDF ebook
 ISBN 978-1-57675-949-3



John Kador
Effective Apology
 Mending Fences, Building
 Bridges, and Restoring Trust
 \$19.95, paperback
 ISBN 978-1-57675-901-1
 PDF ebook
 ISBN 978-1-60509-139-6

- The first book to focus specifically on recovering from workplace betrayals
- Offers *everyone* involved a proven process for restoring trust and healing: the person who has been betrayed, the person who hurt someone else, and the person who wants to help
- A sequel to the authors' award-winning book, *Trust and Betrayal in the Workplace*

Are you feeling less engaged, less committed, and more skeptical at work? Do you find yourself isolated? Or are you caught in the middle of coworkers' interpersonal conflicts? If so, you may be experiencing the symptoms of broken trust in workplace relationships. Small but hurtful situations accumulate over time into the confidence-busting, commitment-breaking, energy-draining patterns consistent with broken trust.

Broken trust is simply the natural outcome of people interacting with one another. Everyone has experienced gossiping, missed deadlines, someone taking credit for other people's work, and "little white lies." You may have been hurt. You may have realized that you inadvertently let others down. Or you may be wondering how to help others reeling from broken trust.

No matter your vantage point, Dennis Reina and Michelle Reina's new book offers a proven seven-step process to heal pain and rebuild trust. This compassionate, practical approach will help you reframe the experience, take responsibility, forgive, let go, and move on. Through healing, you will want to go to work again. You will feel safe to be more fully who you are and once again give your organization your best thinking, highest intention, risk taking, and creativity. And in a place of self-discovery, self-trust, and authenticity, you will connect more fully with others in your personal life as well.

While there have been many books on recovering from betrayal in personal relationships, this is the first book to focus specifically on the workplace and the first to give equal weight to what to do when you have hurt others. It is firmly grounded in the Reinas' twenty years of rigorous research on trust and the empathy they have developed from supporting thousands of people on their healing journeys.

Dennis and Michelle Reina are pioneering thought leaders in the field of workplace trust and cofounders of the Reina Trust Building Institute. Their clients include American Express, AstraZeneca, Nokia, MillerCoors, the Army Corps of Engineers, Dartmouth-Hitchcock Medical Center, Harvard and Yale Universities, and Walt Disney World. Their book *Trust and Betrayal in the Workplace* won a 2007 Nautilus Book Award and a 2008 Axiom Business Book Award.

Richard H. Axelrod

Foreword by Peter Block

Terms of Engagement

New Ways of Leading and Changing Organizations Second Edition, Revised and Expanded

- Outlines four core principles and three practices that enable leaders to build strong employee commitment to change efforts
- Shows how the old change management model actually discourages engagement
- Includes new interviews and new material on encouraging engagement through everyday interactions and work design

Building engagement is crucial for every organization—Gallup estimates that disengaged employees cost the economy more than \$300 billion a year—and is particularly vital when it comes to change efforts. But the old change management paradigm actually *discourages* engagement. Change is strictly a top-down affair. Fear is often recommended as a way to motivate—leaders are urged to “light a fire” under their employees. The result is rank-and-file cynicism, resistance, and resentment.

Terms of Engagement offers a better way. Richard Axelrod first destroys six common change management myths and then shows leaders how to involve everyone in an organization—not just select committees or working groups—in designing change efforts. He offers strategies for creating connections between people at all levels and building communities within the organization enthusiastically engaged in fostering change. Undergirding all these efforts, he insists, must be a fundamental and transparent commitment to fairness in planning, implementation, and outcome.

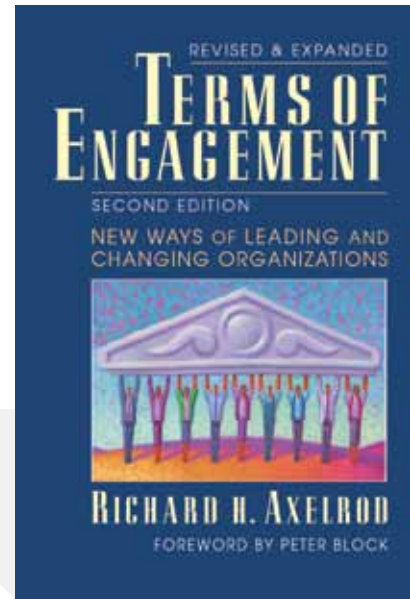
This revised edition features many new interviews—everyone from the vice president of global Citizenship at Cirque du Soleil to a checkout clerk at Best Buy—and three new chapters. It includes a summary of recent findings in neuroscience that support Axelrod’s change model and advice on how you can encourage engagement through everyday conversations, staff meetings, and work design.

Organizations must change often and nimbly in today’s business climate. Every leader now faces what Axelrod calls the eternal question: “How do I engage people in the purpose of the enterprise?” *Terms of Engagement* has the answer.

“Dick is a wizard. This book is important. Few people in the world of transformation have Dick’s insights, concrete thinking, and methods for making change stick.”

—Peter Block, author of *Stewardship*, *Flawless Consulting*, *The Answer to How Is Yes*, and *Community*

Richard Axelrod is a founder of and principal in the Axelrod Group, Inc. His clients include Boeing, British Airways, Coca-Cola, Corning, Ford, Harley-Davidson, Hewlett-Packard, and Kaiser Permanente. He is the coauthor of *You Don’t Have to Do It Alone*.



Publication date: October 2010

\$29.95, paperback, 288 pages

6 1/8" x 9 1/4"

ISBN 978-1-60509-447-2

PDF ebook: 978-1-60509-448-9

Business

World rights available

You might also enjoy



Richard H. Axelrod, Emily M. Axelrod, Julie Beedon, and Robert W. Jacobs

You Don’t Have to Do It Alone

How to Involve Others to Get Things Done

\$16.95, paperback

ISBN 978-1-57675-278-4

PDF ebook

ISBN 978-1-57675-879-3



Beverly Kaye and Sharon Jordan-Evans

Love 'Em or Lose 'Em

Getting Good People to Stay
Fourth Edition

\$24.95, paperback

ISBN 978-1-57675-327-9

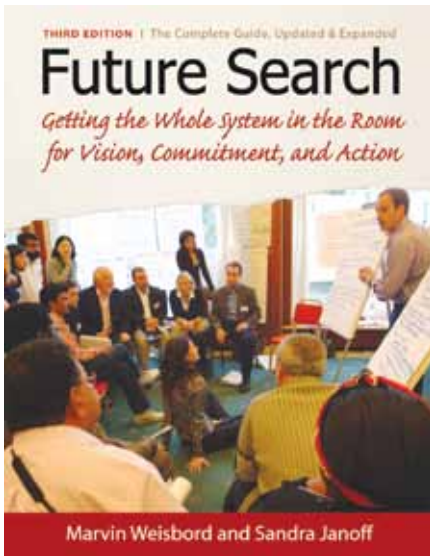
PDF ebook

ISBN 978-1-57675-776-5

Marvin Weisbord and Sandra Janoff

Future Search

Getting the Whole System in the Room for Vision, Commitment, and Action Third Edition



Publication date: October 2010
\$29.95, paperback, 336 pages, 7" x 9"
ISBN 978-1-60509-428-1

PDF ebook: ISBN 978-1-60509-429-8

Business
World rights available

- The latest edition of the definitive book on a change method proven effective in most of the world's cultures
- Thoroughly revised and updated, with nine new chapters
- Provides a wealth of tools, handouts, and practical aids

Future Search is among the best-established, most widely used, and most effective methods for enabling people to make and implement ambitious plans. It is used worldwide for many purposes: redesigning IKEA's product pipeline in Sweden, developing an integrated economic development plan in Northern Ireland, demobilizing child soldiers in Southern Sudan, and helping a Hawaiian community reconnect with traditional values. Written by the originators, this book is the most up-to-date account of how you can use this powerful change method.

Incorporating input from the global Future Search Network, the third edition is completely revised, reorganized, and updated. It contains new cases and examples throughout, the latest revisions to the design, advice on combining Future Search with other methods, a summary of formal research studies, and ideas on why Future Search crosses so many cultural boundaries. The chapters on facilitating diversity provide a theory, philosophy, and method for working with any task group.

Marvin Weisbord and Sandra Janoff offer specific guidance for Future Search sponsors, steering committees, participants, and facilitators and new ideas for planning and sustaining action after the Future Search ends. They've added striking evidence of Future Search's efficacy over time, examples of its economic benefits, guidelines for making Future Searches green, and much more.

Future Search uniquely enables people to "do things on Friday that people thought impossible the previous Wednesday." Weisbord and Janoff show you every step of the process. They include a wealth of resources—handouts, sample client workbooks, follow-up methods, and other practical tools. If you want to do strategic planning, product innovation, quality improvement, organizational restructuring, mergers, or any other major change requiring stakeholder engagement with "the whole system in the room," this book is your guide.

Marvin Weisbord, an international consultant for more than forty years, is author of *Organizational Diagnosis* and *Productive Workplaces Revisited* and editor and coauthor of *Discovering Common Ground*.

Sandra Janoff, consultant and psychologist, works with Fortune 500 companies, small businesses, communities, and nonprofits on whole systems transformation.

Weisbord and Janoff are codirectors of Future Search Network, an international service cooperative, and coauthors of *Don't Just Do Something, Stand There*.

You might also enjoy



Marvin Weisbord and Sandra Janoff
Don't Just Do Something, Stand There!
Ten Principles for Leading Meetings That Matter
\$20.95, paperback
ISBN 978-1-57675-425-2
PDF ebook
ISBN 978-1-57675-515-0



Marvin Weisbord and 35 International Coauthors
Discovering Common Ground
How Future Search Conferences Bring People Together to Achieve Breakthrough Innovation, Empowerment, Shared Vision, and Collaborative Action
\$28.95, paperback
ISBN 978-1-881052-08-1

David Mager and Joe Sibilia

Street Smart Sustainability

The Entrepreneur's Guide to Profitably Greening Your Organization's DNA

- The first book to show small- and medium-sized companies how to go green not just cost effectively but profitably
- Offers detailed, specific advice and tools for greening every area of an organization
- Copublished with Social Venture Network, one of the nation's leading socially responsible business organizations

If you run a small to medium-sized business and you're wondering whether or not to go green, this book probably isn't for you. Although David Mager and Joe Sibilia do include ten reasons that sustainability makes economic and ecological sense, they're not here to convince you *why*. *Street Smart Sustainability* is about *how*—detailed, nuts-and-bolts, step-by-step advice on greening your business profitably.

This is a comprehensive A-to-Z handbook, but each chapter also works as a self-contained, stand-alone guide to a specific business function. So if you need to, you can go right to whichever chapter speaks to your needs at the moment.

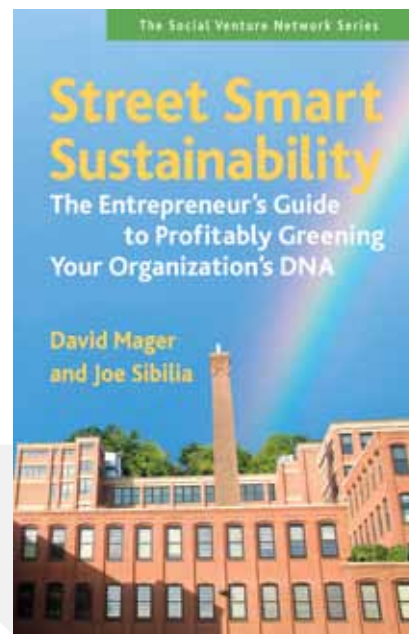
Mager and Sibilia begin by discussing how to get employee buy-in to motivate your company into becoming sustainable. Then they cover how to get started—auditing your current sustainability position, developing a plan to move forward, and quantitatively measuring your progress.

With a plan and metrics in place, Mager and Sibilia move on to the particulars. They detail how to design products to be sustainable from the get-go, green your facilities, use renewable energy, minimize your carbon footprint, find green vendors to work with, reduce harmful emissions, and recycle waste products. The book is filled with real-world examples from a variety of businesses and industries. The emphasis is on practicality—besides seasoned advice, Mager and Sibilia provide a wide range of tools you can use immediately to implement their suggestions.

Street Smart Sustainability is a road map to the sustainable low-hanging fruit at a time when the public is hungry for businesses that demonstrate genuine respect for the environment. It provides simple tools so you can make continuous, cost-effective improvements in your sustainability practices—practices that diffuse into the organizational DNA and become fixtures, shifting the prevailing corporate culture.

David Mager has helped over 300 Fortune 500 and small to medium-sized entrepreneurial companies become green profitably. In 1970, at age sixteen, he helped organize the first Earth Day and recently worked as an advisor to the Obama Transition Team in the area of sustainability.

Joe Sibilia is chief visionary officer and part owner of CSRwire.com—an online newswire that distributes news and information about sustainability and social responsibility to over one million professionals in more than two hundred countries.



Publication date: November 2010
\$16.95, paperback, 144 pages
5 1/2" x 8 1/2"

ISBN 978-1-60509-465-6

PDF ebook: ISBN 978-1-60509-468-7

Copublished with Social Venture Network
Business

World rights available

You might also enjoy



Margot Fraser and
Lisa Lorimer

Dealing with the Tough Stuff

Practical Wisdom for Running
a Values-Driven Business
\$16.95, paperback
ISBN 978-1-57675-665-2
PDF ebook
ISBN 978-1-57675-868-7



Kevin Lynch and
Julius Walls, Jr.

Mission, Inc.

The Practitioner's Guide to
Social Enterprise
\$16.95, paperback
ISBN 978-1-57675-479-5
PDF ebook
ISBN 978-1-57675-618-8

An online community dedicated to creating a world that works for all

From the very beginning of our company we've taken seriously the notion that Berrett-Koehler is a community. In our Spring 1996 catalog our president, Steve Piersanti, wrote, "Since Berrett-Koehler's founding in 1992 we have viewed BK as a community, not just a company." And of course this catalog and our website feature the slogan "A community dedicated to creating a world that works for all."

We've always looked for ways to build that community, to connect with those who feel a connection to us, and to connect members of our community with each other. It turns out this newfangled Internet thing is just the ticket.

BKcommunity.com—your digital town square!

Over the years we've gradually added features to our main website, www.bkconnection.com, to make it more interactive, but it just wasn't enough. We didn't want community building to be an add-on. We wanted it front and center. But there wasn't enough room on one website, so we created a new one: www.BKcommunity.com

Launching in June, BKcommunity is a genuine virtual meeting place, our own social networking site. It is, as they say, robust. You'll find many ways to interact with your fellow BKers. You can join ongoing conversations on all kinds of

subjects or start one of your own. You can join or form topical groups. Members can share photos and videos, blog, or announce and register for upcoming events. There are polls and surveys you can participate in, a place you can add links to your favorite apps, and even a map showing where the members of the BK global community live. (At the risk of spoiling the surprise, there are BK fans in over a hundred countries—yes, we are everywhere!)

Join the conversations

When the site launches, we'll already have at least five conversation themes in place:

- **Digital Publishing**—hosted by our Director of Digital Communities David Marshall
- **How Do You Work to Create a World that Works for All?**—hosted by Digital Community Builder Bonnie Kaufman
- **The Inside Scoop About Book Publishing**—hosted by Executive Managing Editor Jeevan Sivasubramaniam
- **Creating a Country That Works for All**— hosted by Jamie and Maren Showkeir, authors of the Berrett-Koehler book *Authentic Conversations*
- **The World Café**—hosted by Berrett-Koehler community member Amy Lenzo

But this is just a start—we encourage you to get in there and begin conversations of your own. This site represents an unprecedented opportunity for you to converse with your favorite authors, ask questions of BK staff, and find out what other people think about that book you like so much. It's a way to break down the old barriers between readers, writers, and publishing company staff.

Make new friends! Give us a piece of your mind! www.BKcommunity.com



Berrett-Koehler books make the Apple iBookstore shine

Berrett-Koehler was quite flattered to be invited to join a lot of somewhat larger organizations—like Penguin, HarperCollins, Macmillan, Hachette



BK books on the iBookstore's virtual bookshelf

Book Group, and Simon & Schuster—in the first group of publishers included in Apple's iBookstore.

As of May we had twenty-four titles in the iBookstore, including bestsellers like the Arbinger Institute's *Leadership and Self-Deception*, Ken Blanchard and Mark Miller's *The Secret*, and Brian Tracy's *Eat That Frog!*, as well as newer titles like *2048: Humanity's Agreement to Live Together* by Kirk Boyd. We're aiming for seventy by the end of July and a hundred or more by the end of the year.

"Berrett-Koehler is committed to providing our authors' content to readers on as many platforms as possible," says Johanna Vondeling, Vice President of Editorial and Digital. "The iPad marks a great step forward in the e-reading experience, and we're thrilled to be among the first publishers to launch with the iBookstore."

Beyond the iBookstore

The iBookstore effort is simply the latest phase of our digital initiative. We already have 240 BK books (as well as 220 Fast Fundamentals digital whitepapers) available from us in PDF format. These books are all available from Amazon as Kindle titles, and we're in the process of converting these books to the Barnes and Noble Nook e-reader format as well—122 were available as of May. We also have 41 books (so far) on the Sony e-reader, with more on the way. Digital content from BK is also available at Safari Books, Google Books, Books24x7, ReadHowYouWant, NetLibrary, Ebrary, Ebooks.com, Scribd, and Docstoc.

As the publishing industry makes a rapid transition into digital formats, Berrett-Koehler is committed to extending its role as a curator of world-class nonfiction content.

The Berrett-Koehler/ASTD/BK Authors Cooperative's new joint venture



In conjunction with the American Society for Training & Development and the Berrett-

Koehler Authors Cooperative, we are now working on one of our most exciting and ambitious projects ever. Dubbed the ASTD/Berrett-Koehler Leaders Alliance, this partnership will provide advanced learning, development, coaching, networking, and other services to people who lead groups, organizations, and communities, as well as people who educate, train, support, coach, advise, or otherwise help those leaders. The Alliance's pilot projects will be two workshops, one in Alexandria, Virginia, and one in San Francisco.

Leaders learning from leaders

The San Francisco workshop will take place September 30–October 1, 2010, and is titled "New Leadership Skills for Dealing with Complexity, Volatility, and



Uncertainty." Among the presenters will be Bob Johansen of the Institute for the Future, author of the Berrett-Koehler books *Leaders Make the Future* and *Get There Early*.



The Alexandria workshop, "Social Media Strategies for Transforming Your Organization," will feature Tony Bingham, president of ASTD and coauthor of



the upcoming BK/ASTD copublication *The New Social Learning* (see page 3) as well as several others. It will take place on October 28–29, 2010.

Both workshops will bring together leaders for highly interactive learning and coaching—not just listening to speakers—combining in-person and virtual components. The emphasis will be on practicality, sharing ideas participants can quickly put to work.

Watch www.bkconnection.com, www.bkcommunity.com, and www.astd.com for more information.

Our new copublishing partners!

We've written previously about our copublishing partnership with ASTD (for the latest examples, see pages 3, 6, 8, and 14), but we're also proud to copublish with three other organizations as well.



Beginning late last year we began working with Demos, a progressive nonpartisan think tank (www.demos.org). Our first copublication was Linda Tarr-Whelan's *Women Lead the*

Way, and since then we've copublished



Michael Edward's *Small Change*, Si Kahn's *Creative Community Organizing*, and Chris Rabb's *Invisible Capital*.

We've just entered into two more publishing partnerships. The

American Planning Association (www.planning.org), an independent, not-for-profit educational organization that provides leadership in the development of vital communities, is the copublisher of John McKnight and Peter Block's book *The Abundant Community*. And

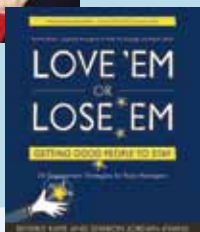
the American Society of Association Executives & the Center for Association



Leadership, two linked organizations whose "passion is to help association professionals achieve previously unimaginable levels of performance" (www.asaecenter.org), are the

copublishers of R. Roosevelt Thomas's *World-Class Diversity Management*.

We look forward to continuing to work with and learn from all three of our new partners.



Awards and honors

Beverly Kaye: Distinguished Contributor to Workplace Learning

We could not be more delighted that Beverly Kaye, coauthor of our monster bestseller *Love 'Em or Lose 'Em* and its companion volume *Love It, Don't Leave It* (both coauthored with Sharon Jordan-Evans) is this year's recipient of ASTD's Distinguished Contribution to Workplace Learning and Performance Award. This award is presented in recognition of a total body of work and the significant impact the winner has had on learning and performance in the workplace.

Previous Berrett-Koehler recipients of this award include Meg Wheatley, Jim and

Dana Robinson, Robert Brinkerhoff, David Cooperrider, and Jack Phillips, as well as leading business thinkers like Malcolm Knowles, Peter Senge, Jim Kouzes, and Barry Posner.

We couldn't put it better than the ASTD award committee did: "You have been a pioneer in providing ways for individuals to take charge of their careers and systems and strategies for managers to develop and keep their people. Organizations that recognize talent and provide career support will be stronger and more effective—and your work helps them do this."

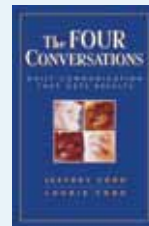
Best books and a bestseller



Three BK books picked up Axiom Business Book awards. Henry Mintzberg's *Managing* received a Gold in the Leadership category, Noah Blumenthal's *Be the Hero* got a Silver in the Business Fable category, and Debbie Kennedy's *Putting Our Differences to Work* won the Bronze in the Human Resources/Employee Training category.



The Toronto Globe and Mail picked *Managing* by Henry Mintzberg and *The Four Conversations* by Jeffrey and Laurie Ford as two of the best business books of 2009. And David Korten's classic *When Corporations Rule the World* was named one of the top fifty books on sustainabil-

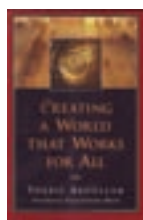


ity by Cambridge University's Programme for Sustainability Leadership.

Library Journal, the oldest and most respected publication covering the library field, cited *Managing* as one of the top Organizational Dynamics book of 2009 and *Women Lead the Way* as an outstanding Success/Personal Performance title.



And finally, back in our hometown, Kirk Boyd's *2048* hit number two on the *San Francisco Chronicle's* paperback nonfiction bestseller list in April.



Winner of the Independent Publishers Book Award for Best Current Affairs Book
 \$17.00 / paperback / 1999
 240 pages / 6" x 9"
 ISBN 978-1-57675-062-9
 Also available as an ebook.

Creating a World That Works for All
 Sharif M. Abdullah



\$26.95 / hardcover / 2008
 240 pages / 6 1/8" x 9 1/4"
 ISBN 978-1-57675-477-1
 Also available as an ebook.

Crunch
 Why Do I Feel So Squeezed? (And Other Unsolved Economic Mysteries)
 Jared Bernstein



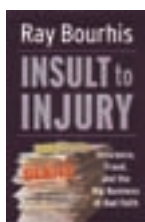
\$27.95 / hardcover / 1993
 216 pages / 6 1/8" x 9 1/4"
 ISBN 978-1-881052-27-2

EcoManagement
 The Elmwood Guide to Ecological Auditing and Sustainable Business
 Ernest Callenbach, Fritjof Capra, Lenore Goldman, Rudiger Lutz, and Sandra Marburg



Translated into 3 languages
 \$22.95 / hardcover / 2006
 216 pages / 6 1/8" x 9 1/4"
 ISBN 978-1-57675-361-3
 Also available as an ebook.

Capitalism 3.0
 A Guide to Reclaiming the Commons
 Peter Barnes



\$24.95 / hardcover / 2005
 288 pages / 6 1/8" x 9 1/4"
 ISBN 978-1-57675-349-1
 Also available as an ebook.

Insult to Injury
 Insurance, Fraud, and the Big Business of Bad Faith
 Ray Bourhis



BESTSELLER
 Over 40,000 sold and translated into 9 languages
 \$22.95 / paperback / 2004
 432 pages / 6" x 9"
 ISBN 978-1-57675-303-3
 Also available as an ebook.

Alternatives to Economic Globalization
 A Better World Is Possible, Second Edition
 John Cavanagh and Jerry Mander, Editors



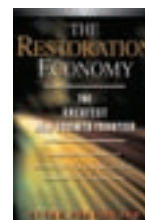
Named an Outstanding Academic Title by *Choice* magazine
 \$27.95 / hardcover / 2007
 312 pages / 6 1/8" x 9 1/4"
 ISBN 978-1-57675-397-2
 Also available as an ebook.

Speechless
 The Erosion of Free Expression in the American Workplace
 Bruce Barry



RECENTLY PUBLISHED
 \$22.95 / hardcover / 2010
 240 pages / 5 1/2" x 8 1/2"
 ISBN 978-1-60509-539-4
 \$15.95 / paperback
 240 pages / 5 1/2" x 8 1/2"
 ISBN 978-1-60509-330-7
 Also available as an ebook.

2048
 Humanity's Agreement to Live Together
 J. Kirk Boyd



\$29.95 / hardcover / 2002
 360 pages / 6 1/8" x 9 1/4"
 ISBN 978-1-57675-191-6
 Also available as an ebook.

The Restoration Economy
 The Greatest New Growth Frontier
 Storm Cunningham



\$12.00 / paperback / 2006
 168 pages / 5 1/2" x 8 1/2"
 ISBN 978-1-57675-387-3
 Also available as an ebook.

All Together Now
 Common Sense for a Fair Economy
 Jared Bernstein



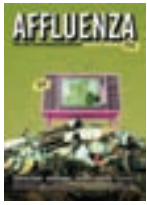
\$16.95 / paperback / 2009
 240 pages / 6" x 9"
 ISBN 978-1-57675-762-8
 Also available as an ebook.

Right Relationship
 Building a Whole Earth Economy
 Peter G. Brown and Geoffrey Garver



\$14.95 / paperback / 2007
 248 pages / 5 1/2" x 8 1/2"
 ISBN 978-1-57675-446-7
 Also available as an ebook.

Our Day to End Poverty
 24 Ways You Can Make a Difference
 Shannon Daley-Harris and Jeffrey Keenan with Karen Speerstra



BESTSELLER
Over 140,000 sold and translated into 8 languages.
\$20.95 / paperback / 2005
312 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-357-6
Also available as an ebook.

Affluenza

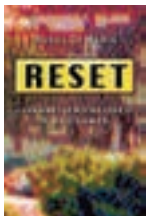
The All-Consuming Epidemic,
Second Edition
**John de Graaf, David Wann, and
Thomas H. Naylor**



October 24th is Take Back Your Time Day!
\$16.95 / paperback / 2003
288 pages / 6" x 9"
ISBN 978-1-57675-245-6
Also available as an ebook.

Take Back Your Time

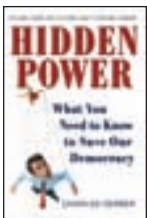
Fighting Overwork and Time Poverty in America
John de Graaf, Editor



\$24.95 / hardcover / 2007
240 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-433-7
Also available as an ebook.

Reset

Changing the Way We Look at Video Games
Rusel DeMaria



\$14.95 / paperback / 2005
336 pages / 5 1/2" x 8 1/2"
ISBN 978-1-57675-345-3
Also available as an ebook.

Hidden Power

What You Need to Know to Save Our Democracy
Charles Derber



\$19.95 / hardcover / 2004
304 pages / 5 1/2" x 8 1/2"
ISBN 978-1-57675-292-0
Also available as an ebook.

Regime Change Begins at Home
Freeing America from Corporate Rule
Charles Derber



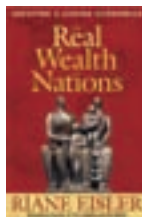
The Report of the Citizen Works Corporate Reform Commission
\$25.95 / hardcover / 2004
360 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-309-5

The People's Business
Controlling Corporations and Restoring Democracy
Lee Drutman and Charlie Cray



RECENTLY PUBLISHED
\$16.95 / paperback / 2010
144 pages / 5 1/2" x 8 1/2"
ISBN 978-1-60509-377-2
Also available as an ebook.

Small Change
Why Business Won't Save the World
Michael Edwards



\$24.95 / hardcover / 2007
336 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-388-0
\$18.95 / paperback
336 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-629-4
Also available as an ebook.

The Real Wealth of Nations
Creating a Caring Economics
Riane Eisler



\$22.95 / hardcover / 2006
216 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-385-9
Also available as an ebook.

All Rise
Somebodies, Nobodies, and the Politics of Dignity
Robert W. Fuller



\$24.95 / hardcover / 2004
240 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-281-4
Also available as an ebook.

America As Empire
Global Leader or Rogue Power?
Jim Garrison



\$24.95 / paperback / 2001
240 pages / 6" x 9"
ISBN 978-1-57675-170-1
Also available as an ebook.

Lean and Green
Profit for Your Workplace and the Environment
Pamela J. Gordon



\$14.95 / paperback / 2005
240 pages / 5 1/2" x 8 1/2"
ISBN 978-1-57675-304-0
Also available as an ebook.

Stick Your Neck Out
A Street-Smart Guide to Creating Change in Your Community and Beyond
John Graham



\$24.95 / hardcover / 2007
312 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-442-9
Also available as an ebook.

Making Waves and Riding the Currents

Activism and the Practice of Wisdom
Charles Halpern



BESTSELLER
Over 20,000 sold
\$24.95 / hardcover / 2007
240 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-458-0
\$14.95 / paperback
240 pages / 5 1/2" x 8 1/4"
ISBN 978-1-57675-627-0
Also available as an ebook.

Cracking the Code

How to Win Hearts, Change Minds, and Restore America's Original Vision
Thom Hartmann



\$18.95 / paperback / 1995
304 pages / 6" x 9"
ISBN 978-1-881052-74-6

Paradigms in Progress

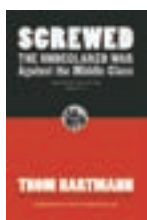
Life Beyond Economics
Hazel Henderson



\$24.95 / hardcover / 2006
288 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-392-7
Also available as an ebook.

Loyal to the Sky

Notes from an Activist
Marisa Handler



BESTSELLER
Over 45,000 sold
\$16.95 / paperback / 2007
264 pages / 5 1/2" x 8 1/4"
ISBN 978-1-57675-463-4
Also available as an ebook.

Screwed

The Undeclared War Against the Middle Class—And What We Can Do About It
Thom Hartmann



BESTSELLER
Over 35,000 sold and translated into 10 languages
\$24.95 / hardcover / 2007
320 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-395-8
Also available as an ebook.

A Game As Old As Empire

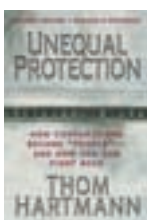
The Secret World of Economic Hit Men and the Web of Global Corruption
Edited by Steven Hiatt



BESTSELLER
Over 30,000 sold
\$17.95 / paperback / 1998
232 pages / 6" x 9"
ISBN 978-1-57675-029-2

Global Mind Change

The Promise of the 21st Century, Second Edition
Willis Harman, PhD



RECENTLY PUBLISHED
\$19.95 / paperback / 2010
384 pages / 6" x 9"
ISBN 978-1-60509-559-2
Also available as an ebook.

Unequal Protection

How Corporations Became "People"—and How You Can Fight Back, Second Edition
Thom Hartmann



A publication of the World Business Council for Sustainable Development
\$29.95 / hardcover / 2002
288 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-234-0

Walking the Talk

The Business Case for Sustainable Development
Charles O. Holliday, Jr., Stephan Schmidheiny, and Philip Watts



\$8.95 / digital audio / 2009
Volume I:
ISBN 978-1-57675-791-8
Volume II:
ISBN 978-1-57675-890-7

The Best of the Thom Hartmann Program

Volume I: We the People
Volume II: Our Living History
Thom Hartmann



Translated into 3 languages
\$29.95 / paperback / 1997
412 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-027-8
Also available as an ebook.

Building a Win-Win World

Life Beyond Global Economic Warfare
Hazel Henderson



\$24.95 / hardcover / 2008
192 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-459-7
Also available as an ebook.

Framing the Future

How Progressive Values Can Win Elections and Influence People
Bernie Horn



BESTSELLER
Over 20,000 sold and translated into 4 languages
\$16.95 / paperback / 192 pages / 5½" x 8½"
ISBN 978-1-60509-304-8
Also available as an ebook.

Power and Love

A Theory and Practice of Social Change
Adam Kahane



\$24.95 / hardcover / 2005
272 pages / 6½" x 9¼"
ISBN 978-1-57675-336-1
Also available as an ebook.

Shortchanged

Life and Debt in the Fringe Economy
Howard Karger



BESTSELLER
Over 140,000 sold and translated into 20 languages
\$18.95 / paperback / 2001
400 pages / 6" x 9"
ISBN 978-1-887208-04-8

When Corporations Rule the World

Life After Capitalism, Second Edition
David C. Korten



BESTSELLER
Over 25,000 sold and translated into 8 languages
\$16.95 / paperback / 2004
168 pages / 5½" x 8½"
ISBN 978-1-57675-464-1
Also available as an ebook.

Solving Tough

Problems

An Open Way of Talking, Listening, and Creating New Realities
Adam Kahane



\$19.95 / paperback / 2001
288 pages / 6½" x 9¼"
ISBN 978-1-57675-237-1

The Divine Right of Capital

Dethroning the Corporate Aristocracy
Marjorie Kelly



BESTSELLER
Over 25,000 sold and translated into 7 languages
\$24.95 / hardcover / 2001
240 pages / 6½" x 9¼"
ISBN 978-1-57675-163-3
Also available as an ebook.

Macroshift

Navigating the Transformation to a Sustainable World
Ervin Laszlo



RECENTLY PUBLISHED
\$17.95 / paperback / 2010
240 pages / 5½" x 8½"
ISBN 978-1-60509-444-1
Also available as an ebook.

Creative Community Organizing

A Guide for Rabble-Rousers, Activists, and Quiet Lovers of Justice
Si Kahn



BESTSELLER
Over 35,000 sold and translated into 4 languages
\$21.95 / paperback / 2007
424 pages / 6½" x 9¼"
ISBN 978-1-887208-08-6
Also available as an ebook.

The Great Turning

From Empire to Earth Community
David C. Korten



\$24.95 / hardcover / 2005
304 pages / 6½" x 9¼"
ISBN 978-1-57675-315-6
Also available as an ebook.

The Great American Jobs Scam

Corporate Tax Dodging and the Myth of Job Creation
Greg LeRoy



\$14.95 / paperback / 2005
320 pages / 5½" x 8½"
ISBN 978-1-57675-337-8
Also available as an ebook.

The Fox in the Henhouse

How Privatization Threatens Democracy
Si Kahn and Elizabeth Minnich



BESTSELLER
Over 40,000 sold and translated into 11 languages
\$19.95 / paperback / 2000
336 pages / 6½" x 9¼"
ISBN 978-1-887208-03-1
Also available as an ebook.

The Post-Corporate World

Life After Capitalism
David C. Korten



\$35.00 / hardcover / 2008
448 pages / 6½" x 9¼"
ISBN 978-1-57675-482-5
Also available as an ebook.

Prescription for Survival

A Doctor's Journey to End Nuclear Madness
Bernard Lown, MD



\$27.95 / hardcover / 2005
192 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-291-3

Corporations and the Public Interest
Guiding the Invisible Hand
Steven Lydenberg



BESTSELLER
Over 20,000 sold and translated into 4 languages
\$16.95 / paperback / 2005
312 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-319-4
Also available as an ebook.

Gangs of America
The Rise of Corporate Power and the Disabling of Democracy
Ted Nace



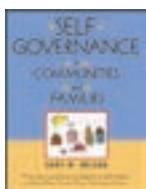
RECENTLY PUBLISHED
\$19.95 / paperback / 2009
248 pages / 5 1/2" x 8 1/2"
ISBN 978-1-60509-276-8
Also available as an ebook.

Out of Poverty
What Works When Traditional Approaches Fail
Paul Polak



BESTSELLER
Over 25,000 sold and translated into 8 languages
\$18.95 / paperback / 1996
240 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-002-5

The Fourth Wave
Business in the 21st Century
Herman Bryant Maynard, Jr., and Susan E. Mehrtens



\$24.95 / paperback / 2000
232 pages / 7" x 9"
ISBN 978-1-57675-086-5

Self-Governance in Communities and Families
Gary M. Nelson



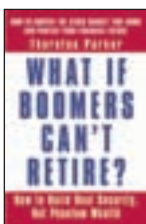
\$9.95 / PDF ebook / 2009
120 pages / 5 1/2" x 8 1/2"
ISBN 978-1-60509-278-2
\$14.95 / paperback
120 pages / 5 1/2" x 8 1/2"
ISBN 978-1-60509-279-9

Thinking Big
Progressive Ideas for a New Era
The Progressive Ideas Network;
James Lardner and Nathaniel Loewentheil, Editors



RECENTLY PUBLISHED
\$26.95 / hardcover / 192 pages / 6 1/8" x 9 1/4"
ISBN 978-1-60509-584-4
Also available as an ebook.

The Abundant Community
Awakening the Power of Families and Neighborhoods
John McKnight and Peter Block



\$12.95 / paperback / 2003
288 pages / 5 1/2" x 8 1/2"
ISBN 978-1-57675-249-4
Also available as an ebook.

What If Boomers Can't Retire?
How to Build Real Security, Not Phantom Wealth
Thornton Parker



\$24.95 / hardcover / 2009
216 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-862-5
Also available as an ebook.

Citizen Wealth
Winning the Campaign to Save Working Families
Wade Rathke



\$35.00 / hardcover / 2007
416 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-400-9
\$24.95 / paperback
416 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-628-7
Also available as an ebook.

The Speculation Economy
How Finance Triumphed Over Industry
Lawrence E. Mitchell



BESTSELLER
New York Times Bestseller! Over 800,000 sold and translated into 26 languages
\$26.95 / hardcover / 2004
280 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-301-9
Also available as an ebook.

Confessions of an Economic Hit Man
John Perkins



\$27.95 / hardcover / 2008
256 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-596-9
Also available as an ebook.

Peace First
A New Model to End War
Uri Savir



\$16.95 / paperback / 2009
264 pages / 5½" x 8½"
ISBN 978-1-57675-585-3
Also available as an ebook.

The Death of "Why?"

The Decline of Questioning and the Future of Democracy

Andrea Batista Schlesinger



\$24.00 / hardcover / 2006
312 pages / 6½" x 9¼"
ISBN 978-1-57675-386-6
\$16.95 / paperback
312 pages / 5½" X 8¼"
ISBN 978-1-57675-466-5
Also available as an ebook.

The Small-Mart Revolution

How Local Businesses Are Beating the Global Competition

Michael H. Shuman



\$17.95 / paperback / 2008
272 pages / 6" x 9"
ISBN 978-1-57675-480-1
Also available as an ebook.

Family Activism

Empowering Your Community, Beginning with Family and Friends

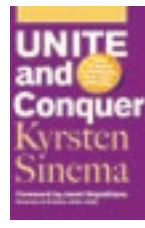
Roberto Vargas



\$14.95 / paperback / 2000
240 pages / 6" x 9"
ISBN 978-1-57675-078-0

Taking Back Our Lives in the Age of Corporate Dominance

Ellen Schwartz and Suzanne Stoddard



\$16.95 / paperback / 2009
216 pages / 5½" x 8½"
ISBN 978-1-57675-889-2
Also available as an ebook.

Unite and Conquer

How to Build Coalitions That Win—and Last

Kyrsten Sinema



\$24.95 / hardcover / 2008
216 pages / 6½" x 9¼"
ISBN 978-1-57675-472-6
Also available as an ebook.

The She Spot

Why Women Are the Market for Changing the World—And How to Reach Them

Lisa Witter and Lisa Chen



\$16.95 / paperback / 2006
272 pages / 6" x 9"
ISBN 978-1-57675-370-5
Also available as an ebook.

Future Hype

The Myths of Technology Change

Bob Seidensticker

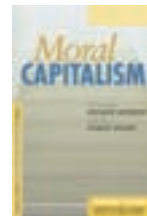


RECENTLY PUBLISHED
\$24.95 / hardcover / 2009
240 pages / 6½" x 9¼"
ISBN 978-1-60509-135-8
Also available as an ebook.

Women Lead the Way

Your Guide to Stepping Up to Leadership and Changing the World

Linda Tarr-Whelan



Translated into 7 languages
\$29.95 / hardcover / 2003
240 pages / 6½" x 9¼"
ISBN 978-1-57675-257-9

Moral Capitalism

Reconciling Private Interest with the Public Good

Stephen Young

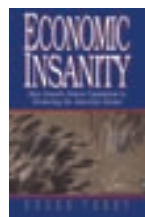


\$24.95 / hardcover / 2008
264 pages / 6½" x 9¼"
ISBN 978-1-57675-438-2
Also available as an ebook.

The Accidental American

Immigration and Citizenship in the Age of Globalization

Rinku Sen with Fekkak Mamdouh

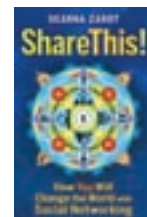


\$24.95 / hardcover / 1995
208 pages / 6½" x 9¼"
ISBN 978-1-881052-32-6

Economic Insanity

How Growth-Driven Capitalism Is Devouring the American Dream

Roger Terry

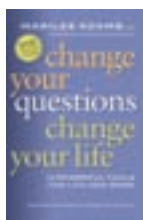


RECENTLY PUBLISHED
\$16.95 / paperback / 2010
192 pages / 5½" x 8½"
ISBN 978-1-60509-416-8
Also available as an ebook.

Share This!

How You Will Change the World with Social Networking

Deanna Zandt



BESTSELLER
Over 80,000 sold and translated into 14 languages
\$18.95 / paperback / 2009
216 pages / 5½" x 8½"
ISBN 978-1-57675-600-3
Also available as an ebook.

Change Your Questions, Change Your Life

10 Powerful Tools for Life and Work, Second Edition
Marilee Adams, PhD



BESTSELLER
Over 800,000 sold and translated into 26 languages
\$16.95 / paperback / 2010
240 pages / 5½" x 8½"
ISBN 978-1-57675-977-6
Also available as an ebook.

Leadership and Self-Deception
Getting out of the Box, Second Edition
The Arbinger Institute



\$24.95 / hardcover / 1996
184 pages / 5½" x 9¼"
ISBN 978-1-57675-004-9
Also available as an ebook.

Your Signature Path
Gaining New Perspectives on Life and Work
Geoffrey M. Bellman



Translated into 3 languages
\$19.95 / hardcover / 2008
144 pages / 5½" x 8½"
ISBN 978-1-57675-656-0
Also available as an ebook.

More Than Money

Questions Every MBA Needs to Answer
Mark Albion



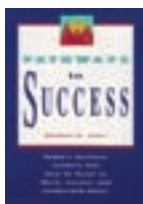
Translated into 4 languages and a selection of The Executive Program book club
\$22.95 / hardcover / 1995
232 pages / 6½" x 9¼"
ISBN 978-1-881052-62-3

The Feminine Quest for Success
How to Prosper in Business and Be True to Yourself
Nancy H. Bancroft



\$12.95 / paperback / 1994
168 pages / 6" x 9"
ISBN 978-1-881052-46-3

The Joy of Working from Home
Making a Life While Making a Living
Jeff Berner



Translated into 3 languages
\$16.95 / paperback / 1994
320 pages / 8¼" x 10¾"
ISBN 978-1-881052-57-9

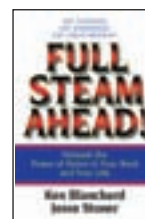
Pathways to Success

Today's Business Leaders Tell How to Excel in Work, Career, and Leadership Roles
Michael D. Ames



\$16.95 / paperback / 2009
368 pages / 5½" x 8½"
ISBN 978-1-57675-756-7
Also available as an ebook.

The Compassionate Life
Walking the Path of Kindness
Marc Ian Barasch



BESTSELLER
Over 250,000 sold and translated into 21 languages
\$18.95 / paperback / 2004
192 pages / 5½" x 8½"
ISBN 978-1-57675-306-4
\$19.95 / hardcover
192 pages / 5½" x 8½"
ISBN 978-1-57675-244-9

Full Steam Ahead!
Unleash the Power of Vision in Your Work and Your Life
Ken Blanchard and Jesse Stoner



\$10.95 / paperback / 2000
64 pages / 6" x 9"
ISBN 978-1-58376-153-3
Also available as an ebook.

Inner Work of Work
Coaching Yourself for Improved Performance
Michael Baroff

Being Your Best 978-1-58376-153-3
\$10.95
Contributing to Your Company's Success 978-1-58376-155-7 \$10.95
Getting Along With Others 978-1-58376-154-0 \$10.95



RECENTLY PUBLISHED
Translated into 3 languages
\$14.95 / paperback / 2009
176 pages / 5½" x 8½"
ISBN 978-1-60509-348-2
Also available as an ebook.

Whale Done Parenting
How to Make Parenting a Positive Experience for You and Your Kids
Ken Blanchard, Thad Lacinak, Chuck Tompkins, and Jim Ballard



BESTSELLER
Over 150,000 sold and translated into 11 languages
\$22.95 / hardcover / 2006
256 pages / 5½" x 8½"
ISBN 978-1-57675-334-7
\$16.95 / paperback
256 pages / 5½" x 8½"
ISBN 978-1-57675-584-6
Also available as an ebook.

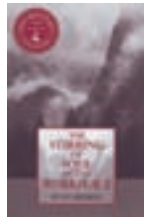
The Anatomy of Peace
Resolving the Heart of Conflict
The Arbinger Institute



BESTSELLER

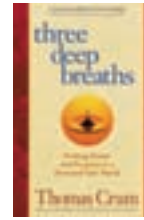
Over 50,000 sold and translated into 10 languages
 \$19.95 / paperback / 2001
 216 pages / 5½" x 8½"
 ISBN 978-1-57675-271-5
 Also available as an ebook.

The Answer to How Is Yes
 Acting on What Matters
Peter Block



Winner of the Body Mind Spirit Book Award of Excellence
 \$16.95 / paperback / 1998
 320 pages / 6½" x 9¼"
 ISBN 978-1-57675-040-7
 Also available as an ebook.

Stirring of Soul in the Workplace
Alan Briskin



Translated into 7 languages
 \$19.95 / hardcover / 2006
 120 pages / 5½" x 8½"
 ISBN 978-1-57675-389-7
 \$14.00 / paperback
 120 pages / 5½" x 8½"
 ISBN 978-1-57675-630-0
 Also available as an ebook.

Three Deep Breaths
 Finding Power and Purpose in a Stressed-Out World
Thomas Crum



RECENTLY PUBLISHED

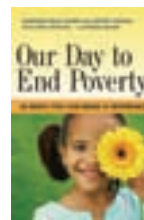
Wall Street Journal bestseller and translated into 3 languages
 \$19.95 / hardcover / 2009
 168 pages / 5½" x 8½"
 ISBN 978-1-60509-000-9
 Also available as an ebook.

Be the Hero
 Three Powerful Ways to Overcome Challenges in Work and Life
Noah Blumenthal



\$16.95 / paperback / 2008
 256 pages / 7¾" x 9¼"
 ISBN 978-1-57675-559-4
 Also available as an ebook.

Breakdown, Breakthrough
 The Professional Woman's Guide to Claiming a Life of Passion, Power, and Purpose
Kathy Caprino



\$14.95 / paperback / 2007
 248 pages / 5½" x 8½"
 ISBN 978-1-57675-446-7
 Also available as an ebook.

Our Day to End Poverty
 24 Ways You Can Make a Difference
Shannon Daley-Harris and Jeffrey Keenan with Karen Speerstra



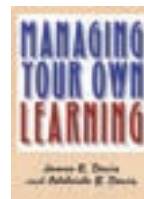
\$15.95 / paperback / 2007
 184 pages / 6" x 9"
 ISBN 978-1-57675-427-6
 Also available as an ebook.

You're Addicted to You
 Why It's So Hard to Change — and What You Can Do About It
Noah Blumenthal



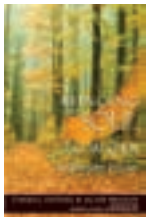
\$16.95 / paperback / 2007
 216 pages / 6" x 9"
 ISBN 978-1-57675-439-9
 Also available as an ebook.

The Trance of Scarcity
 Stop Holding Your Breath and Start living Your Life
Victoria Castle



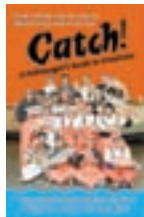
Translated into 4 languages
 \$15.95 / paperback / 2000
 240 pages / 6" x 9"
 ISBN 978-1-57675-067-4

Managing Your Own Learning
James R. Davis and Adelaide B. Davis



\$16.95 / paperback / 2000
 224 pages / 6" x 9"
 ISBN 978-1-57675-111-4
 Also available as an ebook.

Bringing Your Soul to Work
 An Everyday Practice
Cheryl Peppers and Alan Briskin



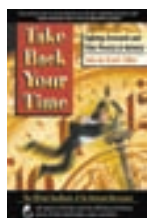
BESTSELLER
 Over 70,000 sold and translated into 13 languages
 \$20.95 / hardcover / 2003
 168 pages / 5½" x 8½"
 ISBN 978-1-57675-254-8
 \$14.95 / paperback
 pages / 5½" x 8½"
 ISBN 978-1-57675-323-1
 Also available as an ebook.

Catch!
 A Fishmonger's Guide to Greatness
Cyndi Crother and the Crew of World Famous Pike Place Fish



BESTSELLER
 Over 140,000 sold and translated into 8 languages.
 \$20.95 / paperback / 2005
 312 pages / 6¾" x 9¼"
 ISBN 978-1-57675-357-6
 Also available as an ebook.

Affluenza
 The All-Consuming Epidemic
John de Graaf, David Wann, and Thomas H. Naylor

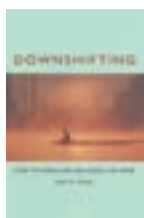


October 24th is Take Back Your Time Day!
\$16.95 / paperback / 2003
288 pages / 6" x 9"
ISBN 978-1-57675-245-6
Also available as an ebook.

Take Back Your Time

Fighting Overwork and Time Poverty in America

John de Graaf, Editor



BESTSELLER
Over 20,000 sold and translated into 10 languages
\$19.95 / paperback / 2001
152 pages / 6" x 9"
ISBN 978-1-57675-116-9
Also available as an ebook.

Downshifting

How to Work Less and Enjoy Life More

John D. Drake



55 black & white photographs
\$19.95 / paperback / 1995
168 pages / 8" x 8 1/2"
ISBN 978-1-881052-69-2

On Our Own Terms

Portraits of Women Business Leaders
Liane Enkelis and Karen J. Olsen, with Marion Lewenstein



Translated into 3 languages
\$15.95 / paperback / 1999
272 pages / 6" x 9"
ISBN 978-1-57675-069-8
Also available as an ebook.

101 Tips for Telecommuters

Successfully Manage Your Work, Team, Technology and Family

Debra A. Dinnocenzo



\$22.95 / hardcover / 2007
208 pages / 5 1/2" x 8 1/2"
ISBN 978-1-57675-462-7
Also available as an ebook.

The Connect Effect

Building Strong Personal, Professional, and Virtual Networks

Michael Dulworth



\$14.95 / paperback / 2004
248 pages / 5 1/2" x 8 1/2"
ISBN 978-1-57675-300-2

Michael Finney's Consumer Confidential

The Money-Saving Secrets They Don't Want You to Know

Michael Finney



Translated into 3 languages
\$14.95 / paperback / 2001
128 pages / 6" x 9"
ISBN 978-1-57675-152-7
Also available as an ebook.

Dot Calm

The Search for Sanity in a Wired World

Debra A. Dinnocenzo and Richard B. Swegan



Translated into 3 languages
\$24.95 / hardcover / 2007
312 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-407-8
Also available as an ebook.

The Big Investment Lie

What Your Financial Advisor Doesn't Want You to Know

Michael Edesess

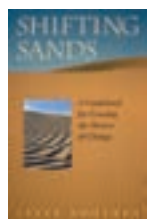


Translated into 5 languages and a main selection of The Executive Book Club
\$24.95 / hardcover / 1997
232+4 pages / 6 1/8" x 9 1/4"
ISBN 978-1-881052-80-7

Paradoxical Thinking

How to Profit from Your Contradictions

Jerry L. Fletcher and Kelle Olwyler



BESTSELLER
Over 80,000 sold and translated into 4 languages
\$16.95 / paperback / 2004
168 pages / 5 1/2" x 8 1/2"
ISBN 978-1-57675-280-7
Also available as an ebook.

Shifting Sands

A Guidebook for Crossing the Deserts of Change

Steve Donahue



Translated into 4 languages
\$15.95 / paperback / 2009
248 pages / 5 1/2" x 8 1/2"
ISBN 978-1-57675-969-1
Also available as an ebook.

The Living Universe

Where Are We? Who Are We? Where Are We Going?

Duane Elgin



\$19.95 / paperback / 1995
270 pages / 6 1/8" x 9 1/4"
ISBN 978-1-881052-70-8

Patterns of High Performance

Discovering the Ways People Work Best

Jerry L. Fletcher



BESTSELLER
Over 150,000 sold and translated into 20 languages
\$19.95 / paperback / 2007
232 pages / 5½" x 8½"
ISBN 978-1-57675-430-6
Also available as an ebook.

How to Get Ideas
Jack Foster, Illustrated by Larry Corby



Translated into 3 languages
\$16.95 / paperback / 2009
248 pages / 5½" x 8½"
ISBN 978-1-57675-768-0
Also available as an ebook.

Glow
How You Can Radiate Energy, Innovation, and Success
Lynda Gratton



RECENTLY PUBLISHED
\$17.95 / paperback / 2010
168 pages / 5½" x 8½"
ISBN 978-1-57675-382-8
Also available as an ebook.

The Female Vision
Women's Real Power at Work
Sally Helgesen and Julie Johnson



Translated into 9 languages
\$19.95 / hardcover / 2006
168 pages / 5½" x 8½"
ISBN 978-1-57675-339-2
Also available as an ebook.

Yes Lives in the Land of No
A Tale of Triumph over Negativity
BJ Gallagher and Steve Ventura



\$9.95 / paperback / 1994
104 pages / 5½" x 7½"
ISBN 978-1-881052-50-0

Dial 9 to Get Out!
Commentaries on Business Life as Heard on Public Radio's MARKETPLACE
David Graulich



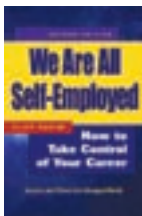
\$9.95 / paperback / 1999
64 pages / 6" x 9"
ISBN 978-1-57675-064-3

The Entrepreneurial Cat
13 Ways to Transform Your Work Life
Mary Hessler-Key



BESTSELLER
Over 350,000 sold and translated into 21 languages
\$17.95 / paperback / 2001
168 pages / 5½" x 8½"
ISBN 978-1-57675-173-2
Also available as an ebook.

A Peacock in the Land of Penguins
A Fable about Creativity and Courage, Third Edition
BJ Gallagher Hateley and Warren H. Schmidt, Illustrations by Sam Weiss



BESTSELLER
Over 30,000 sold and translated into 3 languages
\$17.95 / paperback / 2003
288 pages / 6" x 9"
ISBN 978-1-57675-267-8
Also available as an ebook.

We Are All Self-Employed
How to Take Control of Your Career, Second Edition
Cliff Hakim



\$12.95 / paperback / 2001
96 pages / 6" x 9"
ISBN 978-1-58376-166-3
Also available as an ebook.

How to Succeed in Your First Job
Tips for New College Graduates
Elwood F. Holton III and Sharon S. Naquin



BESTSELLER
Over 25,000 sold and translated into 7 languages
\$19.95 / paperback / 2008
216 pages / 6" x 9"
ISBN 978-1-57675-492-4
Also available as an ebook.

The Nonverbal Advantage
Secrets and Science of Body Language at Work
Carol Kinsey Goman



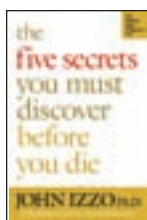
\$14.95 / paperback / 1993
270 pages / 6" x 9"
ISBN 978-1-881052-25-8

When You Lose Your Job
Laid Off, Fired, Early Retired, Relocated, Demoted, Unchallenged
Cliff Hakim



\$12.95 / paperback / 2001
96 pages / 6" x 9"
ISBN 978-1-58376-169-4

So You're New Again
How to Succeed When You Change Jobs
Elwood F. Holton III and Sharon S. Naquin



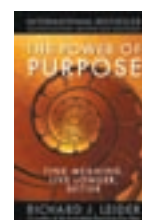
BESTSELLER
Over 150,000 sold and translated into 15 languages
\$16.95 / paperback / 2008
200 pages / 5½" x 8½"
ISBN 978-1-57675-475-7
Also available as an ebook.

The Five Secrets You Must Discover Before You Die
John Izzo, PhD



BESTSELLER
Over 100,000 sold and translated into 15 languages
\$18.95 / paperback / 2003
216 pages / 5½" x 8½"
ISBN 978-1-57675-250-0
Also available as an ebook.

Love It, Don't Leave It
26 Ways to Get What You Want at Work
Beverly Kaye and Sharon Jordan-Evans



BESTSELLER
Over 150,000 sold and translated into 12 languages
\$17.95 / paperback / 2010
176 pages / 5½" x 8½"
ISBN 978-1-60509-523-3
Also available as an ebook.

The Power of Purpose
Find Meaning, Live Longer, Better, Second Edition
Richard J. Leider



Translated into 3 languages
\$15.95 / paperback / 2004
208 pages / 5½" x 8½"
ISBN 978-1-57675-263-0
Also available as an ebook.

Second Innocence
Rediscovering Joy and Wonder
John Izzo



\$15.95 / paperback / 2007
232 pages / 5½" x 8½"
ISBN 978-1-57675-451-1
Also available as an ebook.

Mayday!
Asking for Help in Times of Need
M. Nora Klaver



BESTSELLER
Over 460,000 sold and translated into 17 languages
\$17.95 / paperback / 2002
280 pages / 6" x 9"
ISBN 978-1-57675-180-0
Also available as an ebook.

Repacking Your Bags
Lighten Your Load for the Rest of Your Life, Second Edition
Richard J. Leider and David A. Shapiro



\$19.95 / paperback / 2009
288 pages / 5½" x 8½"
ISBN 978-1-57675-901-1
Also available as an ebook.

Effective Apology
Mending Fences, Building Bridges, and Restoring Trust
John Kador



Translated into 4 languages
\$17.95 / paperback / 2002
168 pages / 6" x 9"
ISBN 978-1-57675-147-3

The Quest for Authentic Power
Getting Past Manipulation, Control, and Self-Limiting Beliefs
G. Ross Lawford



\$16.95 / paperback / 2008
184 pages / 6" x 9"
ISBN 978-1-57675-456-6
Also available as an ebook.

Something to Live For
Finding Your Way in the Second Half of Life
Richard J. Leider and David A. Shapiro



\$14.00 / paperback / 2008
96 pages / 5¼" X 9½"
ISBN 978-1-57675-452-8
Also available as an ebook.

Be BIG
Step Up, Step Out, Be Bold
Judith H. Katz and Frederick A. Miller



\$16.95 / paperback / 2004
168 pages / 6" x 9"
ISBN 978-1-57675-297-5
Also available as an ebook.

Claiming Your Place at the Fire
Living the Second Half of Your Life on Purpose
Richard J. Leider and David A. Shapiro



BESTSELLER
Over 65,000 sold and translated into 10 languages
\$19.95 / paperback / 2001
168 pages / 6" x 9"
ISBN 978-1-57675-103-9
Also available as an ebook.

Whistle While You Work
Heeding Your Life's Calling
Richard J. Leider and David A. Shapiro



\$8.95 / paperback / 1999
64 pages / 6" x 9"
ISBN 978-1-58376-072-7
Also available as an ebook.

Working Naturally

A New Way to Maximize Individual and Organizational Effectiveness

Richard J. Leider



Translated into 7 languages
\$15.95 / paperback / 2003
256 pages / 5½" x 8½"
ISBN 978-1-57675-230-2
Also available as an ebook.

Emotional Discipline

The Power to Choose How You Feel

Charles C. Manz



BESTSELLER
Over 75,000 sold and translated into 10 languages
\$19.95 / paperback / 2003
168 pages / 5½" x 8½"
ISBN 978-1-57675-272-2
Also available as an ebook.

Be Your Own Brand

A Breakthrough Formula for Standing Out from the Crowd

David McNally and Karl D. Speak



Translated into 7 languages
\$15.95 / paperback / 2003
232 pages / 6" x 9"
ISBN 978-1-57675-229-6
Also available as an ebook.

Dreamcrafting

The Art of Dreaming Big, The Science of Making It Happen

Paul Levesque and Art McNeil



BESTSELLER
Over 40,000 sold and translated into 12 languages
\$14.95 / paperback / 2002
168 pages / 5½" x 8½"
ISBN 978-1-57675-132-9
Also available as an ebook.

The Power of Failure

27 Ways to Turn Life's Setbacks into Success

Charles C. Manz



\$22.95 / hardcover / 2006
144 pages / 5½" x 8½"
ISBN 978-1-57675-366-8
Also available as an ebook.

The Power of Serving Others

You Can Start Where You Are

Gary Morsch and Dean Nelson

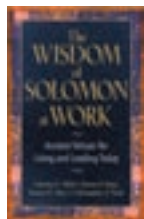


\$19.95 / paperback / 2009
288 pages / 6" x 9"
ISBN 978-1-57675-944-8
Also available as an ebook.

Trauma Stewardship

An Everyday Guide to Caring for Self While Caring for Others

Laura van Dernoot Lipsky with Connie Burk



Translated into 5 languages
\$20.00 / hardcover / 2001
192 pages / 5½" x 8½"
ISBN 978-1-57675-085-8

The Wisdom of Solomon at Work

Ancient Virtues for Living and Leading Today

Charles C. Manz, Karen P. Manz, Robert D. Marx, and Christopher P. Neck



BESTSELLER
Over 20,000 sold and a selection of The Executive Program book club
\$15.95 / paperback / 1998
300 pages / 6" x 9"
ISBN 978-1-57675-048-3

Career Intelligence

The 12 New Rules for Work and Life Success

Barbara Moses, PhD



\$14.95 / paperback / 1993
320 pages / 7" x 9"
ISBN 978-1-881052-16-6

CarePooling

How to Get the Help You Need to Care for the Ones You Love

Paula C. Lowe



\$19.95 / hardcover / 2007
120 pages / 5½" x 8¼"
ISBN 978-1-57675-469-6
Also available as an ebook.

Gifts from the Mountain

Simple Truths for Life's Complexities

Eileen McDargh, Illustrations by Roderick MacIver



\$12.95 / paperback / 2003
192 pages / 5" x 7"
ISBN 978-1-57675-251-7
Also available as an ebook.

Time and the Soul

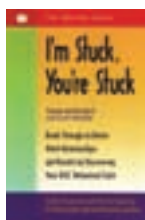
Where Has All the Meaningful Time Gone—and Can We Get It Back?

Jacob Needleman



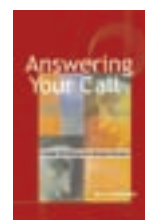
BESTSELLER
Over 60,000 sold and translated into 15 languages
\$17.95 / paperback / 2010
264 pages / 5½" x 8½"
ISBN 978-1-60509-524-0
Also available as an ebook.

Prisoners of Our Thoughts
Viktor Frankl's Principles for Discovering Meaning in Life and Work, Second Edition
Alex Pattakos, PhD



\$20.95 / paperback / 2002
216 pages / 6" x 9"
ISBN 978-1-57675-133-6

I'm Stuck, You're Stuck
Break through to Better Work Relationships and Results by Discovering your DISC Behavioral Style
Tom Ritchey with Alan Axelrod



\$16.95 / paperback / 2003
168 pages / 6" x 9"
ISBN 978-1-57675-205-0
Also available as an ebook.

Answering Your Call
A Guide For Living Your Deepest Purpose
John P. Schuster



BESTSELLER
Over 45,000 sold and translated into 8 languages
\$14.95 / paperback / 2004
216 pages / 5½" x 8½"
ISBN 978-1-57675-352-1
Also available as an ebook.

The Highest Goal
The Secret That Sustains You in Every Moment
Michael Ray



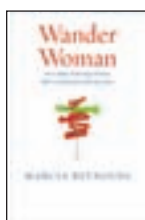
RECENTLY PUBLISHED
Translated into 3 languages
\$19.95 / hardcover / 2009
176 pages / 5½" x 8½"
ISBN 978-1-57675-968-4
Also available as an ebook.

Living in More Than One World
How Peter Drucker's Wisdom Can Inspire and Transform Your Life
Bruce Rosenstein



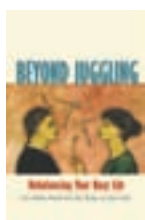
\$14.95 / paperback / 2000
240 pages / 6" x 9"
ISBN 978-1-57675-078-0

Taking Back Our Lives in the Age of Corporate Dominance
Ellen Schwartz and Suzanne Stoddard



RECENTLY PUBLISHED
\$17.95 / paperback / 2010
264 pages / 5½" x 8½"
ISBN 978-1-60509-351-2
Also available as an ebook.

Wander Woman
How High-Achieving Women Find Contentment and Direction
Marcia Reynolds



\$16.95 / paperback / 2002
240 pages / 6½" x 9¼"
ISBN 978-1-57675-130-5
\$24.95 / hardcover
240 pages / 6½" x 9¼"
ISBN 978-1-57675-202-9

Beyond Juggling
Rebalancing Your Busy Life
Kurt Sandholtz, Brooklyn Derr, Kathy Buckner, and Dawn Carlson



Translated into 5 languages
\$15.95 / paperback / 1999
240 pages / 6" x 9"
ISBN 978-1-57675-057-5
Also available as an ebook.

Choosing the Right Thing to Do
In Life, at Work, in Relationships, and for the Planet
David A. Shapiro



\$16.95 / paperback / 2009
248 pages / 5½" x 8½"
ISBN 978-1-57675-570-9
Also available as an ebook.

Making the Good Life Last
Four Keys to Sustainable Living
Michael A. Schuler



BESTSELLER
Over 50,000 sold and translated into 7 languages
\$19.95 / paperback / 2005
240 pages / 5½" x 8½"
ISBN 978-1-57675-329-3
Also available as an ebook.

The Resiliency Advantage
Master Change, Thrive Under Pressure, and Bounce Back From Setbacks
AI Siebert, PhD



\$7.95 / paperback / 2000
32-48 pages / 6" x 9"
ISBN 978-1-58376-160-1
Also available as an ebook.

Developing Your PeopleSmart Skills

Mel Silberman, PhD and
Freda Hansburg, PhD

Asserting Your Needs

ISBN 978-1-58376-160-1 \$7.95

Being a Team Player

ISBN 978-1-58376-164-9 \$7.95

Changing Tactics

ISBN 978-1-58376-165-6 \$7.95

Exchanging Feedback

ISBN 978-1-58376-161-8 \$7.95

Expressing Yourself Clearly

ISBN 978-1-58376-159-5 \$7.95

Influencing Others

ISBN 978-1-58376-162-5 \$7.95

Resolving Conflict

ISBN 978-1-58376-163-2 \$7.95

Understanding People

ISBN 978-1-58376-158-8 \$7.95



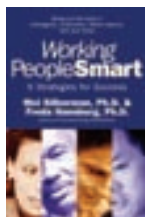
BESTSELLER

Over 60,000 sold and translated
into 11 languages
\$19.95 / paperback / 2000
272 pages / 6" x 9"
ISBN 978-1-57675-091-9
Also available as an ebook.

PeopleSmart

Developing Your Interpersonal Intelligence

Mel Silberman, PhD, with
Freda Hansburg, PhD



Translated into 4 languages
\$18.95 / paperback / 2004
224 pages / 6" x 9"
ISBN 978-1-57675-208-1
Also available as an ebook.

Working PeopleSmart

6 Strategies for Success

Mel Silberman, PhD, and
Freda Hansburg, PhD

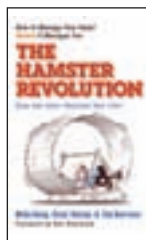


\$14.95 / paperback / 2004
216 pages / 5½" x 8½"
ISBN 978-1-57675-255-5

You Could Be Fired for Reading This Book

Protect Your Employment Rights

Glenn Solomon



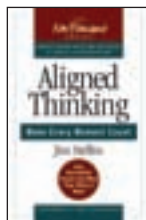
BESTSELLER

Over 90,000 sold and translated
into 10 languages
\$19.95 / hardcover / 2006
144 pages / 5½" x 8½"
ISBN 978-1-57675-437-5
\$15.95 / paperback
144 pages / 5½" x 8½"
ISBN 978-1-57675-573-0
Also available as an ebook.

The Hamster Revolution

How to Manage Your Email Before It
Manages You

Mike Song, Vicki Halsey, and Tim Burress



BESTSELLER

Over 20,000 sold and translated
into 6 languages
\$19.95 / hardcover / 2006
160 pages / 5½" x 8½"
ISBN 978-1-57675-360-6
Also available as an ebook.

Aligned Thinking

Make Every Moment Count

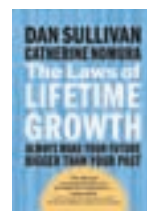
Jim Steffen



Translated into 4 languages
\$19.95 / hardcover / 1994
194 pages / 6½" x 9½"
ISBN 978-1-881052-55-5

Learning to Use What You Already Know

Stephen A. Stumpf and Joel R. DeLuca



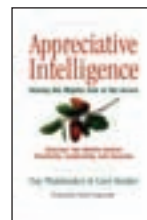
BESTSELLER

Over 100,000 sold and translated
into 13 languages
\$12.00 / paperback / 2007
144 pages / 5" x 7½"
ISBN 978-1-57675-467-2
Also available as an ebook.

The Laws of Lifetime Growth

Always Make Your Future Bigger Than
Your Past

Dan Sullivan and Catherine Nomura



Translated into 4 languages
\$25.95 / hardcover / 2006
240 pages / 6½" x 9½"
ISBN 978-1-57675-353-8
Also available as an ebook.

Appreciative Intelligence

Seeing the Mighty Oak in the Acorn

Tojo Thatchenkery and Carol Metzker

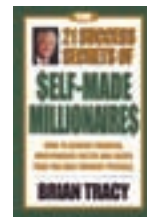


BESTSELLER

Over 180,000 sold and translated
into 20 languages
\$19.95 / paperback / 2002
336 pages / 6½" x 9½"
ISBN 978-1-57675-126-8
Also available as an ebook.

The 100 Absolutely Unbreakable Laws of Business Success

Brian Tracy



BESTSELLER

Over 170,000 sold and translated
into 19 languages
\$19.95 / hardcover / 2001
96 pages / 5½" x 8½"
ISBN 978-1-58376-205-9
Also available as an ebook.

The 21 Success Secrets of Self-Made Millionaires

How to Achieve Financial Independence
Faster and Easier Than You Ever Thought
Possible

Brian Tracy



BESTSELLER
Over 800,000 sold and translated into 33 languages
\$15.95 / paperback / 2006
144 pages / 5½" x 8½"
ISBN 978-1-57675-422-1
Also available as an ebook.

Eat That Frog!

21 Great Ways to Stop Procrastinating and Get More Done in Less Time, Second Edition
Brian Tracy



Translated into 3 languages
\$16.95 / paperback / 2003
216 pages / 5½" x 8½"
ISBN 978-1-57675-246-3
Also available as an ebook.

Right Risk

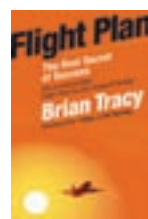
10 Powerful Principles for Taking Giant Leaps with Your Life
Bill Treasurer



BESTSELLER
Over 100,000 sold and translated into 8 languages
\$17.95 / paperback / 2009
192 pages / 7¾" x 9¼"
ISBN 978-1-57675-764-2
Also available as an ebook.

Turning to One Another

Simple Conversations to Restore Hope to the Future, Second Edition
Margaret J. Wheatley



BESTSELLER
Over 60,000 sold and translated into 15 languages
\$15.95 / paperback / 2009
168 pages / 5½" x 8½"
ISBN 978-1-60509-275-1
Also available as an ebook.

Flight Plan

The Real Secret of Success
Brian Tracy



\$17.95 / paperback / 2008
272 pages / 6" x 9"
ISBN 978-1-57675-480-1
Also available as an ebook.

Family Activism

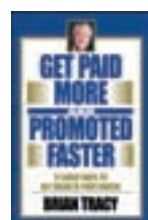
Empowering Your Community, Beginning with Family and Friends
Roberto Vargas



\$16.95 / paperback / 1994
208 pages / 5½" x 9"
ISBN 978-1-881052-59-3

The Poetry of Business Life

An Anthology
Ralph Windle



BESTSELLER
Over 50,000 sold and translated into 13 languages
\$19.95 / hardcover / 2001
128 pages / 5½" x 8½"
ISBN 978-1-58376-207-3
Also available as an ebook.

Get Paid More and Promoted Faster

21 Great Ways to Get Ahead in Your Career
Brian Tracy



\$16.95 / paperback / 2002
208 pages / 5" x 7"
ISBN 978-1-57675-227-2

Expect the Unexpected or You Won't Find It

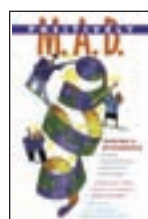
A Creativity Tool Based on the Ancient Wisdom of Heraclitus
Roger von Oech



\$17.95 / paperback / 2003
264 pages / 5½" x 8½"
ISBN 978-1-57675-252-4
Also available as an ebook.

Blind Faith

Our Misplaced Trust in the Stock Market—and Smarter, Safer Ways to Invest
Edward Winslow



\$12.00 / paperback / 2004
208 pages / 5½" x 8½"
ISBN 978-1-57675-312-5
Also available as an ebook.

Positively M. A. D.

Making A Difference in Your Organizations, Communities, and the World
Edited by **Bill Treasurer**



BESTSELLER
Over 40,000 sold and translated into 4 languages
\$27.95 / hardcover / 2004
312 pages / 6½" x 9¼"
ISBN 978-1-57675-317-0
\$19.95 / paperback
312 pages / 6½" x 9¼"
ISBN 978-1-57675-405-4
Also available as an ebook.

Finding Our Way

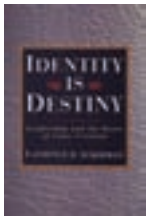
Leadership for an Uncertain Time
Margaret J. Wheatley



Translated into 4 languages
\$19.95 / hardcover / 2005
168 pages / 5½" x 8½"
ISBN 978-1-57675-328-6
Also available as an ebook.

They Just Don't Get It!

Changing Resistance Into Understanding
Leslie Yerkes and Randy Martin,
Illustrations by **Ben Dewey**



Translated into 4 languages
\$27.95 / hardcover / 2000
240 pages / 6 1/2" x 9 1/2"
ISBN 978-1-57675-068-1
Also available as an ebook.

Identity Is Destiny
Leadership and the Roots of Value
Creation
Laurence D. Ackerman



Translated into 4 languages
\$14.95 / paperback / 2005
192 pages / 5 1/2" x 8 1/2"
ISBN 978-1-57675-330-9
Also available as an ebook.

Beating the System
Using Creativity to Outsmart
Bureaucracies
Russell L. Ackoff and Sheldon Rovin



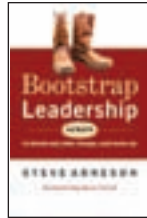
A Social Venture Network Series
book
Translated into 3 languages
\$16.95 / paperback / 2006
192 pages / 5 1/2" x 8 1/2"
ISBN 978-1-57675-378-1
Also available as an ebook.

True to Yourself
Leading a Values-Based Business
Mark Albion



Translated into 5 languages.
Foreword by Ken Blanchard,
Introduction by Bill Cosby,
Special Message from Buzz Aldrin
\$19.95 / hardcover / 2004
120 pages / 5 1/2" x 8 1/2"
ISBN 978-1-57675-310-1

Formula 2+2
The Simple Solution for
Successful Coaching
Douglas B. Allen and Dwight W. Allen



RECENTLY PUBLISHED
\$17.95 / paperback / 2010
320 pages / 5 1/2" x 8 1/2"
ISBN 978-1-60509-345-1
Also available as an ebook.

Bootstrap Leadership
50 Ways to Break Out, Take Charge,
and Move Up
Steve Arneson



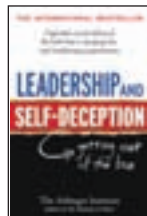
\$18.95 / paperback / 2001
260 pages / 6" x 9"
ISBN 978-1-57675-156-5

Working Together
Diversity as Opportunity
Edited by Angeles Arrien



BESTSELLER
Over 150,000 sold and translated
into 11 languages
\$22.95 / hardcover / 2006
256 pages / 5 1/2" x 8 1/2"
ISBN 978-1-57675-334-7
\$16.95 / paperback
256 pages / 5 1/2" x 8 1/2"
ISBN 978-1-57675-584-6
Also available as an ebook.

The Anatomy of Peace
Resolving the Heart of Conflict
The Arbinger Institute



BESTSELLER
Over 800,000 sold and trans-
lated into 26 languages
\$16.95 / paperback / 2010
240 pages / 5 1/2" x 8 1/2"
ISBN 978-1-57675-977-6
Also available as an ebook.

Leadership and Self-Deception
Getting out of the Box, Second Edition
The Arbinger Institute



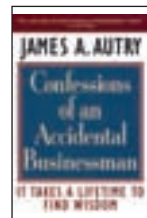
\$14.95 / PDF ebook / 2008
254 pages / 8 1/2" x 11"
ISBN 978-1-57675-666-9
\$37.95 / paperback
256 pages / 8 1/2" x 11"
ISBN 978-1-57675-765-9

**The Aspen Institute Guide to
Socially Responsible MBA
Programs: 2008-2009**



\$20.95 / paperback / 2001
212 pages / 6" x 9"
ISBN 978-1-57675-155-8
Also available as an ebook.

Teamwork Is an Individual Skill
Getting Your Work Done When
Sharing Responsibility
**Christopher M. Avery with Meri Aaron
Walker and Erin O'Toole Murphy**



\$24.95 / hardcover / 1996
272 pages / 5 1/2" x 8 1/2"
ISBN 978-1-57675-003-2

**Confessions of an
Accidental Businessman**
It Takes a Lifetime to Find Wisdom
James A. Autry



Translated into 3 languages
\$16.95 / paperback / 2004
120 pages / 6" x 9"
ISBN 978-1-57675-278-4
Also available as an ebook.

You Don't Have to Do It Alone
How to Involve Others to Get Things Done
**Richard H. Axelrod, Emily M. Axelrod,
Julie Beedon, and Robert W. Jacobs**



\$27.95 / hardcover / 2001
160 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-104-6

The Knowledge Engine

How to Create Fast Cycles of Knowledge-to-Performance and Performance-to-Knowledge

Lloyd Baird and John Henderson



BESTSELLER
Over 150,000 sold and translated into 20 languages
\$20.95 / paperback / 2008
304 pages / 6" x 9"
ISBN 978-1-57675-582-2
Also available as an ebook.

A Complaint Is a Gift

Recovering Customer Loyalty When Things Go Wrong, Second Edition

Janelle Barlow and Claus Müller



\$29.95 / hardcover / 2002
192 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-171-8

On Target

How to Conduct Effective Business Reviews

Michele L. Bechtell

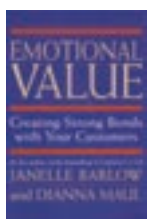


RECENTLY PUBLISHED
\$18.95 / paperback / 2010
240 pages / 5 1/2" x 8 1/2"
ISBN 978-1-60509-256-0
Also available as an ebook.

The Circle Way

A Leader in Every Chair

Christina Baldwin and Ann Linnea



BESTSELLER
Over 20,000 sold and translated into 6 languages
\$27.95 / hardcover / 2000
336 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-079-7
Also available as an ebook.

Emotional Value

Creating Strong Bonds with Your Customers

Janelle Barlow and Dianna Maul



BESTSELLER
Over 50,000 sold and translated into 5 languages
\$24.95 / hardcover / 1994
pages / 6 1/8" x 9 1/4"
ISBN 978-1-881052-54-8
Also available as an ebook.

Customers As Partners

Building Relationships That Last

Chip R. Bell



\$14.95 / paperback / 2006
192 pages / 5 1/2" x 8 1/2"
ISBN 978-1-57675-416-0
Also available as an ebook.

Getting to Scale

Growing Your Business Without Selling Out

Jill Bamburg



\$18.95 / paperback / 2002
192 pages / 6" x 9"
ISBN 978-1-57675-192-3
Also available as an ebook.

Smart Videoconferencing

New Habits for Virtual Meetings

Janelle Barlow, Peta Peter, and Lewis Barlow



A selection of The Executive Program book club
\$24.95 / hardcover / 1998
240 pages / 7 3/8" x 9"
ISBN 978-1-57675-043-8

Dance Lessons

Six Steps to Great Partnership in Business and Life

Chip R. Bell and Heather Shea



BESTSELLER
Over 30,000 sold and translated into 9 languages
\$19.95 / paperback / 2004
264 pages / 6" x 9"
ISBN 978-1-57675-404-7
Also available as an ebook.

Branded Customer Service

The New Competitive Edge

Janelle Barlow and Paul Stewart



\$24.95 / hardcover / 1994
290 pages / 6" x 9"
ISBN 978-1-881052-41-8

When the Canary Stops Singing

Women's Perspectives on Transforming Business

Edited by Pat Barrentine



BESTSELLER
Over 25,000 sold and translated into 6 languages
\$18.95 / paperback / 2003
192 pages / 5 1/2" x 8 1/4"
ISBN 978-1-57675-375-0
Also available as an ebook.

Magnetic Service

Secrets for Creating Passionately Devoted Customers

Chip R. Bell and Bilijack R. Bell



BESTSELLER
Over 120,000 sold and translated into 10 languages
\$22.95 / paperback / 2002
216 pages / 7³/₈" x 9¹/₄"
ISBN 978-1-57675-142-8
Also available as an ebook.

Managers As Mentors
Building Partnerships for Learning,
Second Edition
Chip R. Bell



BESTSELLER
Over 80,000 sold and translated into 16 languages
\$16.95 / paperback / 2001
304 pages / 5¹/₂" x 8¹/₂"
ISBN 978-1-57675-160-2
Also available as an ebook.

The 3 Keys to Empowerment
Release the Power Within People for
Astonishing Results
Ken Blanchard, John P. Carlos, and
Alan Randolph



BESTSELLER
Over 110,000 sold and translated into 11 languages
\$14.95 / paperback / 2007
168 pages / 5¹/₂" x 8¹/₂"
ISBN 978-1-57675-447-4
Also available as an ebook.

Go Team!
Take Your Team to the Next Level
Ken Blanchard, Alan Randolph, and
Peter Grazier



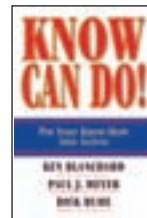
\$27.95 / hardcover / 2000
180 pages / 6¹/₈" x 9¹/₄"
ISBN 978-1-57675-093-3

The Beauty of the Beast
Breathing New Life into Organizations
Geoffrey M. Bellman



BESTSELLER
Over 375,000 sold and translated into 14 languages
\$19.95 / paperback / 2001
168 pages / 5¹/₂" x 8¹/₂"
ISBN 978-1-57675-153-4
Also available as an ebook.

**Empowerment Takes
More Than a Minute**
Second Edition
Ken Blanchard, John P. Carlos, and
Alan Randolph



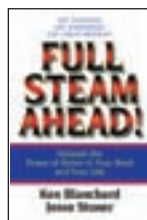
BESTSELLER
Over 100,000 sold and translated into 13 languages
\$19.95 / hardcover / 2007
128 pages / 5¹/₂" x 8¹/₂"
ISBN 978-1-57675-468-9
Also available as an ebook.

Know Can Do!
Put Your Know-How into Action
Ken Blanchard, Paul J. Meyer, and
Dick Ruhe



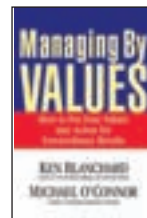
BESTSELLER
Over 125,000 sold and translated into 12 languages
\$18.95 / paperback / 2001
176 pages / 6¹/₈" x 9¹/₄"
ISBN 978-1-57675-172-5
Also available as an ebook.

**Getting Things Done When
You Are Not in Charge**
Second Edition
Geoffrey M. Bellman



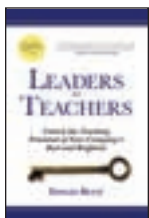
BESTSELLER
Over 250,000 sold and translated into 21 languages
\$18.95 / paperback / 2004
192 pages / 5¹/₂" x 8¹/₂"
ISBN 978-1-57675-306-4
\$19.95 / hardcover
192 pages / 5¹/₂" x 8¹/₂"
ISBN 978-1-57675-244-9

Full Steam Ahead!
Unleash the Power of Vision in Your Work
and Your Life
Ken Blanchard and Jesse Stoner



BESTSELLER
Over 200,000 sold and translated into 19 languages
\$19.95 / paperback / 2003
160 pages / 5¹/₂" x 8¹/₂"
ISBN 978-1-57675-274-6

Managing By Values
How to Put Your Values into Action for
Extraordinary Results
Ken Blanchard and Michael O'Connor



\$39.95 / hardcover / 2009
232 pages / 6" x 9"
ISBN 978-1-56286-545-0
Also available as an ebook.

Leaders as Teachers
Unlock the Teaching Potential of Your
Company's Best and Brightest
Edward Betof



BESTSELLER
Over 300,000 sold and translated into 22 languages
\$21.95 / hardcover / 2009
144 pages / 5¹/₂" x 8¹/₂"
ISBN 978-1-60509-268-3
Also available as an ebook.

The Secret
What Great Leaders Know and Do,
Second Edition
Ken Blanchard and Mark Miller



BESTSELLER
Over 30,000 sold
\$19.95 / paperback / 2009
264 pages / 5½" x 8½"
ISBN 978-1-60509-277-5
Also available as an ebook.

Community
The Structure of Belonging
Peter Block



\$27.95 / paperback / 2003
240 pages / 6" x 9"
ISBN 978-1-57675-185-5
Also available as an ebook.

The Success Case Method
Find Out Quickly What's Working and
What's Not
Robert O. Brinkerhoff



BESTSELLER
Over 50,000 sold and translated
into 10 languages
\$22.95 / paperback / 2005
264 pages / 7½" x 9½"
ISBN 978-1-57675-258-6
Also available as an ebook.

The World Cafe
Shaping Our Futures Through
Conversations That Matter
Juanita Brown, with David Isaacs and the
World Cafe Community



BESTSELLER
Over 180,000 sold and translated
into 9 languages
\$22.95 / paperback / 1996
264 pages / 6½" x 9½"
ISBN 978-1-881052-86-9
Also available as an ebook.

Stewardship
Choosing Service over Self-Interest
Peter Block



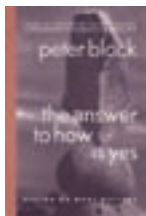
\$29.95 / paperback / 2006
272 pages / 6" x 9"
ISBN 978-1-57675-186-2
Also available as an ebook.

Telling Training's Story
Evaluation Made Simple, Credible, and
Effective
Robert O. Brinkerhoff



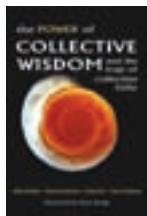
\$29.95 / paperback / 2006
296 pages / 6½" x 9½"
ISBN 978-1-57675-390-3
Also available as an ebook.

Making the Impossible Possible
Leading Extraordinary Performance—
The Rocky Flats Story
Kim Cameron and Marc Lavine



BESTSELLER
Over 50,000 sold and translated
into 10 languages
\$19.95 / paperback / 2001
216 pages / 5½" x 8½"
ISBN 978-1-57675-271-5
Also available as an ebook.

The Answer to How Is Yes
Acting on What Matters
Peter Block



RECENTLY PUBLISHED
\$17.95 / paperback / 2009
264 pages / 5½" x 8¼"
ISBN 978-1-57675-445-0
Also available as an ebook.

The Power of Collective Wisdom
And the Trap of Collective Folly
Alan Briskin, Sheryl Erickson, John Ott,
and Tom Callanan



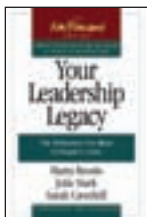
Translated into 3 languages
\$16.95 / paperback / 2008
144 pages / 5½" x 8½"
ISBN 978-1-57675-602-7
Also available as an ebook.

Positive Leadership
Strategies for Extraordinary Performance
Kim Cameron



\$21.95 / paperback / 2007
248 pages / 7½" x 9½"
ISBN 978-1-57675-432-0
Also available as an ebook.

Salsa, Soul, and Spirit
Leadership for a Multicultural Age
Juana Bordas



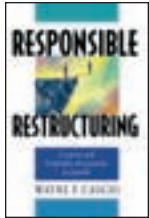
BESTSELLER
Over 30,000 sold and translated
into 5 languages
\$16.95 / paperback /
96 pages / 5½" x 8½"
ISBN 978-1-60509-583-7
Also available as an ebook.

Your Leadership Legacy
The Difference You Make in People's Lives
Marta Brooks, Julie Stark, and
Sarah Caverhill



\$45.00 / hardcover / 2003
480 pages / 6½" x 9½"
ISBN 978-1-57675-232-6
Also available as an ebook.

**Positive Organizational
Scholarship**
Foundations of a New Discipline
Kim S. Cameron, Jane E. Dutton, and
Robert E. Quinn, Editors



Copublished with the Society for Human Resource Management
\$27.95 / hardcover / 2002
144 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-129-9
Also available as an ebook.

Responsible Restructuring
Creative and Profitable Alternatives to Layoffs
Wayne F. Cascio



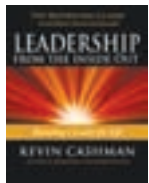
BESTSELLER
Over 30,000 sold and translated into 4 languages
\$21.95 / paperback / 2002
352 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-200-5
Also available as an ebook.

Abolishing Performance Appraisals
Why They Backfire and What to Do Instead
Tom Coens and Mary Jenkins



\$49.95 / paperback / 2007
496 pages / 7" x 9 1/4"
ISBN 978-1-57675-493-1
Also available as an ebook.

The Appreciative Inquiry Handbook
For Leaders of Change, Second Edition
David L. Cooperrider, Diana Whitney, and Jacqueline M. Stavros



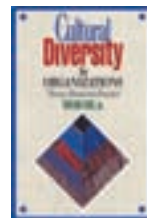
BESTSELLER
Over 130,000 sold and translated into 3 languages
\$18.95 / paperback / 2008
224 pages / 7 3/8" x 9 1/4"
ISBN 978-1-57675-599-0
Also available as an ebook.

Leadership from the Inside Out
Becoming a Leader for Life, Second Edition
Kevin Cashman



A Social Venture Network Series book
Translated into 3 languages
\$16.95 / paperback / 2006
192 pages / 5 1/2" x 8 1/2"
ISBN 978-1-57675-358-3
Also available as an ebook.

Values-Driven Business
How to Change the World, Make Money, and Have Fun
Ben Cohen and Mal Warwick



BESTSELLER
Over 30,000 sold and winner of the George R. Terry Award from the Academy of Management
\$24.95 / paperback / 1994
328 pages / 6 1/8" x 9 1/4"
ISBN 978-1-881052-43-2
Also available as an ebook.

Cultural Diversity in Organizations
Theory, Research & Practice
Taylor Cox, Jr.



BESTSELLER
Over 50,000 sold and translated into 7 languages
\$22.95 / paperback / 2009
288 pages / 6 5/8" x 9 1/4"
ISBN 978-1-60509-273-7
Also available as an ebook.

The Courageous Follower
Standing Up To and For Our Leaders, Third Edition
Ira Chaleff



A Social Venture Network Series book
Translated into 5 languages
\$16.95 / paperback / 2006
216 pages / 5 1/2" x 8 1/2"
ISBN 978-1-57675-383-5
Also available as an ebook.

Marketing That Matters
10 Practices to Profit Your Business and Change the World
Chip Conley and Eric Friedenwald-Fishman



A selection of The Executive Program book club
\$29.95 / paperback / 1997
376 +8 pages / 6 1/8" x 9 1/4"
ISBN 978-1-881052-96-8

Developing Competency to Manage Diversity
Reading, Cases, and Activities
Taylor H. Cox, Jr., and Ruby L. Beale



Translated into 3 languages
\$16.95 / paperback / 2004
264 pages / 6" x 9"
ISBN 978-1-57675-296-8
Also available as an ebook.

My Way or the Highway
The Micromanagement Survival Guide
Harry E. Chambers



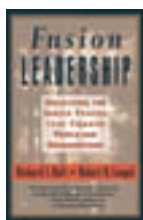
BESTSELLER
Over 25,000 sold and translated into 5 languages
\$18.95 / paperback / 2005
96 pages / 5 1/2" x 8 1/2"
ISBN 978-1-57675-356-9
Also available as an ebook.

Appreciative Inquiry
A Positive Revolution in Change
David L. Cooperrider and Diana Whitney



Translated into 4 languages
\$24.95 / hardcover / 2001
200 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-161-9
Also available as an ebook.

Don't Kill the Bosses!
Escaping the Hierarchy Trap
Samuel A. Culbert and John B. Ullmen



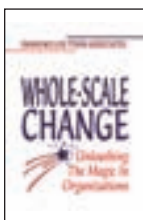
BESTSELLER
Over 25,000 sold and translated into 4 languages
\$19.95 / paperback / 2000
312 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-080-3

Fusion Leadership
Unlocking the Subtle Forces That Change People and Organizations
Richard L. Daft and Robert H. Lengel



\$24.95 / hardcover / 2004
192 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-206-7
Also available as an ebook.

The Moral Advantage
How to Succeed in Business by Doing the Right Thing
William Damon



\$44.95 / paperback / 2000
320 pages / 7" x 9"
ISBN 978-1-57675-088-9

Whole-Scale Change
Unleashing the Magic in Organizations
Dannemiller Tyson Associates



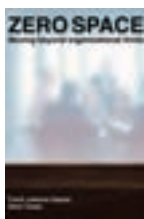
Translated into 7 languages
\$19.95 / hardcover / 2005
232 pages / 5" x 7 1/4"
ISBN 978-1-57675-302-6

The Art of Business
Make All Your Work a Work of Art
Stan Davis and David McIntosh



\$24.95 / hardcover / 1998
248 pages / 7 3/8" x 9"
ISBN 978-1-57675-013-1

Corporate Celebration
Play, Purpose, and Profit at Work
Terrence E. Deal and M. K. Key



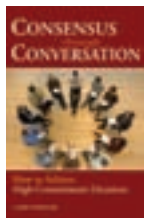
Translated into 4 languages
\$27.95 / hardcover / 2002
240 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-182-4
Also available as an ebook.

Zero Space
Moving Beyond Organizational Limits
Frank Lekanne Deprez and RenO Tissen



RECENTLY PUBLISHED
\$17.95 / paperback / 2009
336 pages / 5 1/2" x 8 1/2"
ISBN 978-1-57675-576-1
Also available as an ebook.

The Compromise Trap
How to Thrive at Work without Selling Your Soul
Elizabeth Doty



Translated into 3 languages
\$15.95 / paperback / 2006
120 pages / 5 1/2" x 8 1/2"
ISBN 978-1-57675-419-1
Also available as an ebook.

Consensus Through Conversation
How to Achieve High-Commitment Decisions
Larry Dressler



RECENTLY PUBLISHED
\$19.95 / paperback / 2010
240 pages / 6" x 9"
ISBN 978-1-57675-970-7
Also available as an ebook.

Standing in the Fire
Leading High-Heat Meetings with Clarity, Calm, and Courage
Larry Dressler



Translated into 6 languages
\$22.95 / hardcover / 2007
208 pages / 5 1/2" x 8 1/2"
ISBN 978-1-57675-462-7
Also available as an ebook.

The Connect Effect
Building Strong Personal, Professional, and Virtual Networks
Michael Dulworth



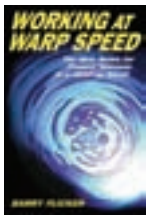
BESTSELLER
Over 20,000 sold and translated into 8 languages
\$19.95 / hardcover / 2007
120 pages / 5 1/2" x 8 1/2"
ISBN 978-1-57675-478-8
Also available as an ebook.

Zenobia
The Curious Book of Business
Matthew Emmens and Beth Kephart



Translated into 4 languages
\$36.95 / hardcover / 2007
288 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-486-3
Also available as an ebook.

Making Sustainability Work
Best Practices in Managing and Measuring Corporate Social, Environmental, and Economic Impacts
Marc J. Epstein

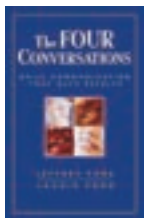


Translated into 5 languages
\$16.95 / paperback / 2002
144 pages / 6" x 9"
ISBN 978-1-57675-146-6
Also available as an ebook.

Working at Warp Speed

The New Rules for Project Success in a Sped-up World

Barry Flicker



RECENTLY PUBLISHED
\$19.95 / paperback / 2009
256 pages / 5½" x 8½"
ISBN 978-1-57675-920-2
Also available as an ebook.

The Four Conversations

Daily Communication That Gets Results

Jeffrey Ford and Laurie Ford



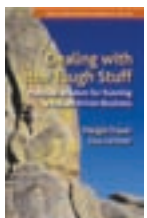
Translated into 10 languages
\$16.95 / paperback / 2001
160 pages / 5½" x 8½"
ISBN 978-1-57675-164-0
Also available as an ebook.

Ideaship

How to Get Ideas Flowing in Your Workplace

Second Edition

Written by Jack Foster, Illustrated by Larry Corby

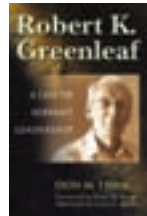


RECENTLY PUBLISHED
A Social Venture Network Series book
\$16.95 / paperback / 2009
240 pages / 5½" x 8½"
ISBN 978-1-57675-665-2
Also available as an ebook.

Dealing with the Tough Stuff

Practical Wisdom for Running a Values-Driven Business

Margot Fraser and Lisa Lorimer



\$29.95 / hardcover / 2004
456+16 photo pp pages / 6½" x 9¼"
ISBN 978-1-57675-276-0
Also available as an ebook.

Robert K. Greenleaf

A Life of Servant Leadership

Don M. Frick



BESTSELLER
Over 45,000 sold and translated into 5 languages
\$22.95 / paperback / 1999
264 pages / 6½" x 9¼"
ISBN 978-1-57675-065-0
\$27.95 / hardcover
296 pages / 6½" x 9¼"
ISBN 978-1-881052-88-3

The Path of Least Resistance for Managers

Designing Organizations to Succeed

Robert Fritz



\$27.95 / hardcover / 2006
264 pages / 6½" x 9¼"
ISBN 978-1-57675-413-9
Also available as an ebook.

Changing How the World Does Business

FedEx's Incredible Journey to Success—The Inside Story

Roger Frock



Translated into 9 languages
\$19.95 / hardcover / 2006
168 pages / 5½" x 8½"
ISBN 978-1-57675-339-2
Also available as an ebook.

Yes Lives in the Land of No

A Tale of Triumph over Negativity

BJ Gallagher and Steve Ventura

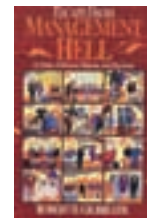


BESTSELLER
Over 350,000 sold and translated into 21 languages
\$17.95 / paperback / 2001
168 pages / 5½" x 8½"
ISBN 978-1-57675-173-2
Also available as an ebook.

A Peacock in the Land of Penguins

A Fable about Creativity and Courage, Third Edition

BJ Gallagher Hateley and Warren H. Schmidt, Illustrations by Sam Weiss



Translated into 3 languages
\$19.95 / hardcover / 1993
176 pages / 6" x 9"
ISBN 978-1-881052-26-5

Escape from Management Hell

Twelve Tales of Horror, Humor, and Heroism

Robert D. Gilbreath



BESTSELLER
Over 20,000 sold and translated into 6 languages
\$19.95 / paperback / 2008
216 pages / 6" x 9"
ISBN 978-1-57675-492-4
Also available as an ebook.

The Nonverbal Advantage

Secrets and Science of Body Language at Work

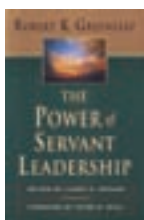
Carol Kinsey Goman



\$27.95 / hardcover / 2009
264 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-616-4
Also available as an ebook.

Winning the Global Talent Showdown

How Businesses and Communities Can Partner to Rebuild the Jobs Pipeline
Edward E. Gordon



BESTSELLER
Over 20,000 sold
\$22.95 / paperback / 1998
352 pages / 6" x 9"
ISBN 978-1-57675-035-3

The Power of Servant-Leadership

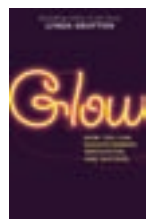
Robert K. Greenleaf, Edited by Larry C. Spears



\$17.95 / hardcover / 1993
168 pages / 6" x 9"
ISBN 978-1-881052-35-7

Memoirs of a Recovering Autocrat

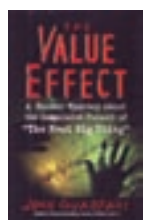
Revealing Insights for Managing the Autocrat in All of Us
Richard W. Hallstein



Translated into 3 languages
\$16.95 / paperback / 2009
248 pages / 5 1/2" x 8 1/2"
ISBN 978-1-57675-768-0
Also available as an ebook.

Glow

How You Can Radiate Energy, Innovation, and Success
Lynda Gratton



\$22.00 / hardcover / 2000
192 pages / 5 1/2" x 8 1/2"
ISBN 978-1-57675-092-6

The Value Effect

A Murder Mystery about the Compulsive Pursuit of "The Next Big Thing"
John Guaspari



A Social Venture Network series book
\$16.95 / paperback / 2006
192 pages / 5 1/2" x 8 1/2"
ISBN 978-1-57675-371-2
Also available as an ebook.

Growing Local Value

How to Build Business Partnerships That Strengthen Your Community
Laury Hammel and Gun Denhart



BESTSELLER
Over 35,000 sold and translated into 10 languages
\$26.95 / hardcover / 2007
232 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-418-4
Also available as an ebook.

Hot Spots

Why Some Teams, Workplaces, and Organizations Buzz with Energy—and Others Don't
Lynda Gratton



\$19.95 / paperback / 1998
328 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-032-2

The New Management

Bringing Democracy and Markets Inside Organizations
William E. Halal



A selection of The Executive Program Book Club
\$19.95 / paperback / 1997
290 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-018-6

The New Business of Business

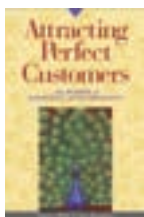
Sharing Responsibility for a Positive Global Future
Willis Harman and Maya Porter



\$15.95 / paperback / 1996
196 pages / 6" x 9"
ISBN 978-1-881052-52-4

A Company Discovers Its Soul

A Year in the Life of a Transforming Organization
Alan Green



BESTSELLER
Over 35,000 sold and translated into 6 languages
\$22.95 / paperback / 2001
224 pages / 6" x 9"
ISBN 978-1-57675-124-4
Also available as an ebook.

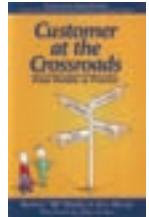
Attracting Perfect Customers

The Power of Strategic Synchronicity
Stacey Hall and Jan Brogniez



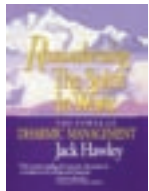
RECENTLY PUBLISHED
 \$18.95 / paperback / 2009
 168 pages / 5½" x 8½"
 ISBN 978-1-60509-265-2
 Also available as an ebook.

The Art of Quantum Planning
 Lessons from Quantum Physics for
 Breakthrough Strategy, Innovation, and
 Leadership
Gerald Harris



BESTSELLER
 Over 50,000 sold and translated
 into 2 languages
 \$9.95 / paperback / 1999
 48 pages / 6" x 9"
 ISBN 978-1-58376-080-2
 Also available as an ebook.

Customer at the Crossroads
 From Parable to Practice
Barbara "BJ" Hateley and Eric Harvey



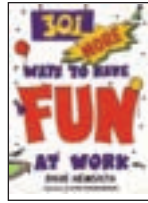
BESTSELLER
 Over 20,000 sold and translated
 into 10 languages
 \$39.95 / hardcover / 1993
 224 pages / 6⅝" x 9¼"
 ISBN 978-1-881052-22-7

Reawakening the Spirit in Work
 The Power of Dharmic Management
Jack Hawley



\$12.95 / paperback / 2004
 168 pages / 5½" x 8½"
 ISBN 978-1-57675-285-2
 Also available as an ebook.

The Peon Book
 How to Manage Us
Dave Haynes



Translated into 4 languages
 \$16.95 / paperback / 2001
 216 pages / 6" x 8"
 ISBN 978-1-57675-118-3

**301 More Ways to
 Have Fun at Work**
Dave Hemsath



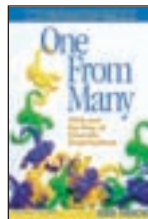
BESTSELLER
 Over 90,000 sold and translated
 into 9 languages
 \$17.95 / paperback / 1997
 264 pages / 6" x 8"
 ISBN 978-1-57675-019-3
 Also available as an ebook.

301 Ways to Have Fun At Work
Dave Hemsath and Leslie Yerkes



A selection of The Executive
 Program book club
 \$29.95 / hardcover / 1997
 200 pages / 6⅝" x 9¼"
 ISBN 978-1-57675-025-4

The Future of Staff Groups
 Daring to Distribute Power and Capacity
Joel P. Henning



BESTSELLER
 Revised paperback edition of
Birth of the Chaordic Age—over
 50,000 sold and translated into
 10 languages
 \$18.95 / paperback / 2005
 336 pages / 6" x 9"
 ISBN 978-1-57675-332-3
 Also available as an ebook.

One from Many
 VISA and the Rise of Chaordic
 Organization, Second Edition
Dee Hock



BESTSELLER
 Over 25,000 sold and translated
 into 3 languages
 \$62.95 / paperback / 2006
 752 pages / 9¼" x 8"
 ISBN 978-1-57675-379-8
 Also available as an ebook.

The Change Handbook
 The Definitive Resource on Today's Best
 Methods for Engaging Whole Systems,
 Second Edition
**Peggy Holman, Tom Devane, and
 Steven Cady, with over 90 International
 Contributors**



Booklets / 2000
 32–44 pages / 6" x 9"

Collaborating for Change
Peggy Holman and Tom Devane, Editors

Appreciative Inquiry: A Positive Revolution in Change
 David L. Cooperrider and Diana Whitney
 ISBN 978-1-58376-044-4, \$9.95

The Conference Model Emily M. Axelrod and
 Richard H. Axelrod ISBN 978-1-58376-034-5, \$8.95

**Future Search: Finding Common Ground in
 Organizations and Communities** Marvin R. Weisbord
 and Sandra Janoff ISBN 978-1-58376-035-2, \$8.95

Participative Design Workshop Merrelyn Emery and
 Tom Devane ISBN 978-1-58376-037-6, \$8.95

Real Time Strategic Change Robert W. Jacobs and
 Frank McKeown ISBN 978-1-58376-047-5, \$8.95

Search Conference Merrelyn Emery and Tom Devane
 ISBN 978-1-58376-034-5, \$8.95

The Strategic Forum Chris Soderquist
 ISBN 978-1-58376-036-9, \$8.95

Think Like a Genius Process Todd Siler
 ISBN 978-1-58376-046-8, \$8.95

The Whole Systems Approach Cindy Adams and
 W. A. (Bill) Adams ISBN 978-1-58376-039-0, \$8.95



\$9.95 / paperback / 2001
96 pages / 6" x 9"
ISBN 978-1-58376-168-7

Helping Your New Employee Succeed

Tips for Managers of New College Graduates

Elwood F. Holton III and Sharon S. Naquin



Copublished with the Society for Human Resource Management
\$22.95 / paperback / 2005
240 pages / 5 1/4" x 8 1/4"
ISBN 978-1-57675-318-7

Managing to Stay Out of Court

How to Avoid the 8 Deadly Sins of Mismanagement

Jathan Janove, Esq.



\$28.95 / hardcover / 2009
216 pages / 6 1/8" x 9 1/4"
ISBN 978-1-60509-002-3
Also available as an ebook.

Leaders Make the Future

Ten New Leadership Skills for an Uncertain World

Bob Johansen

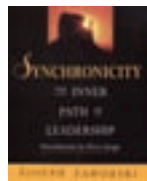


BESTSELLER
Over 20,000 sold and translated into 3 languages
\$24.95 / paperback / 1997
360 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-030-8

Real Time Strategic Change

How to Involve an Entire Organization in Fast and Far-Reaching Change

Robert W. Jacobs



BESTSELLER
Over 150,000 sold and translated into 12 languages
\$22.95 / paperback / 1998
226 pages / 7 7/8" x 9"
ISBN 978-1-57675-031-5
Also available as an ebook.

Synchronicity

The Inner Path of Leadership

Joseph Jaworski

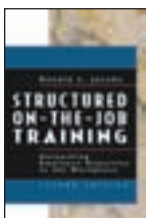


Translated into 3 languages
\$19.95 / paperback / 2009
288 pages / 5 1/2" x 8 1/2"
ISBN 978-1-57675-901-1
Also available as an ebook.

Effective Apology

Mending Fences, Building Bridges, and Restoring Trust

John Kador



Translated into 5 languages
\$34.95 / paperback / 2003
312 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-242-5
Also available as an ebook.

Structured On-the-Job Training

Unleashing Employee Expertise in the Workplace, Second Edition

Ronald L. Jacobs



BESTSELLER
Over 80,000 sold and translated into 7 languages
\$17.95 / paperback / 2004
144 pages / 5 1/2" x 8 1/2"
ISBN 978-1-57675-308-8
Also available as an ebook.

The Serving Leader

5 Powerful Actions That Will Transform Your Team, Your Business, and Your Community

Ken Jennings and John Stahl-Wert



\$14.00 / paperback / 2008
96 pages / 5 1/4" X 9 1/4"
ISBN 978-1-57675-452-8
Also available as an ebook.

Be BIG

Step Up, Step Out, Be Bold

Judith H. Katz and Frederick A. Miller



BESTSELLER
Over 20,000 sold and translated into 4 languages
\$27.95 / hardcover / 2007
288 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-440-5
Also available as an ebook.

Get There Early

Sensing the Future to Compete in the Present

Bob Johansen



BESTSELLER
Over 30,000 sold and translated into 8 languages
\$16.95 / paperback / 2004
168 pages / 5 1/2" x 8 1/2"
ISBN 978-1-57675-464-1
Also available as an ebook.

Solving Tough Problems

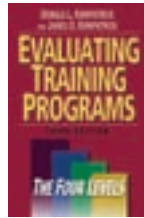
An Open Way of Talking, Listening, and Creating New Realities

Adam Kahane



\$19.95 / paperback / 2009
168 pages / 5½" x 8½"
ISBN 978-1-57675-577-8
Also available as an ebook.

The Introverted Leader
Building on Your Quiet Strength
Jennifer B. Kahnweiler, PhD



BESTSELLER
Over 70,000 sold and translated
into 5 languages
\$42.95 / hardcover / 2005
408 pages / 6½" x 9¼"
ISBN 978-1-57675-348-4
Also available as an ebook.

Evaluating Training Programs
The Four Levels, Third Edition
Donald L. Kirkpatrick and
James D. Kirkpatrick



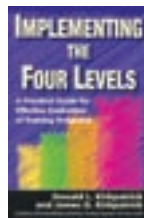
Translated into 6 languages
\$27.95 / hardcover / 2002
280 pages / 6½" x 9¼"
ISBN 978-1-57675-127-5

What We Learned in the Rainforest
Business Lessons from Nature
Tachi Kiuchi and Bill Shireman



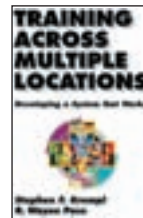
BESTSELLER
Over 540,000 sold and trans-
lated into 21 languages
\$24.95 / paperback / 2008
328 pages / 8" x 9¼"
ISBN 978-1-57675-557-0
Also available as an ebook.

Love 'Em or Lose 'Em
Getting Good People to Stay,
Fourth Edition
Beverly Kaye and Sharon Jordan-Evans



\$34.95 / paperback / 2007
168 pages / 6½" x 9¼"
ISBN 978-1-57675-454-2
Also available as an ebook.

Implementing the Four Levels
A Practical Guide for Effective Evaluation
of Training Programs
Donald L. Kirkpatrick and
James D. Kirkpatrick



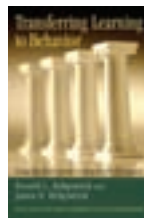
\$34.95 / hardcover / 2001
256 pages / 6½" x 9¼"
ISBN 978-1-57675-157-2

Training Across Multiple Locations
Developing a System that Works
Stephen Krempf and R. Wayne Pace



RECENTLY PUBLISHED
\$19.95 / hardcover / 2010
192 pages / 5½" x 8½"
ISBN 978-1-60509-540-0
Also available as an ebook.

Leading in Turbulent Times
Kevin Kelly and Gary E. Hayes



Translated into 3 languages
\$42.95 / hardcover / 2005
200 pages / 6½" x 9¼"
ISBN 978-1-57675-325-5
Also available as an ebook.

**Transferring Learning
to Behavior**
Using the Four Levels to Improve
Performance
Donald L. Kirkpatrick and
James D. Kirkpatrick



Translated into 4 languages
\$17.95 / paperback / 2002
272 pages / 6" x 9"
ISBN 978-1-57675-183-1
Also available as an ebook.

Accountability
Freedom and Responsibility without
Control
Rob Lebow and Randy Spitzer



\$29.95 / hardcover / 2008
224 pages / 6½" x 9¼"
ISBN 978-1-57675-499-3
Also available as an ebook.

Putting Our Differences to Work
The Fastest Way to Innovation, Leadership
and High Performance
Debbe Kennedy

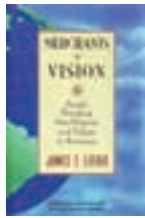


Translated into 3 languages
\$24.95 / paperback / 2002
224 pages / 6" x 9"
ISBN 978-1-57675-159-6

Human Resource Management in the Knowledge Economy

New Challenges, New Roles, New Capabilities

Mark L. Lengnick-Hall and Cynthia A. Lengnick-Hall



\$24.95 / hardcover / 1994
pages / 6½" x 9¼"
ISBN 978-1-881052-42-5

Merchants of Vision

People Bringing New Purpose and Values to Business

James E. Liebig



BESTSELLER
Over 20,000 sold and translated into 2 languages
\$27.95 / hardcover / 1993
312 pages / 6½" x 9¼"
ISBN 978-1-881052-13-5
Also available as an ebook.

The Healing Manager

How to Build Quality Relationships and Productive Cultures At Work

William Lundin and Kathleen Lundin

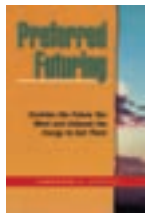


Translated into 3 languages
\$17.95 / paperback / 2002
280 pages / 6" x 9"
ISBN 978-1-57675-179-4
Also available as an ebook.

The Book of Agreement

10 Essential Elements for Getting the Results You Want

Stewart Levine



\$24.95 / paperback / 1998
24½/48 pages / 6½" x 9¼"
ISBN 978-1-57675-041-4

Preferred Futuring

Envision the Future You Want and Unleash the Energy to Get There

Laurence L. Lippitt



A Social Venture Network Series Book
\$16.95 / paperback / 2008
216 pages / 5½" x 8½"
ISBN 978-1-57675-479-5
Also available as an ebook.

Mission, Inc.

The Practitioner's Guide to Social Enterprise

Kevin Lynch and Julius Walls, Jr.



RECENTLY PUBLISHED
Translated into 3 languages
\$19.95 / paperback / 2009
312 pages / 5½" x 8½"
ISBN 978-1-57675-771-0
Also available as an ebook.

Getting to Resolution

Turning Conflict into Collaboration, Second Edition

Stewart Levine



\$29.95 / paperback / 2003
336 pages / 6" x 9"
ISBN 978-1-57675-248-7
Also available as an ebook.

The Appreciative Inquiry Summit

A Practitioner's Guide for Leading Large-Group Change

James D. Ludema, Diana Whitney, Bernard J. Mohr, and Thomas J. Griffin



BESTSELLER
Over 75,000 sold and translated into 9 languages
\$19.95 / paperback / 2005
208 pages / 5½" x 8¼"
ISBN 978-1-57675-350-7
Also available as an ebook.

The Leadership Wisdom of Jesus

Practical Lessons for Today, Second Edition

Charles C. Manz



Translated into 5 languages
\$27.95 / hardcover / 2000
184 pages / 6½" x 9¼"
ISBN 978-1-57675-108-4
Also available as an ebook.

Profit Building

Cutting Costs Without Cutting People

Perry Ludy



\$34.95 / hardcover / 2001
272 pages / 6½" x 9¼"
ISBN 978-1-57675-105-3
Also available as an ebook.

The New SuperLeadership

Leading Others to Lead Themselves

Charles C. Manz and Henry P. Sims, Jr.



\$28.95 / paperback / 2006
216 pages / 6" x 9"
ISBN 978-1-57675-415-3
Also available as an ebook.

Covert Processes at Work

Managing the Five Hidden Dimensions of Organizational Change

Robert J. Marshak



\$27.95 / hardcover / 1995
pages / 6 1/8" x 9 1/4"
ISBN 978-1-881052-56-2

The Age of Participation

New Governance for the Workplace and the World

Patricia McLagan and Christo Nel



A selection of Audio Tech Business Book Summaries
\$29.95 / hardcover / 1995
256 pages / 6 1/8" x 9 1/4"
ISBN 978-1-881052-21-0

Making The Grass Greener on Your Side

A Ceo's Journey to Leading by Serving

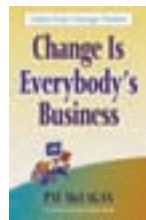
Ken Melrose



RECENTLY PUBLISHED
\$19.95 / paperback / 2009
192 pages / 6" x 9"
ISBN 978 1 56286 675 4
Also available as an ebook.

10 Steps to Successful Teams

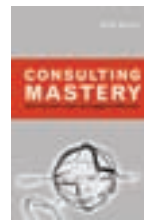
Renie McClay



BESTSELLER
Over 150,000 sold and translated into 8 languages
\$16.95 / paperback / 2002
168 pages / 5 1/2" x 8 1/2"
ISBN 978-1-57675-190-9
Also available as an ebook.

Change Is Everybody's Business

Pat McLagan



\$34.95 / hardcover / 2005
288 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-320-0
Also available as an ebook.

Consulting Mastery

How the Best Make the Biggest Difference

Keith Merron

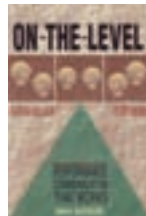


\$29.95 / hardcover / 2008
208 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-441-2
Also available as an ebook.

Just Good Business

The Strategic Guide to Aligning Corporate Responsibility and Brand

Kellie A. McElhaney



BESTSELLER
Over 130,000 sold and translated into 5 languages
\$19.95 / paperback / 1995
192 pages / 6" x 9"
ISBN 978-1-881052-76-0
Also available as an ebook.

On-The-Level

Performance Communication That Works

Patricia McLagan and Peter Krembs

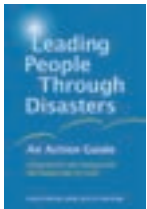


\$27.95 / paperback / 2002
240 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-139-8
Also available as an ebook.

Inclusion Breakthrough

Unleashing the Real Power of Diversity

Frederick A. Miller and Judith H. Katz



\$19.95 / paperback / 2006
200 pages / 5 1/2" x 8 1/2"
ISBN 978-1-57675-420-7
Also available as an ebook.

Leading People Through Disasters

An Action Guide

Kathryn McKee, SPHR, and

Liz Guthridge

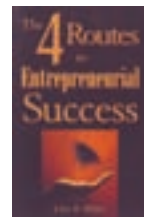


Winner of the Academy of Human Resource Development's Wayne R. Pace Book of the Year Award
\$49.95 / hardcover / 2005
480 pages / 6 5/8" x 9 1/4"
ISBN 978-1-57675-313-2
Also available as an ebook.

Organization Development

Principles, Processes, Performance

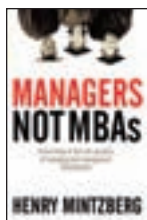
Gary N. McLean



Translated into 5 languages
\$18.95 / paperback / 1996
224 pages / 6" x 9"
ISBN 978-1-881052-82-1
Also available as an ebook.

The 4 Routes to Entrepreneurial Success

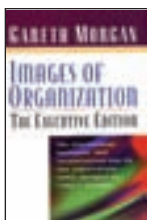
John B. Miner



BESTSELLER
Over 75,000 sold and translated into 12 languages
\$20.95 / paperback / 2004
480 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-351-4
Also available as an ebook.

Managers Not MBAs

A Hard Look at the Soft Practice of Managing and Management Development
Henry Mintzberg



BESTSELLER
Over 20,000 sold
\$27.95 / paperback / 1998
400 pages / 6 5/8" x 9 1/4"
ISBN 978-1-57675-038-4

**Images of Organization—
The Executive Edition**
Gareth Morgan



RECENTLY PUBLISHED
\$24.95 / paperback / 2010
288 pages / 5 1/2" x 8 1/2"
ISBN 978-1-57675-945-5
Also available as an ebook.

Managing Hispanic and Latino Employees

A Guide to Hiring, Training, Motivating, Supervising, and Supporting the Fastest Growing Workforce Group
Louis E. V. Nevaer



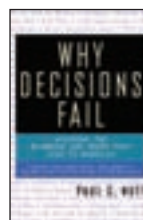
BESTSELLER
Over 20,000 sold and translated into 7 languages
\$26.95 / hardcover / 2009
320 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-340-8
Also available as an ebook.

Managing
Henry Mintzberg



BESTSELLER
Over 30,000 sold and translated into 2 languages
\$22.95 / paperback / 1997
380 pages / 6" x 9"
ISBN 978-1-57675-026-1

Imaginization
New Mindsets for Seeing, Organizing, and Managing
Gareth Morgan



Translated into 4 languages
\$22.95 / paperback / 2002
352 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-150-3
Also available as an ebook.

Why Decisions Fail
Avoiding the Blunders and Traps That Lead to Debacles
Paul C. Nutt



\$39.95 / hardcover / 2003
336 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-167-1

The Ultimate Competitive Advantage
Secrets of Continually Developing a More Profitable Business Model
Donald Mitchell and Carol Coles



BESTSELLER
Over 30,000 sold and translated into 2 languages
\$24.95 / hardcover / 1997
272 pages / 6" x 9"
ISBN 978-1-57675-017-9

Selling with Integrity
Reinventing Sales through Collaboration, Respect, and Serving
Sharon Drew Morgen



\$19.95 / paperback / 2009
240 pages / 6" x 9 5/8"
ISBN 978-1-56286-544-3
Also available as an ebook.

10 Steps to Successful Coaching
Sophie Oberstein



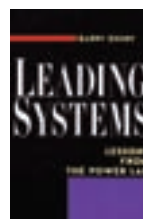
\$29.95 / paperback / 2008
256 pages / 6" x 9"
ISBN 978-1-57675-564-8
Also available as an ebook.

Courageous Training
Bold Actions for Business Results
Tim Mooney and Robert O. Brinkerhoff



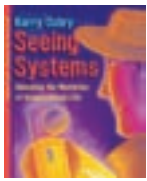
BESTSELLER
Over 75,000 sold, translated into 12 languages and winner of the Benjamin Franklin Award for Best Business Book
\$20.95 / paperback / 1997
176 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-011-7
Also available as an ebook.

A Higher Standard of Leadership
Lessons from the Life of Gandhi
Keshavan Nair



\$24.95 / paperback / 1999
216 pages / 6" x 9"
ISBN 978-1-57675-072-8

Leading Systems
Lessons from the Power Lab
Barry Oshry



BESTSELLER
Over 35,000 sold
\$32.95 / paperback / 2007
304 pages / 7^{7/8}" x 9"
ISBN 978-1-57675-455-9
Also available as an ebook.

Seeing Systems

Unlocking the Mysteries of Organizational Life, Second Edition
Barry Oshry



Translated into 3 languages
\$15.95 / paperback / 1999
168 pages / 6" x 9"
ISBN 978-1-57675-056-8
Also available as an ebook.

The Spirit of Leadership

Liberating the Leader in Each of Us
Harrison Owen



BESTSELLER
Over 35,000 sold and translated into 7 languages
\$19.95 / paperback / 1996
432 pages / 6^{1/8}" x 9^{1/4}"
ISBN 978-1-881052-98-2

The Intelligent Organization

Engaging the Talent and Initiative of Everyone in the Workplace
Gifford Pinchot and Elizabeth Pinchot



Translated into 3 languages
\$24.95 / paperback / 1997
154+2 pages / 7" x 9^{1/4}"
ISBN 978-1-57675-015-5
Also available as an ebook.

Expanding Our Now

The Story of Open Space Technology
Harrison Owen



\$24.95 / paperback / 2008
272 pages / 6" x 9"
ISBN 978-1-57675-617-1
Also available as an ebook.

Wave Rider

Leadership for High Performance in a Self-Organizing World
Harrison Owen



\$16.95 / paperback / 1999
192 pages / 6" x 9"
ISBN 978-1-57675-061-2

Intrapreneuring in Action

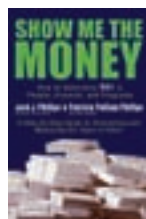
A Handbook for Business Innovation
Gifford Pinchot and Ron Pellman



BESTSELLER
Over 40,000 sold and translated into 9 languages
\$29.95 / paperback / 2008
216 pages / 7" x 9^{1/4}"
ISBN 978-1-57675-476-4
Also available as an ebook.

Open Space Technology

A User's Guide, Third Edition
Harrison Owen



Translated into 5 languages
\$34.95 / hardcover / 2007
288 pages / 6^{1/8}" x 9^{1/4}"
ISBN 978-1-57675-399-6
Also available as an ebook.

Show Me the Money

How to Determine ROI in People, Projects, and Programs
Jack J. Phillips and Patricia Pulliam Phillips



\$42.95 / hardcover / 1999
240 pages / 6^{1/8}" x 9^{1/4}"
ISBN 978-1-57675-052-0

Advanced Supply Chain Management

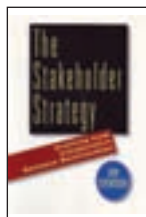
How to Build a Sustained Competitive Advantage
Charles C. Poirier



Translated into 3 languages
\$19.95 / paperback / 2000
240 pages / 6" x 9"
ISBN 978-1-57675-090-2
Also available as an ebook.

The Power of Spirit

How Organizations Transform
Harrison Owen



\$34.95 / hardcover / 2003
216 pages / 6^{1/8}" x 9^{1/4}"
ISBN 978-1-57675-268-5
Also available as an ebook.

Stakeholder Theory and Organizational Ethics

Robert Phillips



\$19.95 / paperback / 1994
260 pages / 6^{1/8}" x 9^{1/4}"
ISBN 978-1-881052-39-5
Also available as an ebook.

Business Partnering for Continuous Improvement

How to Forge Enduring Alliances Among Employees, Suppliers, and Customers
Charles C. Poirier and William F. Houser



\$39.95 / hardcover / 2001
248 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-117-6

E-Supply Chain

Using the Internet to Revolutionize Your Business

Charles C. Poirier and Michael J. Bauer



\$27.95 / paperback / 2003
312 pages / 6" x 9"
ISBN 978-1-57675-233-3

Creating Leaderful Organizations

How to Bring Out Leadership in Everyone

Joseph A. Raelin



Distributed by Berrett-Koehler in North and South America, the Philippines, and Japan only
\$22.95 / paperback / 2000
288 pages / 6" x 9"
ISBN 978-1-57675-110-7
Also available as an ebook.

The New Why Teams Don't Work

What Went Wrong and

How to Make It Right

Harvey Robbins and Michael Finley

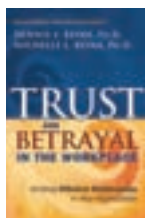


Translated into 6 languages
\$34.95 / hardcover / 1996
312 pages / 6 1/8" x 9 1/4"
ISBN 978-1-881052-93-7

Supply Chain Optimization

Building the Strongest Total Business Network

Charles C. Poirier and Stephen E. Reiter



BESTSELLER
Over 35,000 sold and translated into 5 languages
\$20.95 / paperback / 2006
272 pages / 6" x 9"
ISBN 978-1-57675-377-4
Also available as an ebook.

Trust and Betrayal in the Workplace

Building Effective Relationships in Your Organization

Second Edition

Dennis S. Reina, PhD and

Michelle L. Reina, PhD

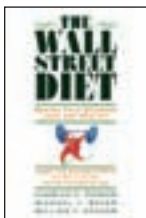


BESTSELLER
Over 60,000 sold, translated into 10 languages, and winner of the Academy of Human Resource Development Book of the Year
\$21.95 / paperback / 1998
296 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-049-0

Corporate Creativity

How Innovation and Improvement Actually Happen

Alan G. Robinson and Sam Stern



Translated into 5 languages
\$27.95 / hardcover / 2006
216 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-381-1

The Wall Street Diet

Making Your Business Lean and Healthy

Charles C. Poirier, Michael J. Bauer, and William F. Houser



Winner of the World Business Academy Pathfinder Award
Translated into 3 languages
\$17.95 / paperback / 1992
270 pages / 6" x 9"
ISBN 978-1-881052-03-6

New Traditions in Business

Spirit and Leadership in the 21st Century

Edited by John Renesch



BESTSELLER
Over 40,000 sold and translated into 7 languages
\$19.95 / paperback / 2004
264 pages / 5 1/2" x 8 1/4"
ISBN 978-1-57675-374-3
Also available as an ebook.

Ideas Are Free

How the Idea Revolution Is Liberating People and Transforming Organizations

Alan G. Robinson and Dean M. Schroeder



\$29.95 / hardcover / 2009
264 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-444-3
Also available as an ebook.

Lift

Becoming A Positive Force in Any Situation

Ryan W. Quinn and Robert E. Quinn

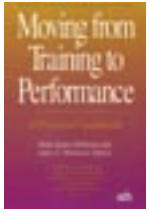


Winner of the Benjamin Franklin Award for Best Business Book
\$31.95 / hardcover / 1995
144 pages / 7 1/8" x 9"
ISBN 978-1-881052-63-0

Artful Work

Awakening Joy, Meaning, and Commitment in the Workplace

Dick Richards



\$29.95 / paperback / 1998
352 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-039-1
Also available as an ebook.

Moving from Training to Performance

A Practical Guidebook
Edited by Dana Gaines Robinson and James C. Robinson



Translated into 4 languages
\$19.95 / paperback / 2008
216 pages / 5 1/2" x 8 1/2"
ISBN 978-1-57675-498-6
Also available as an ebook.

The Change Cycle

How People Can Survive and Thrive in Organizational Change
Ann Salerno and Lillie Brock



\$22.50 / paperback / 2004
336 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-305-7
Also available as an ebook.

DEC Is Dead, Long Live DEC

The Lasting Legacy of Digital Equipment Corporation
Edgar H. Schein with Peter S. DeLisi, Paul J. Kampas, and Michael M. Sonduck



BESTSELLER
Over 70,000 sold and translated into 4 languages
\$29.95 / paperback / 2008
288 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-435-1
Also available as an ebook.

Performance Consulting

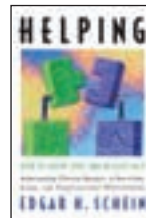
A Practical Guide for HR and Learning Professionals
Second Edition
Dana Gaines Robinson and James C. Robinson



\$24.95 / paperback / 2002
256 pages / 6" x 9"
ISBN 978-1-57675-193-0

Leadership That Matters

The Critical Factors for Making a Difference in People's Lives and Organizations' Success
Marshall Sashkin and Molly G. Sashkin



Translated into 8 languages
\$24.95 / hardcover / 2009
192 pages / 5 1/2" x 8 1/2"
ISBN 978-1-57675-863-2
Also available as an ebook.

Helping

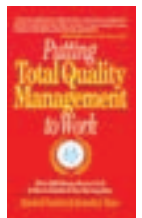
How to Offer, Give, and Receive Help
Edgar H. Schein



\$35.95 / hardcover / 2005
304 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-283-8
Also available as an ebook.

Strategic Business Partner

Aligning People Strategies with Business Goals
Dana Gaines Robinson and James C. Robinson



BESTSELLER
Over 35,000 sold and translated into 4 languages
\$19.95 / paperback / 1993
216 pages / 6" x 9"
ISBN 978-1-881052-24-1
Also available as an ebook.

Putting Total Quality Management to Work

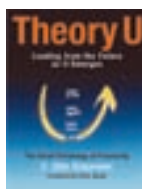
What TQM Means, How to Use It, and How to Sustain It over the Long Run
Marshall Sashkin and Kenneth J. Kiser



BESTSELLER
Over 25,000 sold and translated into 10 languages
\$18.95 / paperback / 2003
160 pages / 6" x 9"
ISBN 978-1-57675-253-1
Also available as an ebook.

The Blind Men and the Elephant

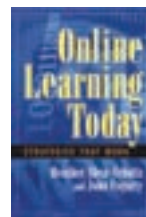
Mastering Project Work
David A. Schmalz



BESTSELLER
Over 20,000 sold and translated into 5 languages
\$29.95 / paperback / 2009
560 pages / 7" x 9"
ISBN 978-1-57675-763-5
Also available as an ebook.

Theory U

Leading from the Future as It Emerges
C. Otto Scharmer



\$18.95 / paperback / 2002
216 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-143-5

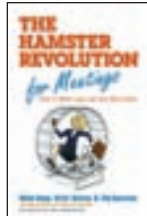
Online Learning Today

Strategies That Work
Heather Shea-Schultz and John Fogarty



\$18.95 / paperback / 2008
240 pages / 5½" x 8½"
ISBN 978-1-57675-595-2
Also available as an ebook.

Authentic Conversations
Moving from Manipulation to Truth and Commitment
Jamie Showkeir and Maren Showkeir



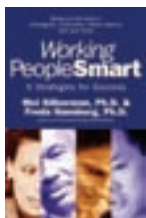
\$19.95 / hardcover / 2009
168 pages / 5½" x 8½"
ISBN 978-1-60509-007-8
Also available as an ebook.

The Hamster Revolution for Meetings
How to Meet Less and Get More Done
Mike Song, Vicki Halsey, and Tim Burress



BESTSELLER
Over 30,000 sold and translated into 3 languages
\$19.95 / paperback / 2002
272 pages / 5½" x 8½"
ISBN 978-1-57675-128-2
Also available as an ebook.

How to Make Collaboration Work
Powerful Ways to Build Consensus, Solve Problems, and Make Decisions
David Straus



Translated into 4 languages
\$18.95 / paperback / 2004
224 pages / 6" x 9"
ISBN 978-1-57675-208-1
Also available as an ebook.

Working PeopleSmart
6 Strategies for Success
Mel Silberman, PhD, and Freda Hansburg, PhD



\$49.95 / hardcover / 1993
436 pages / 6" x 9"
ISBN 978-0-89806-118-5

Managing Quality in America's Most Admired Companies
Jay W. Spechler, Editor and Coauthor



\$20.95 / paperback / 2002
168 pages / 6" x 9"
ISBN 978-1-57675-135-0

The 4-Dimensional Manager
DiSC Strategies for Managing Different People in the Best Ways
Julie Straw



\$19.95 / paperback / 2001
128 pages / 5½" x 8½"
ISBN 978-1-57675-165-7
Also available as an ebook.

Hands-On Training
A Simple and Effective Method for On-the-Job Training
Gary R. Sisson



Translated into 4 languages
\$44.95 / hardcover / 1996
326 pages / 6½" x 9¼"
ISBN 978-1-881052-89-0

Complexity and Creativity in Organizations
Ralph D. Stacey



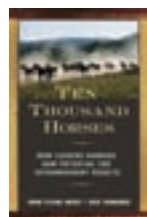
BESTSELLER
Over 35,000 sold and translated into 8 languages
\$34.95 / hardcover / 1997
236 pages / 6½" x 9¼"
ISBN 978-1-57675-014-8
Also available as an ebook.

The New Organizational Wealth
Managing and Measuring Knowledge-Based Assets
Karl Erik Sveiby



BESTSELLER
Over 90,000 sold and translated into 10 languages
\$19.95 / hardcover / 2006
144 pages / 5½" x 8½"
ISBN 978-1-57675-437-5
\$15.95 / paperback
144 pages / 5½" x 8½"
ISBN 978-1-57675-573-0
Also available as an ebook.

The Hamster Revolution
How to Manage Your Email Before It Manages You
Mike Song, Vicki Halsey, and Tim Burress



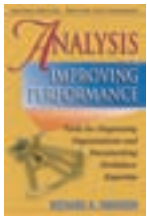
Translated into 3 languages
\$19.95 / hardcover / 2007
144 pages / 5½" x 8½"
ISBN 978-1-57675-450-4
Also available as an ebook.

Ten Thousand Horses
How Leaders Harness Raw Potential for Extraordinary Results
John Stahl-Wert and Ken Jennings



A main selection of Audio Tech Business Book Summaries
\$27.95 / hardcover / 1998
224 pages / 6½" x 9¼"
ISBN 978-1-57675-047-6
Also available as an ebook.

The Stakeholder Strategy
Profiting from Collaborative Business Relationships
Ann Svendsen



BESTSELLER
Over 20,000 sold and translated into 3 languages
\$34.95 / paperback / 2007
336 pages / 6" x 9"
ISBN 978-1-57675-341-5
Also available as an ebook.

Analysis for Improving Performance

Tools for Diagnosing Organizations and Documenting Workplace Expertise, Second Edition
Richard A. Swanson



Translated into 3 languages
\$59.95 / hardcover / 2009
560 pages / 6 5/8" x 9 1/4"
ISBN 978-1-57675-496-2
Also available as an ebook.

Foundations of Human Resource Development

Second Edition
Richard A. Swanson and Elwood F. Holton III



Translated into 3 languages
\$24.95 / paperback / 1997
256 pages / 6 1/8" x 9 1/4"
ISBN 978-1-881052-68-5

Human Resource Development Research Handbook

Linking Research and Practice
Richard A. Swanson and Elwood F. Holton III, Editors



Winner of the Outstanding Book of the Year award from the Academy of Human Resource Development
\$49.95 / hardcover / 2005
480 pages / 6 5/8" x 9 1/4"
ISBN 978-1-57675-314-9
Also available as an ebook.

Research in Organizations

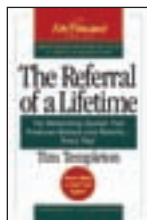
Foundations and Methods of Inquiry
Richard A. Swanson and Elwood F. Holton III, Editors



A main selection of The Executive Program book club
Translated into 3 languages
\$34.95 / hardcover / 1999
296 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-044-5

Results

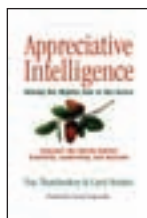
How to Assess Performance, Learning, and Perceptions in Organizations
Richard A. Swanson and Elwood F. Holton III



BESTSELLER
Over 125,000 sold and translated into 8 languages
\$19.95 / paperback / 2003
144 pages / 5 1/2" x 8 1/2"
ISBN 978-1-57675-321-7
Also available as an ebook.

The Referral of a Lifetime

The Networking System That Produces Bottom-Line Results...Every Day!
Tim Templeton



Translated into 5 languages
\$25.95 / hardcover / 2006
240 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-353-8
Also available as an ebook.

Appreciative Intelligence

Seeing the Mighty Oak in the Acorn
Tojo Thatchenkery and Carol Metzker



RECENTLY PUBLISHED
Translated into 3 languages
\$24.95 / paperback / 2009
240 pages / 5 1/2" x 8 1/2"
ISBN 978-1-57675-625-6
Also available as an ebook.

Cultural Intelligence

Living and Working Globally, Second Edition
David C. Thomas and Kerr Inkson



BESTSELLER
Over 30,000 sold and translated into 5 languages
\$24.95 / paperback / 2009
240 pages / 6" x 9"
ISBN 978-1-57675-567-9
Also available as an ebook.

Intrinsic Motivation at Work

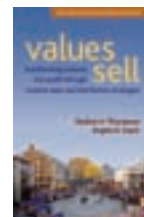
What Really Drives Employee Engagement, Second Edition
Kenneth W. Thomas



RECENTLY PUBLISHED
\$32.95 / hardcover / 2010
288 pages / 6 1/8" x 9 1/4"
ISBN 978-1-60509-450-2
Also available as an ebook.

World Class Diversity Management

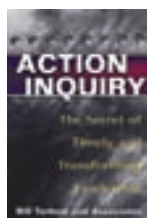
A Strategic Approach
R. Roosevelt Thomas, Jr.



A Social Venture Network Series book
\$16.95 / paperback / 2007
192 pages / 5 1/2" x 8 1/2"
ISBN 978-1-57675-421-4
Also available as an ebook.

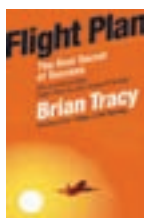
Values Sell

Transforming Purpose into Profit Through Creative Sales and Distribution Strategies
Nadine A. Thompson and Angela E. Soper



\$30.95 / paperback / 2004
264 pages / 6" x 9"
ISBN 978-1-57675-264-7
Also available as an ebook.

Action Inquiry
The Secret of Timely and
Transforming Leadership
Bill Torbert and Associates



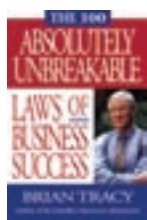
BESTSELLER
Over 60,000 sold and translated
into 15 languages \$15.95 /
paperback / 2009
168 pages / 5½" x 8½"
ISBN 978-1-60509-275-1
Also available as an ebook.

Flight Plan
The Real Secret of Success
Brian Tracy



Translated into 4 languages
\$22.95 / paperback /
240 pages / 6" X 9"
ISBN 978-1-57675-495-5
Also available as an ebook.

**Driving Growth Through
Innovation**
How Leading Firms Are Transforming
Their Futures, Second Edition
Robert B. Tucker



BESTSELLER
Over 180,000 sold and translated
into 20 languages
\$19.95 / paperback / 2002
336 pages / 6⅞" x 9⅞"
ISBN 978-1-57675-126-8
Also available as an ebook.

**The 100 Absolutely Unbreakable
Laws of Business Success**
Brian Tracy



BESTSELLER
Over 35,000 sold and translated
into 14 languages
\$19.95 / hardcover / 2001
144 pages / 5½" x 8½"
ISBN 978-1-57675-169-5
Also available as an ebook.

Hire and Keep the Best People
21 Practical and Proven Techniques
You Can Use Immediately
Brian Tracy



\$34.95 / hardcover / 2007
216 pages / 7⅞" x 9⅞"
ISBN 978-1-57675-448-1
Also available as an ebook.

Executive Coaching for Results
The Definitive Guide to Developing
Organizational Leaders
**Brian O. Underhill, Kimcee McAnally, and
John J. Koriath**



BESTSELLER
Over 130,000 sold and translated
into 17 languages
\$17.95 / paperback / 2003
168 pages / 5½" x 8½"
ISBN 978-1-57675-273-9
Also available as an ebook.

Be a Sales Superstar
21 Great Ways to Sell More, Faster, Easier
in Tough Markets
Brian Tracy



\$26.95 / hardcover / 2008
224 pages / 5½" x 8½"
ISBN 978-1-57675-501-3
Also available as an ebook.

Courage Goes to Work
How to Build Backbones, Boost
Performance, and Get Results
Bill Treasurer



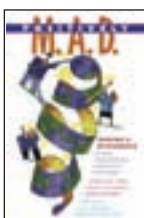
Translated into 3 languages
\$34.95 / hardcover / 1999
240 pages / 6⅞" x 9⅞"
ISBN 978-1-57675-059-9
Also available as an ebook.

**Running Training
Like a Business**
Delivering Unmistakable Value
**David van Adelsberg and
Edward A. Trolley**



BESTSELLER
Over 800,000 sold and
translated into 33 languages
\$15.95 / paperback / 2006
144 pages / 5½" x 8½"
ISBN 978-1-57675-422-1
Also available as an ebook.

Eat That Frog!
21 Great Ways to Stop Procrastinating and
Get More Done in Less Time,
Second Edition
Brian Tracy



\$12.00 / paperback / 2004
208 pages / 5½" x 8½"
ISBN 978-1-57675-312-5
Also available as an ebook.

Positively M. A. D.
Making A Difference in Your
Organizations, Communities,
and the World
Edited by Bill Treasurer



\$29.95 / paperback / 2005
280 pages / 6" x 9"
ISBN 978-1-57675-270-8
Also available as an ebook.

The Professional Trainer

A Comprehensive Guide to Planning, Delivering, and Evaluating Training Programs, Second Edition
Robert H. Vaughn



Translated into 6 languages
\$17.95 / paperback / 2002
264 pages / 6" x 9"
ISBN 978-1-57675-188-6

Big Vision, Small Business

4 Keys to Success without Growing Big
Jamie S. Walters



\$28.95 / paperback / 1993
460 pages / 6" x 9"
ISBN 978-1-881052-08-1

Discovering Common Ground

How Future Search Conferences Bring People Together to Achieve Breakthrough Innovation, Empowerment, Shared Vision and Collaborative Action
Marvin R. Weisbord and 35 International Coauthors



\$19.95 / paperback / 2001
120 pages / 6" x 9"
ISBN 978-1-58376-156-4
Also available as an ebook.

The Influence Edge

How to Persuade Others to Help You Achieve Your Goals
Alan A. Vengel



\$17.95 / paperback / 2003
168 pages / 5 1/2" x 8 1/2"
ISBN 978-1-57675-279-1

Crisis at Santa's Workshop

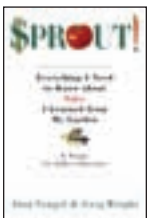
Using Facilitation to Get More Done in Less Time
Richard G. Weaver and John D. Farrell



\$20.95 / paperback / 2007
216 pages / 5 1/4" x 8 1/4"
ISBN 978-1-57675-425-2
Also available as an ebook.

Don't Just Do Something, Stand There!

Ten Principles for Leading Meetings That Matter
Marvin Weisbord and Sandra Janoff



BESTSELLER
Over 20,000 sold and translated into 9 languages
\$19.95 / hardcover / 2004
168 pages / 5 1/2" x 8 1/2"
ISBN 978-1-57675-207-4
Also available as an ebook.

Sprout!

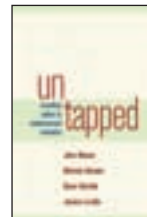
Everything I Need to Know about Sales I Learned from My Garden
Alan Vengel and Greg Wright



BESTSELLER
Over 30,000 sold, translated into 3 languages and a main selection of Audio Tech Business Book Summaries
\$21.95 / paperback / 1999
272 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-054-4

Managers As Facilitators

A Practical Guide to Getting Work Done in a Changing Workplace
Richard G. Weaver and John D. Farrell



Winner of the Independent Publisher Book Award for Best Business Book
Translated into 3 languages
\$28.95 / hardcover / 2006
264 pages / 6 1/2" x 9 1/4"
ISBN 978-1-57675-372-9

Untapped

Creating Value in Underserved Markets
John Weiser, Michele Kahane, Steve Rochlin, and Jessica Landis



BESTSELLER
Over 25,000 sold and translated into 3 languages
\$24.95 / paperback / 2009
240 pages / 6" x 9"
ISBN 978-1-57675-601-0
Also available as an ebook.

Make Their Day!

Employee Recognition That Works, Second Edition
Cindy Ventrice



\$29.95 / hardcover / 1998
264 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-045-2

Corporate Social Investing

The Breakthrough Strategy for Giving and Getting Corporate Contributions
Curt Weeden



BESTSELLER
Over 40,000 sold and translated into 5 languages
\$27.95 / hardcover / 2004
312 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-317-0
\$19.95 / paperback
312 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-405-4
Also available as an ebook.

Finding Our Way
Leadership for an Uncertain Time
Margaret J. Wheatley



Translated into 3 languages
\$29.95 / hardcover / 2005
312 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-343-9
Also available as an ebook.

Real Leadership
Helping People and Organizations Face Their Toughest Challenges
Dean Williams



Translated into 4 languages
\$19.95 / hardcover / 2005
168 pages / 5 1/2" x 8 1/2"
ISBN 978-1-57675-328-6
Also available as an ebook.

They Just Don't Get It!
Changing Resistance Into Understanding
Leslie Yerkes and Randy Martin,
Illustrations by **Ben Dewey**



BESTSELLER
Over 350,000 sold and translated into 18 languages
\$20.95 / paperback / 2006
240+8 pages / 7 3/8" x 9"
ISBN 978-1-57675-344-6
Also available as an ebook.

Leadership and the New Science
Discovering Order in a Chaotic World,
Third Edition
Margaret J. Wheatley



\$16.95 / paperback / 1994
208 pages / 5 1/2" x 9"
ISBN 978-1-881052-59-3

The Poetry of Business Life
An Anthology
Ralph Windle



\$27.95 / hardcover / 2005
192 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-294-4
Also available as an ebook.

The Pebble and the Avalanche
How Taking Things Apart
Creates Revolutions
Moshe Yudkowsky



BESTSELLER
Over 70,000 sold and translated into 3 languages
\$19.95 / paperback / 1999
168 pages / 8 1/8" x 9 1/2"
ISBN 978-1-57675-050-6
Also available as an ebook.

A Simpler Way
Margaret J. Wheatley and
Myron Kellner-Rogers



\$24.95 / hardcover / 2008
216 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-472-6
Also available as an ebook.

The She Spot
Why Women Are the Market for Changing
the World—And How to Reach Them
Lisa Witter and Lisa Chen



\$15.95 / paperback / 2002
168 pages / 6" x 9"
ISBN 978-1-57675-166-4

True Partnership
Revolutionary Thinking about
Relating to Others
Carl Zaiss



BESTSELLER
Over 25,000 sold and translated into 5 languages
\$32.95 / paperback / 2010
336 pages / 6" x 9"
ISBN 978-1-60509-328-4
Also available as an ebook.

The Power of Appreciative Inquiry
A Practical Guide to Positive Change,
Second Edition
Diana Whitney and
Amanda Trosten-Bloom



BESTSELLER
Over 50,000 sold and translated into 10 languages
\$19.95 / paperback / 2007
256 pages / 7 3/8" x 9 1/4"
ISBN 978-1-57675-408-5
Also available as an ebook.

Fun Works
Creating Places Where People Love to
Work, Second Edition
Leslie Yerkes



\$27.95 / hardcover / 2004
192 pages / 6 1/8" x 9 1/4"
ISBN 978-1-57675-138-1
Also available as an ebook.

Spiritual Capital
Wealth We Can Live By
Danah Zohar and Ian Marshall

Index

Numerals

- 3 Keys to Empowerment, The 38
- 4-Dimensional Manager, The 53
- 4 Routes to Entrepreneurial Success, The 48
- 21 Success Secrets of Self-Made Millionaires, The 34
- 100 Absolutely Unbreakable Laws of Business Success, The 34, 55
- 101 Tips for Telecommuters 29
- 10 Steps to Successful Coaching 9, 49
- 10 Steps to Successful Teams 3, 48
- 301 More Ways to Have Fun at Work 44
- 301 Ways to Have Fun At Work 44
- 2048 21

A

- Abdullah, Sharif M.
 - Creating a World That Works for All 21
- Abdul-Matin, Ibrahim
 - Green Deen 13
- Abolishing Performance Appraisals 40
- Abundant Community, The 25
- Accidental American, The 26
- Accidental Genius 5
- Accountability 46
- Ackerman, Laurence D.
 - Identity Is Destiny 36
- Ackoff, Russell L.
 - Beating the System 36
- Action Inquiry 55
- Adams, Cindy
 - Whole Systems Approach (booklet) 44
- Adams, Marilee
 - Change Your Questions, Change Your Life 27
- Adams, W. A. (Bill)
 - Whole Systems Approach (booklet) 44
- Advanced Supply Chain Management 50
- Affluenza 22, 28
- Agenda for a New Economy 2
- Age of Participation, The 48
- Albion, Mark
 - More Than Money 27
 - True to Yourself 36
- Aligned Thinking 34
- Allen, Douglas B.
 - Formula 2+2 36
- Allen, Dwight W.
 - Formula 2+2 36
- All Rise 22
- All Together Now 21
- Alternatives to Economic Globalization 21
- America As Empire 22
- Ames, Michael D.
 - Pathways to Success 27
- Analysis for Improving Performance 54
- Anatomy of Peace, The 27, 36
- Answering Your Call 33
- Answer to How Is Yes, The 28, 39
- Appreciative Inquiry 40
- Appreciative Inquiry (booklet) 44

- Appreciative Inquiry Handbook, The 40
- Appreciative Inquiry Summit, The 47
- Appreciative Intelligence 34, 54
- Arbinger Institute
 - Anatomy of Peace 27, 36
 - Leadership and Self-Deception 27, 36
- Arneson, Steve
 - Bootstrap Leadership 36
- Arrien, Angeles
 - Working Together 36
- Artful Work 51
- Art of Business, The 41
- Art of Quantum Planning, The 44
- Aspen Institute
 - Aspen Institute Guide to Socially Responsible MBA Programs: 2008-2009 36
- Aspen Institute Guide to Socially Responsible MBA Programs: 2008-2009, The 36
- ASTD Leadership Handbook, The 8
- Attracting Perfect Customers 43
- Authentic Conversations 53
- Autry, James A.
 - Confessions of an Accidental Businessman 36
- Avery, Christopher M.
 - Teamwork Is an Individual Skill 36
- Axelrod, Alan
 - I'm Stuck, You're Stuck 33
- Axelrod, Emily M.
 - Conference Model (booklet) 44
 - You Don't Have to Do It Alone 15, 36
- Axelrod, Richard H.
 - Conference Model (booklet) 44
 - Terms of Engagement 15
 - You Don't Have to Do It Alone 15, 36

B

- Baird, Lloyd
 - Knowledge Engine 37
- Baldwin, Christina
 - Circle Way 37
- Ballard, Jim
 - Whale Done Parenting 27
- Bamburg, Jill
 - Getting to Scale 37
- Bancroft, Nancy H.
 - Feminine Quest for Success 27
- Barasch, Marc Ian
 - Compassionate Life 27
- Barlow, Janelle
 - Branded Customer Service 37
 - Complaint Is a Gift 11, 37
 - Emotional Value 37
 - Smart Videoconferencing 37
- Barlow, Lewis
 - Smart Videoconferencing 37
- Barnes, Peter
 - Capitalism 3.0 21
- Baroff, Michael
 - Inner Work of Work 27
- Barrentine, Pat
 - When the Canary Stops Singing 37
- Barry, Bruce
 - Speechless 21
- Bauer, Michael J.
 - E-Supply Chain 51
 - Wall Street Diet 51

- Beale, Ruby L.
 - Developing Competency to Manage Diversity 40
- Beating the System 36
- Beauty of the Beast, The 38
- Be BIG 31, 45
- Bechtell, Michele L.
 - On Target 37
- Beedon, Julie
 - You Don't Have to Do It Alone 15, 36
- Bell, Bilijack R.
 - Magnetic Service 11, 37
- Bell, Chip R.
 - Customers As Partners 37
 - Dance Lessons 37
 - Magnetic Service 11, 37
 - Managers As Mentors 38
- Bellman, Geoffrey M.
 - Beauty of the Beast 38
 - Getting Things Done When You Are Not in Charge 38
 - Your Signature Path 27
- Berner, Jeff
 - Joy of Working from Home 27
- Bernstein, Jared
 - All Together Now 21
 - Crunch 21
- Best of the Thom Hartmann Program, The 23
- Betof, Edward
 - Leaders as Teachers 3, 38
- Beyond Juggling 33
- Be a Sales Superstar 55
- Be the Hero 28
- Be Your Own Brand 32
- Biech, Elaine
 - ASTD Leadership Handbook 8
- Big Investment Lie 29
- Big Vision, Small Business 56
- Bingham, Tony
 - New Social Learning 3
- Blanchard, Ken
 - 3 Keys to Empowerment 38
 - Empowerment Takes More Than a Minute 38
 - Full Steam Ahead! 27, 38
 - Go Team! 38
 - Know Can Do! 38
 - Managing By Values 38
 - Secret 38
 - Whale Done Parenting 27
- Blind Faith 35
- Blind Men and the Elephant, The 52
- Block, Peter
 - Abundant Community 25
 - Answer to How Is Yes 28, 39
 - Community 39
 - Stewardship 39
- Blumenthal, Noah
 - Be the Hero 28
 - You're Addicted to You 28
- Boatwright, Peter
 - Built to Love 11
- Book of Agreement, The 47
- Bootstrap Leadership 36
- Bordas, Juana
 - Salsa, Soul, and Spirit 39
- Bourhis, Ray
 - Insult to Injury 21
- Boyd, J. Kirk
 - 2048 21
- Branded Customer Service 37

- Breakdown, Breakthrough 28
 - Bringing Your Soul to Work 28
 - Brinkerhoff, Robert O.
 - Courageous Training 49
 - Success Case Method 39
 - Telling Training's Story 39
 - Briskin, Alan
 - Bringing Your Soul to Work 28
 - Power of Collective Wisdom 39
 - Stirring of Soul in the Workplace 28
 - Brock, Lillie
 - Change Cycle 52
 - Brogniez, Jan
 - Attracting Perfect Customers 43
 - Brooks, Marta
 - Your Leadership Legacy 39
 - Brown, Juanita
 - World Café 39
 - Brown, Peter G.
 - Right Relationship 13, 21
 - Buckner, Kathy
 - Beyond Juggling 33
 - Built to Love 11
 - Burk, Connie
 - Trauma Stewardship 32
 - Burress, Tim
 - Hamster Revolution 34, 53
 - Hamster Revolution for Meetings 53
 - Business Partnering for Continuous Improvement 50
- ## C
- Cady, Steven
 - Change Handbook 10, 44
 - Cagan, Jonathan
 - Built to Love 11
 - Callanan, Tom
 - Power of Collective Wisdom 39
 - Callenbach, Ernest
 - EcoManagement 21
 - Cameron, Kim
 - Making the Impossible Possible 39
 - Positive Leadership 39
 - Positive Organizational Scholarship 39
 - Capitalism 3.0 21
 - Capra, Fritjof
 - EcoManagement 21
 - Caprino, Kathy
 - Breakdown, Breakthrough 28
 - Career Intelligence 32
 - CarePooling 32
 - Carlos, John P.
 - 3 Keys to Empowerment 38
 - Empowerment Takes More Than a Minute 38
 - Carlson, Dawn
 - Beyond Juggling 33
 - Cascio, Wayne F.
 - Responsible Restructuring 40
 - Cashman, Kevin
 - Leadership from the Inside Out 40
 - Castle, Victoria
 - Trance of Scarcity 28
 - Catch! 28
 - Cavanagh, John
 - Alternatives to Economic Globalization 21
 - Caverhill, Sarah
 - Your Leadership Legacy 39

- Chaleff, Ira
Courageous Follower 40
- Chambers, Harry E.
My Way or the Highway 40
Change Cycle, The 52
Change Handbook, The 10, 44
Change Is Everybody's Business 48
Change Your Questions, Change Your Life 27
Changing How the World Does Business 42
- Chen, Lisa
She Spot 26, 57
Choosing the Right Thing to Do 33
Circle Way, The 37
Citizen Wealth 25
Claiming Your Place at the Fire 31
- Coens, Tom
Abolishing Performance Appraisals 40
- Cohen, Ben
Values-Driven Business 40
- Coles, Carol
Ultimate Competitive Advantage 49
Collaborating for Change 44
Community 39
Company Discovers Its Soul, A 43
Compassionate Life, The 27
Complaint Is a Gift, A 11, 37
Complexity and Creativity in Organizations 53
Compromise Trap, The 41
Conference Model, The (booklet) 44
Confessions of an Accidental Businessman 36
Confessions of an Economic Hit Man 25
- Conley, Chip
Marketing That Matters 40
Connect Effect, The 6, 29, 41
- Conner, Marcia
New Social Learning 3
Consensus Through Conversation 41
Consulting Mastery 48
- Cooperrider, David L.
Appreciative Inquiry 40
Appreciative Inquiry (booklet) 44
Appreciative Inquiry Handbook 40
Corporate Celebration 41
Corporate Creativity 51
Corporate Social Investing 56
Corporations and the Public Interest 25
Courageous Follower, The 40
Courageous Training 49
Courage Goes to Work 55
Covert Processes at Work 48
- Cox, Jr., Taylor
Cultural Diversity in Organizations 40
Developing Competency to Manage Diversity 40
Cracking the Code 23
- Cray, Charlie
People's Business 22
Creating a World That Works for All 21
Creating Leaderful Organizations 51
Creative Community Organizing 24
Crisis at Santa's Workshop 56
- Crother, Cyndi
Catch! 28
- Crum, Thomas
Three Deep Breaths 28
Crunch 21
- Culbert, Samuel A.
Don't Kill the Bosses! 40
Cultural Diversity in Organizations 40
Cultural Intelligence 54
- Cunningham, Storm
Restoration Economy 21
Customers As Partners 37
Customer at the Crossroads 44
- D**
- Daft, Richard L.
Fusion Leadership 41
- Daley-Harris, Shannon
Our Day to End Poverty 21, 28
- Damon, William
Moral Advantage 41
Dance Lessons 37
- Dannemiller Tyson Associates
Whole-Scale Change 41
- Davis, Adelaide B.
Managing Your Own Learning 28
- Davis, James R.
Managing Your Own Learning 28
- Davis, Stan
Art of Business 41
- Deal, Terrence E.
Corporate Celebration 41
Dealing with the Tough Stuff 17, 42
Death of "Why?", The 26
DEC Is Dead, Long Live DEC 52
- de Graaf, John
Affluenza 22, 28
Take Back Your Time 22, 29
- DeLisi, Peter S.
DEC Is Dead, Long Live DEC 52
- DeLuca, Joel R.
Learning to Use What You Already Know 34
- DeMaria, Rusel
Reset 22
- Denhart, Gun
Growing Local Value 43
- Deprez, Frank Lekanne
Zero Space 41
- Derber, Charles
Hidden Power 22
Regime Change Begins at Home 22
- Derr, Brooklyn
Beyond Juggling 33
- Devane, Tom
Change Handbook 10, 44
Collaborating for Change 44
Participative Design Workshop (booklet) 44
Search Conference (booklet) 44
Developing Competency to Manage Diversity 40
Developing Your PeopleSmart Skills 34
Dial 9 to Get Out! 30
- Dinnocenzo, Debra A.
101 Tips for Telecommuters 29
Dot Calm 29
Discovering Common Ground 16, 56
Divine Right of Capital, The 24
- Donahue, Steve
Shifting Sands 29
Don't Just Do Something, Stand There! 16, 56
Don't Kill the Bosses! 40
Dot Calm 29
- Doty, Elizabeth
Compromise Trap 41
Downshifting 29
- Drake, John D.
Downshifting 29
Dreamcrafting 32
- Dressler, Larry
Consensus Through Conversation 41
Standing in the Fire 41
Driving Growth Through Innovation 55
- Drutman, Lee
People's Business 22
- Dulworth, Michael
Connect Effect 6, 29, 41
- Dutton, Jane E.
Positive Organizational Scholarship 39
- E**
- Edesess, Michael
Big Investment Lie 29
- Edwards, Michael
Small Change 12, 22
- Eisler, Riane
Real Wealth of Nations 22
- Elgin, Duane
Living Universe 29
- Emery, Merrelyn
Participative Design Workshop (booklet) 44
Search Conference (booklet) 44
- Emmens, Matthew
Zenobia 41
Engaging Emergence 10
- Enkelis, Liane
On Our Own Terms 29
Entrepreneurial Cat, The 30
- Epstein, Marc J.
Making Sustainability Work 41
- Erickson, Sheryl
Power of Collective Wisdom 39
E-Supply Chain 51
Eat That Frog! 4, 35, 55
EcoManagement 21
Economic Insanity 26
Effective Apology 14, 31, 45
Emotional Discipline 32
Emotional Value 37
Empowerment Takes More Than a Minute 38
Escape from Management Hell 42
Evaluating Training Programs 46
Executive Coaching for Results 55
Expanding Our Now 50
Expect the Unexpected or You Won't Find It 5, 35
- F**
- Family Activism 26, 35
- Farrell, John D.
Crisis at Santa's Workshop 56
Managers As Facilitators 56
Feeding Your Leadership Pipeline 9
Female Vision, The 30
Feminine Quest for Success, The 27
Finding Our Way 35, 57
- Finley, Michael
New Why Teams Don't Work 51
- Finney, Michael
Michael Finney's Consumer Confidential 29
- Five Secrets You Must Discover Before You Die, The* 31
- Fletcher, Jerry L.
Paradoxical Thinking 29
Patterns of High Performance 29
- Flicker, Barry
Working at Warp Speed 42
Flight Plan 4, 35, 55
- Fogarty, John
Online Learning Today 52
- Ford, Jeffrey
Four Conversations 42
- Ford, Laurie
Four Conversations 42
Formula 2+2 36
- Foster, Jack
How to Get Ideas 5, 30
Ideaship 42
Foundations of Human Resource Development 54
Four Conversations, The 42
Fourth Wave, The 25
Fox in the Henhouse, The 24
Framing the Future 23
- Fraser, Margot
Dealing with the Tough Stuff 17, 42
- Frick, Don M.
Robert K. Greenleaf 42
- Friedenwald-Fishman, Eric
Marketing That Matters 40
- Fritz, Robert
Path of Least Resistance for Managers 42
- Frock, Roger
Changing How the World Does Business 42
- Fuller, Robert W.
All Rise 22
Full Steam Ahead! 27, 38
Fun Works 57
Fusion Leadership 41
Future Hype 26
Future of Staff Groups, The 44
Future Search 16
Future Search (booklet) 44
- G**
- Gallagher, BJ
Customer at the Crossroads 44
Peacock in the Land of Penguins 30, 42
Yes Lives in the Land of No 30, 42
Game As Old As Empire, A 23
Gangs of America 25
- Garrison, Jim
America As Empire 22
- Garver, Geoffrey
Right Relationship 13, 21
Getting Things Done When You Are Not in Charge 38
Getting to Resolution 47
Getting to Scale 37
Get Paid More and Promoted Faster 35
Get There Early 45
Gifts from the Mountain 32
- Gilbreath, Robert D.
Escape from Management Hell 42
Global Mind Change 23
Glow 30, 43
Goals! 4
- Goldman, Lenore
EcoManagement 21

- Goman, Carol Kinsey
Nonverbal Advantage 30, 42
- Gordon, Edward E.
Winning the Global Talent Showdown 9, 43
- Gordon, Pamela J.
Lean and Green 22
Go Team! 38
- Graham, John
Stick Your Neck Out 22
- Gratton, Lynda
Glow 30, 43
Hot Spots 43
- Graulich, David
Dial 9 to Get Out! 30
- Grazier, Peter
Go Team! 38
Great American Jobs Scam, The 24
Great Turning, The 2, 24
- Green, Alan
Company Discovers Its Soul 43
Green Deen 13
- Griffin, Thomas J.
Appreciative Inquiry Summit 47
Growing Local Value 43
- Guaspari, John
Value Effect 43
- Guthridge, Liz
Leading People Through Disasters 48
- H**
- Hakim, Cliff
We Are All Self-Employed 30
When You Lose Your Job 30
- Halal, William E.
New Management 43
- Hall, Stacey
Attracting Perfect Customers 43
- Hallstein, Richard W.
Memoirs of a Recovering Autocrat 43
- Halpern, Charles
Making Waves and Riding the Currents 23
- Halsey, Vicki
Hamster Revolution 34, 53
Hamster Revolution for Meetings 53
- Hammel, Laury
Growing Local Value 43
Hamster Revolution for Meetings, The 53
Hamster Revolution, The 34, 53
- Handler, Marisa
Loyal to the Sky 23
- Hansburg, Freda
Developing Your PeopleSmart Skills 34
PeopleSmart 34
Working PeopleSmart 34, 53
- Harman, Willis
Global Mind Change 23
New Business of Business 43
- Harris, Gerald
Art of Quantum Planning 44
- Hartmann, Thom
Best of the Thom Hartmann Program 23
Cracking the Code 23
Rebooting the American Dream 1
Screwed 1, 23
Unequal Protection 1, 23
- Hawley, Jack
Reawakening the Spirit in Work 44
- Hayes, Gary E.
Leading in Turbulent Times 46
- Haynes, Dave
Peon Book 44
- Healing Manager, The* 47
- Helgesen, Sally
Female Vision 30
- Hemsath, Dave
301 More Ways to Have Fun at Work 44
301 Ways to Have Fun At Work 44
- Henderson, Hazel
Building a Win-Win World 23
Paradigms in Progress 23
- Henderson, John
Knowledge Engine 37
- Henning, Joel P.
Future of Staff Groups 44
- Hessler-Key, Mary
Entrepreneurial Cat 30
- Hiatt, Steven
Game As Old As Empire 23
Higher Standard of Leadership, A 49
Highest Goal, The 33
- Hock, Dee
One from Many 44
- Holliday, Jr., Charles O.
Walking the Talk 23
- Holman, Peggy
Change Handbook 10, 44
Collaborating for Change 44
Engaging Emergence 10
- Holton III, Elwood F.
Foundations of Human Resource Development 54
Helping Your New Employee Succeed 45
How to Succeed in Your First Job 30
Human Resource Development Research Handbook 54
Research in Organizations 54
Results 54
So You're New Again 30
- Horn, Bernie
Framing the Future 23
- Houser, William F.
Business Partnering for Continuous Improvement 50
Wall Street Diet 51
- Halpern, Charles
Making Waves and Riding the Currents 23
- Hands-On Training* 53
- Helping* 52
Helping Your New Employee Succeed 45
Hidden Power 22
Hire and Keep the Best People 55
Hot Spots 43
How to Get Ideas 5, 30
How to Make Collaboration Work 53
How to Succeed in Your First Job 30
Human Resource Development Research Handbook 54
Human Resource Management in the Knowledge Economy 47
- I**
- Images of Organization—The Executive Edition* 49
I'm Stuck, You're Stuck 33
- Ideaship* 42
Ideas Are Free 51
Identity Is Destiny 36
Imaginization 49
Implementing the Four Levels 46
Inclusion Breakthrough 48
Influence Edge, The 56
- Inkson, Kerr
Cultural Intelligence 54
Inner Work of Work 27
Insult to Injury 21
Intelligent Organization, The 50
Intrapreneuring in Action 50
Intrinsic Motivation at Work 54
Introverted Leader, The 6, 46
Invisible Capital 12
- Isaacs, David
World Café 39
- Izzo, John
Five Secrets You Must Discover Before You Die 31
Second Innocence 31
- J**
- Jacobs, Robert W.
Real Time Strategic Change 45
Real Time Strategic Change (booklet) 44
You Don't Have to Do It Alone 15, 36
- Jacobs, Ronald L.
Structured On-the-Job Training 45
- Janoff, Sandra
Don't Just Do Something, Stand There! 16, 56
Future Search 16
Future Search (booklet) 44
- Janove, Jathan
Managing to Stay Out of Court 45
- Jaworski, Joseph
Synchronicity 45
- Jenkins, Mary
Abolishing Performance Appraisals 40
- Jennings, Ken
Serving Leader 45
Ten Thousand Horses 53
- Johansen, Bob
Get There Early 45
Leaders Make the Future 45
- Johnson, Julie
Female Vision 30
- Jordan-Evans, Sharon
Love 'Em or Lose 'Em 15, 46
Love It, Don't Leave It 31
Joy of Working from Home, The 27
Just Good Business 48
- K**
- Kador, John
Effective Apology 14, 31, 45
- Kahane, Adam
Power and Love 24
Solving Tough Problems 24, 45
- Kahane, Michele
Untapped 56
- Kahn, Si
Creative Community Organizing 24
Fox in the Henhouse 24
- Kahnweiler, Jennifer B.
Introverted Leader 6, 46
- Kampas, Paul J.
DEC Is Dead, Long Live DEC 52
- Karger, Howard
Shortchanged 24
- Katz, Judith H.
Be BIG 31, 45
Inclusion Breakthrough 48
- Kaye, Beverly
Love 'Em or Lose 'Em 15, 46
Love It, Don't Leave It 31
- Keenan, Jeffrey
Our Day to End Poverty 21, 28
- Kellner-Rogers, Myron
Simpler Way 57
- Kelly, Kevin
Leading in Turbulent Times 46
- Kelly, Marjorie
Divine Right of Capital 24
- Kennedy, Debbie
Putting Our Differences to Work 46
- Kephart, Beth
Zenobia 41
- Key, M. K.
Corporate Celebration 41
- Kirkpatrick, Donald L.
Evaluating Training Programs 46
Implementing the Four Levels 46
Transferring Learning to Behavior 46
- Kirkpatrick, James D.
Evaluating Training Programs 46
Implementing the Four Levels 46
Transferring Learning to Behavior 46
- Kiser, Kenneth J.
Putting Total Quality Management to Work 52
- Kiuchi, Tachi
What We Learned in the Rainforest 46
- Klaver, M. Nora
Mayday! 31
Know Can Do! 38
Knowledge Engine, The 37
- Koriath, John J.
Executive Coaching for Results 55
- Korten, David C.
Agenda for a New Economy 2
Great Turning 2, 24
Post-Corporate World 24
When Corporations Rule the World 2, 24
- Krembs, Peter
On-The-Level 48
- Kreml, Stephen
Training Across Multiple Locations 46
- L**
- Lacinak, Thad
Whale Done Parenting 27
- Landis, Jessica
Untapped 56
- Lardner, James
Thinking Big 25
- Laszlo, Ervin
Macrosift 24
- Lavine, Marc
Making the Impossible Possible 39
- Lawford, G. Ross
Quest for Authentic Power 31
Laws of Lifetime Growth, The 34
Leadership and Self-Deception 27, 36
Leadership and the New Science 7, 57
Leadership from the Inside Out 40

- Leadership That Matters 8, 52
 Leaders as Teachers 3, 38
 Leadership Wisdom of Jesus, The 47
 Leaders Make the Future 45
 Leading in Turbulent Times 46
 Leading People Through Disasters 48
 Leading Systems 49
 Lean and Green 22
 Learning to Use What You Already Know 34
 Lebow, Rob
 Accountability 46
 Leider, Richard J.
 Claiming Your Place at the Fire 31
 Power of Purpose 31
 Repacking Your Bags 31
 Something to Live For 31
 Whistle While You Work 31
 Working Naturally 32
 Lengel, Robert H.
 Fusion Leadership 41
 Lengnick-Hall, Cynthia A.
 Human Resource Management in the Knowledge Economy 47
 Lengnick-Hall, Mark L.
 Human Resource Management in the Knowledge Economy 47
 LeRoy, Greg
 Great American Jobs Scam 24
 Levesque, Paul
 Dreamcrafting 32
 Levine, Stewart
 Book of Agreement 47
 Getting to Resolution 47
 Levy, Mark
 Accidental Genius 5
 Lewenstein, Marion
 On Our Own Terms 29
 Liebig, James E.
 Merchants of Vision 47
 Lift 51
 Linnea, Ann
 Circle Way 37
 Lippitt, Laurence L.
 Preferred Futuring 47
 Lipsky, Laura van Dernoot
 Trauma Stewardship 32
 Living in More Than One World 33
 Living Universe, The 29
 Loewentheil, Nathaniel
 Thinking Big 25
 Lorimer, Lisa
 Dealing with the Tough Stuff 17, 42
 Love 'Em or Lose 'Em 15, 46
 Love It, Don't Leave It 31
 Lowe, Paula C.
 CarePooling 32
 Lown, Bernard
 Prescription for Survival 24
 Loyal to the Sky 23
 Ludema, James D.
 Appreciative Inquiry Summit 47
 Ludy, Perry
 Profit Building 47
 Lundin, Kathleen
 Healing Manager 47
 Lundin, William
 Healing Manager 47
 Lutz, Rudiger
 EcoManagement 21
 Lydenberg, Steven
 Corporations and the Public Interest 25
 Lynch, Kevin
 Mission, Inc. 17, 47
- M**
 Macroshift 24
 Mager, David
 Street Smart Sustainability 17
 Magnetic Service 11, 37
 Make Their Day! 56
 Making Sustainability Work 41
 Making the Good Life Last 13, 33
 Making The Grass Greener on Your Side 48
 Making the Impossible Possible 39
 Making Waves and Riding the Currents 23
 Mamdouh, Fekkak
 Accidental American 26
 Managers As Facilitators 56
 Managers As Mentors 38
 Managers Not MBAs 49
 Managing 49
 Managing By Values 38
 Managing Hispanic and Latino Employees 49
 Managing Quality in America's Most Admired Companies 53
 Managing to Stay Out of Court 45
 Managing Your Own Learning 28
 Mander, Jerry
 Alternatives to Economic Globalization 21
 Manz, Charles C.
 Emotional Discipline 32
 Leadership Wisdom of Jesus 47
 New SuperLeadership 8, 47
 Power of Failure 32
 Wisdom of Solomon at Work 32
 Manz, Karen P.
 Wisdom of Solomon at Work 32
 Marburg, Sandra
 EcoManagement 21
 Marketing That Matters 40
 Marshak, Robert J.
 Covert Processes at Work 48
 Marshall, Ian
 Spiritual Capital 57
 Martin, Randy
 They Just Don't Get It! 35, 57
 Marx, Robert D.
 Wisdom of Solomon at Work 32
 Maul, Dianna
 Emotional Value 37
 Mayday! 31
 Maynard, Jr., Herman Bryant
 Fourth Wave 25
 McAnally, Kimcee
 Executive Coaching for Results 55
 McClay, Renie
 10 Steps to Successful Teams 3, 48
 McDargh, Eileen
 Gifts from the Mountain 32
 McElhaney, Kellie A.
 Just Good Business 48
 McIntosh, David
 Art of Business 41
 McKee, Kathryn
 Leading People Through Disasters 48
 McKeown, Frank
 Real Time Strategic Change (booklet) 44
 McKnight, John
 Abundant Community 25
 McLagan, Patricia
 Age of Participation 48
 Change Is Everybody's Business 48
 On-The-Level 48
 McLean, Gary N.
 Organization Development 48
 McNally, David
 Be Your Own Brand 32
 McNeil, Art
 Dreamcrafting 32
 Mehtens, Susan E.
 Fourth Wave 25
 Melrose, Ken
 Making The Grass Greener on Your Side 48
 Memoirs of a Recovering Autocrat 43
 Merchants of Vision 47
 Merron, Keith
 Consulting Mastery 48
 Metzker, Carol
 Appreciative Intelligence 34, 54
 Meyer, Paul J.
 Know Can Do! 38
 Michael Finney's Consumer Confidential 29
 Miller, Frederick A.
 Be BIG 31, 45
 Inclusion Breakthrough 48
 Miller, Mark
 Secret 38
 Miner, John B.
 4 Routes to Entrepreneurial Success 48
 Minnich, Elizabeth
 Fox in the Henhouse 24
 Mintzberg, Henry
 Managers Not MBAs 49
 Managing 49
 Mission, Inc. 17, 47
 Mitchell, Donald
 Ultimate Competitive Advantage 49
 Mitchell, Lawrence E.
 Speculation Economy 25
 Mohr, Bernard J.
 Appreciative Inquiry Summit 47
 Møller, Claus
 Complaint Is a Gift 11, 37
 Mooney, Tim
 Courageous Training 49
 Moral Advantage, The 41
 Moral Capitalism 26
 More Than Money 27
 Morgan, Gareth
 Images of Organization—The Executive Edition 49
 Imaginization 49
 Morgen, Sharon Drew
 Selling with Integrity 49
 Morsch, Gary
 Power of Serving Others 32
 Moses, Barbara
 Career Intelligence 32
 Moving from Training to Performance 52
 Murphy, Erin O'Toole
 Teamwork Is an Individual Skill 36
 My Way or the Highway 40
- N**
 Nace, Ted
 Gangs of America 25
 Nair, Keshavan
 Higher Standard of Leadership 49
 Naquin, Sharon S.
 Helping Your New Employee Succeed 45
 How to Succeed in Your First Job 30
 So You're New Again 30
 Naylor, Thomas H.
 Affluenza 22, 28
 Neck, Christopher P.
 Wisdom of Solomon at Work 32
 Needleman, Jacob
 Time and the Soul 32
 Nel, Christo
 Age of Participation 48
 Nelson, Dean
 Power of Serving Others 32
 Nelson, Gary M.
 Self-Governance in Communities and Families 25
 Networking for People
 Who Hate Networking 6
 Nevaer, Louis E. V.
 Managing Hispanic and Latino Employees 49
 New Business of Business, The 43
 New Management, The 43
 New Organizational Wealth, The 53
 New Social Learning, The 3
 New SuperLeadership, The 8, 47
 New Traditions in Business 51
 New Why Teams Don't Work, The 51
 Nomura, Catherine
 Laws of Lifetime Growth 34
 Nonverbal Advantage, The 30, 42
 Nutt, Paul C.
 Why Decisions Fail 49
- O**
 Oberstein, Sophie
 10 Steps to Successful Coaching 9, 49
 O'Connor, Michael
 Michael O'Connor 38
 Olsen, Karen J.
 On Our Own Terms 29
 Olwyler, Kelle
 Paradoxical Thinking 29
 On-The-Level 48
 One from Many 44
 Online Learning Today 52
 On Our Own Terms 29
 On Target 37
 Open Space Technology 50
 Organization Development 48
 Oshry, Barry
 Leading Systems 49
 Seeing Systems 50
 Ott, John
 Power of Collective Wisdom 39
 Our Day to End Poverty 21, 28
 Out of Poverty 25
 Owen, Harrison
 Expanding Our Now 50
 Open Space Technology 50
 Power of Spirit 50
 Spirit of Leadership 50
 Wave Rider 50

- P**
- Pace, R. Wayne
Training Across Multiple Locations 46
- Paradigms in Progress* 23
- Paradoxical Thinking* 29
- Parker, Thornton
What If Boomers Can't Retire? 25
- Participative Design Workshop* (booklet) 44
- Path of Least Resistance for Managers, The* 42
- Pathways to Success* 27
- Pattakos, Alex
Prisoners of Our Thoughts 33
- Patterns of High Performance* 29
- Peace First* 25
- Peacock in the Land of Penguins, A* 30, 42
- Pebble and the Avalanche, The* 57
- Pellman, Ron
Intrapreneuring in Action 50
- Peon Book, The* 44
- People's Business, The* 22
- PeopleSmart* 34
- Peppers, Cheryl
Bringing Your Soul to Work 28
- Performance Consulting* 52
- Perkins, John
Confessions of an Economic Hit Man 25
- Perseverance* 7
- Peter, Peta
Smart Videoconferencing 37
- Phillips, Jack J.
Show Me the Money 50
- Phillips, Patricia Pulliam
Show Me the Money 50
- Phillips, Robert
Stakeholder Theory and Organizational Ethics 50
- Pinchot, Elizabeth
Intelligent Organization 50
- Pinchot, Gifford
Intelligent Organization 50
Intrapreneuring in Action 50
- Poetry of Business Life, The* 35, 57
- Poirier, Charles C.
Advanced Supply Chain Management 50
Business Partnering for Continuous Improvement 50
E-Supply Chain 51
Supply Chain Optimization 51
Wall Street Diet 51
- Polak, Paul
Out of Poverty 25
- Porter, Maya
New Business of Business 43
- Positively M. A. D.* 35, 55
- Positive Leadership* 39
- Positive Organizational Scholarship* 39
- Post-Corporate World, The* 24
- Power and Love* 24
- Power of Appreciative Inquiry, The* 10, 57
- Power of Collective Wisdom, The* 39
- Power of Failure, The* 32
- Power of Purpose, The* 31
- Power of Servant-Leadership, The* 43
- Power of Serving Others, The* 32
- Power of Spirit, The* 50
- Preferred Futuring* 47
- Prescription for Survival* 24
- Prisoners of Our Thoughts* 33
- Professional Trainer, The* 56
- Profit Building* 47
- Putting Our Differences to Work* 46
- Putting Total Quality Management to Work* 52
- Q**
- Quest for Authentic Power, The* 31
- Quinn, Robert E.
Lift 51
Positive Organizational Scholarship 39
- Quinn, Ryan W.
Lift 51
- R**
- Rabb, Chris
Invisible Capital 12
- Raelin, Joseph A.
Creating Leaderful Organizations 51
- Randolph, Alan
3 Keys to Empowerment 38
Empowerment Takes More Than a Minute 38
Go Team! 38
- Rathke, Wade
Citizen Wealth 25
- Ray, Michael
Highest Goal 33
- Real Leadership* 57
- Real Time Strategic Change* 45
- Real Time Strategic Change (booklet)* 44
- Real Wealth of Nations, The* 22
- Reawakening the Spirit in Work* 44
- Rebooting the American Dream* 1
- Rebuilding Trust in the Workplace* 14
- Referral of a Lifetime, The* 54
- Regime Change Begins at Home* 22
- Reina, Dennis S.
Rebuilding Trust in the Workplace 14
Trust and Betrayal in the Workplace 14, 51
- Reina, Michelle L.
Rebuilding Trust in the Workplace 14
Trust and Betrayal in the Workplace 14, 51
- Reiter, Stephen E.
Supply Chain Optimization 51
- Renesch, John
New Traditions in Business 51
- Repacking Your Bags* 31
- Research in Organizations* 54
- Reset* 22
- Resiliency Advantage, The* 33
- Responsible Restructuring* 40
- Restoration Economy, The* 21
- Results* 54
- Reynolds, Marcia
Wander Woman 33
- Richards, Dick
Artful Work 51
- Right Relationship* 13, 21
- Right Risk* 35
- Ritchey, Tom
I'm Stuck, You're Stuck 33
- Robbins, Harvey
New Why Teams Don't Work 51
- Robert K. Greenleaf 42
- Robinson, Alan G.
Corporate Creativity 51
Ideas Are Free 51
- Robinson, Dana Gaines
Moving from Training to Performance 52
Performance Consulting 52
Strategic Business Partner 52
- Robinson, James C.
Moving from Training to Performance 52
Performance Consulting 52
Strategic Business Partner 52
- Rochlin, Steve
Untapped 56
- Rosenstein, Bruce
Living in More Than One World 33
- Rovin, Sheldon
Beating the System 36
- Ruhe, Dick
Know Can Do! 38
- Running Training Like a Business* 55
- S**
- Salerno, Ann
Change Cycle 52
- Salsa, Soul, and Spirit* 39
- Sandholtz, Kurt
Beyond Juggling 33
- Sashkin, Marshall
Leadership That Matters 8, 52
Putting Total Quality Management to Work 52
- Sashkin, Molly G.
Leadership That Matters 8, 52
- Savir, Uri
Peace First 25
- Scharmer, C. Otto
Theory U 52
- Schein, Edgar H.
DEC Is Dead, Long Live DEC 52
Helping 52
- Schlesinger, Andrea Batista
Death of "Why?" 26
- Schmaltz, David A.
Blind Men and the Elephant 52
- Schmidheiny, Stephan
Walking the Talk 23
- Schmidt, Warren H.
Peacock in the Land of Penguins 30, 42
- Schroeder, Dean M.
Ideas Are Free 51
- Schuler, Michael A.
Making the Good Life Last 13, 33
- Schuster, John P.
Answering Your Call 33
- Schwartz, Ellen
Taking Back Our Lives in the Age of Corporate Dominance 26, 33
- Screwed* 1, 23
- Search Conference (booklet)* 44
- Second Innocence* 31
- Secret, The* 38
- Seeing Systems* 50
- Seidensticker, Bob
Future Hype 26
- Self-Governance in Communities and Families* 25
- Selling with Integrity* 49
- Sen, Rinku
Accidental American 26
- Serving Leader, The* 45
- Shapiro, David A.
Choosing the Right Thing to Do 33
Claiming Your Place at the Fire 31
Repacking Your Bags 31
Something to Live For 31
Whistle While You Work 31
- Share This!* 26
- Shea, Heather
Dance Lessons 37
- Shea-Schultz, Heather
Online Learning Today 52
- She Spot, The* 26, 57
- Shifting Sands* 29
- Shireman, Bill
What We Learned in the Rainforest 46
- Shortchanged* 24
- Showkeir, Jamie
Authentic Conversations 53
- Showkeir, Maren
Authentic Conversations 53
- Show Me the Money* 50
- Shuman, Michael H.
Small-Mart Revolution 26
- Sibilia, Joe
Street Smart Sustainability 17
- Siebert, Al
Resiliency Advantage 33
- Silberman, Mel
Developing Your PeopleSmart Skills 34
PeopleSmart 34
Working PeopleSmart 34, 53
- Siler, Todd
Think Like a Genius Process (booklet) 44
- Simpler Way, A* 57
- Sims, Jr., Henry P.
New SuperLeadership 8, 47
- Sinema, Kyrsten
Unite and Conquer 26
- Sisson, Gary R.
Hands-On Training 53
- Small Change* 12, 22
- Small-Mart Revolution, The* 26
- Smart Videoconferencing* 37
- Soderquist, Chris
Strategic Forum (booklet) 44
- Solomon, Glenn
You Could Be Fired for Reading This Book 34
- Solving Tough Problems* 24, 45
- Something to Live For* 31
- Sonduck, Michael M.
DEC Is Dead, Long Live DEC 52
- Song, Mike
Hamster Revolution 34, 53
Hamster Revolution for Meetings 53
- Soper, Angela E.
Values Sell 54
- So You're New Again* 30
- Speak, Karl D.
Be Your Own Brand 32
- Spears, Larry C.
Power of Servant-Leadership 43
- Spechler, Jay W.
Managing Quality in America's Most Admired Companies 53
- Speculation Economy, The* 25

- Speechless 21
 Speerstra, Karen
Our Day to End Poverty 21, 28
 SPHR
Leading People Through Disasters 48
Spirit of Leadership, The 50
Spiritual Capital 57
 Spitzer, Randy
Accountability 46
 Sprout! 56
 Stacey, Ralph D.
Complexity and Creativity in Organizations 53
 Stahl-Wert, John
Serving Leader 45
Ten Thousand Horses 53
Stakeholder Strategy, The 53
Stakeholder Theory and Organizational Ethics 50
Standing in the Fire 41
 Stark, Julie
Your Leadership Legacy 39
 Stavros, Jacqueline M.
Appreciative Inquiry Handbook 40
 Steffen, Jim
Aligned Thinking 34
 Stern, Sam
Corporate Creativity 51
Stewardship 39
 Stewart, Paul
Branded Customer Service 37
Stick Your Neck Out 22
Stirring of Soul in the Workplace 28
 Stoddard, Suzanne
Taking Back Our Lives in the Age of Corporate Dominance 26, 33
 Stoner, Jesse
Full Steam Ahead! 27, 38
Strategic Business Partner 52
Strategic Forum, The (booklet) 44
 Straus, David
How to Make Collaboration Work 53
 Straw, Julie
4-Dimensional Manager 53
Street Smart Sustainability 17
Structured On-the-Job Training 45
 Stumpf, Stephen A.
Learning to Use What You Already Know 34
Success Case Method, The 39
 Sullivan, Dan
Laws of Lifetime Growth 34
Supply Chain Optimization 51
 Sveiby, Karl Erik
New Organizational Wealth 53
 Svendsen, Ann
The Stakeholder Strategy 53
 Swanson, Richard A.
Analysis for Improving Performance 54
Foundations of Human Resource Development 54
Human Resource Development Research Handbook 54
Research in Organizations 54
Results 54
 Swegan, Richard B.
Dot Calm 29
Synchronicity 45
- T**
Take Back Your Time 22, 29
Taking Back Our Lives in the Age of Corporate Dominance 26, 33
 Tarr-Whelan, Linda
Women Lead the Way 12, 26
Teamwork Is an Individual Skill 36
Telling Training's Story 39
 Templeton, Tim
Referral of a Lifetime 54
Ten Thousand Horses 53
Terms of Engagement 15
 Terry, Roger
Economic Insanity 26
 Thatchenkery, Tojo
Appreciative Intelligence 34, 54
Theory U 52
They Just Don't Get It! 35, 57
Thinking Big 25
Think Like a Genius Process (booklet) 44
 Thomas, David C.
Cultural Intelligence 54
 Thomas, Jr., R. Roosevelt
World Class Diversity Management 54
 Thomas, Kenneth W.
Intrinsic Motivation at Work 54
Three Deep Breaths 28
Time and the Soul 32
 Tissen, René
Zero Space 41
 Tobin, Daniel R.
Feeding Your Leadership Pipeline 9
 Tompkins, Chuck
Whale Done Parenting 27
 Torbert, Bill
Action Inquiry 55
 Tracy, Brian
21 Success Secrets of Self-Made Millionaires 34
100 Absolutely Unbreakable Laws of Business Success 34, 55
Be a Sales Superstar 55
Eat That Frog! 4, 35, 55
Flight Plan 4, 35, 55
Get Paid More and Promoted Faster 35
Goals! 4
Hire and Keep the Best People 55
Training Across Multiple Locations 46
Trance of Scarcity 28
Transferring Learning to Behavior 46
Trauma Stewardship 32
 Treasurer, Bill
Courage Goes to Work 55
Positively M. A. D. 35, 55
Right Risk 35
 Trolley, Edward A.
Running Training Like a Business 55
 Trosten-Bloom, Amanda
Power of Appreciative Inquiry 10, 57
True Partnership 57
True to Yourself 36
Trust and Betrayal in the Workplace 14, 51
 Tucker, Robert B.
Driving Growth Through Innovation 55
Turning to One Another 7, 35
- U**
 Ullmen, John B.
Don't Kill the Bosses! 40
Ultimate Competitive Advantage, The 49
 Underhill, Brian O.
Executive Coaching for Results 55
Unequal Protection 1, 23
Unite and Conquer 26
Untapped 56
- V**
Value Effect, The 43
Values-Driven Business 40
Values Sell 54
 van Adelsberg, David
Running Training Like a Business 55
 Vargas, Roberto
Family Activism 26, 35
 Vaughn, Robert H.
Professional Trainer 56
 Vengel, Alan A.
Influence Edge 56
Sprout! 56
 Ventrice, Cindy
Make Their Day! 56
 Ventura, Steve
Yes Lives in the Land of No 30, 42
 von Oech, Roger
Expect the Unexpected or You Won't Find It 5, 35
- W**
 Walker, Meri Aaron
Teamwork Is an Individual Skill 36
Walking the Talk 23
 Walls, Jr., Julius
Mission, Inc. 17, 47
Wall Street Diet, The 51
 Walters, Jamie S.
Big Vision, Small Business 56
Wander Woman 33
 Wann, David
Affluenza 22, 28
 Warwick, Mal
Values-Driven Business 40
 Watts, Philip
Walking the Talk 23
Wave Rider 50
 Weaver, Richard G.
Crisis at Santa's Workshop 56
Managers As Facilitators 56
 Weeden, Curt
Corporate Social Investing 56
 Weisbord, Marvin
Discovering Common Ground 16, 56
Don't Just Do Something, Stand There! 16, 56
Future Search 16
Future Search (booklet) 44
 Weiser, John
Untapped 56
We Are All Self-Employed 30
Whale Done Parenting 27
What If Boomers Can't Retire? 25
What We Learned in the Rainforest 46
 Wheatley, Margaret J.
Finding Our Way 35, 57
Leadership and the New Science 7, 57
- Y**
 Yerkes, Leslie
301 Ways to Have Fun At Work 44
Fun Works 57
They Just Don't Get It! 35, 57
Yes Lives in the Land of No 30, 42
You Don't Have to Do It Alone 15, 36
 Young, Stephen
Moral Capitalism 26
You're Addicted to You 28
Your Leadership Legacy 39
Your Signature Path 27
You Could Be Fired for Reading This Book 34
You Don't Have to Do It Alone 15, 36
 Yudkowsky, Moshe
Pebble and the Avalanche 57
- Z**
 Zack, Devora
Networking for People Who Hate Networking 6
 Zaiss, Carl
True Partnership 57
 Zandt, Deanna
Share This! 26
 Zenobia 41
 Zero Space 41
 Zohar, Danah
Spiritual Capital 57

Ordering

Individual customers

Order online

www.bkconnection.com

Order by phone

800-929-2929, 8 am–9 pm
Eastern time, M–F

Order by email

bkp.orders@aidcvt.com

Order by fax

(802) 864-7626

Order by mail

Berrett-Koehler Publishers,
PO Box 565, Williston, VT
05495. Please include your
daytime phone number.

We accept checks, money
orders, VISA, MasterCard, and
American Express.

Orders are usually shipped
United States Postal Service
book rate. Please allow 1–2
weeks for delivery.

Orders shipped to California
or Vermont will include
applicable sales tax.

Rush shipping (U.S. orders only)

Rates for rush shipping
are available by calling our
toll-free order number, 800-
929-2929, or emailing us at
urgent@aidcvt.com. Clearly
identified urgent orders
received weekdays by 11 am
eastern time will be shipped
that day. Orders received after

this time or on weekends will
be shipped the next business
day, except holidays.

International shipping

Please see “Outside the
United States” on the next
page for the distributor serving
your area. If you are unable to
order through one of our dis-
tributors, please contact us.

Returns

Please send returns via a
traceable shipping method
with a copy of the original
invoice and reason for return
to Berrett-Koehler, Attn:
Returns, 82 Wintersport Lane
Williston, VT 05495.

Bulk orders

Discounts are available for
orders of 10 or more copies of
a single title. Please contact
us or see our website for
further information.

U.S. book trade

Please contact:
Ingram Publisher Services
Customer Service, Box 512,
One Ingram Blvd.
LaVergne, TN 37086
Tel: 800-509-4887
Fax: 800-838-1149
customer.service@
ingrampublisherservices.com

Berrett-Koehler titles are
also available through Baker
& Taylor and other major

national and regional whole-
salers.

College and university text orders

All orders will receive a
20% discount.

Complimentary text exam copies

Complimentary text adoption
exam copies of any book can
be requested directly from our
website. Every book page has
a “Professors: Request Exam
Copy” link. Just search for the
book and click on this link.

Discounts for resellers

Berrett-Koehler products are
available at special discounts
when purchased for resale.
Trade bookstores should
contact Ingram Publisher
Services (see above). All other
resellers should contact the
Special Sales Department:
Tel: (415) 288-0260
Fax: (415) 362-2512
bkpub@bkpub.com

Return policy for resale accounts

Publications purchased
directly from Berrett-Koehler
should be returned freight
prepaid to Berrett-Koehler,
Attn: Returns, 82 Wintersport
Lane, Williston, VT 05495.

Publications ordered on a
returnable basis may be
returned without prior autho-
rization within one year
of invoice date, provided
they are unmarked and in
resalable condition. To receive
full credit, please enclose a
packing list, reason for return
and a copy of the original
invoice. Items returned
without invoice information
will be credited at a 60%
discount. Credit may be taken
only after a credit memo is
issued. NO CASH REFUNDS.
Damaged books must be
returned within 45 days of
invoice date.

Media review copies

Please fax or email your
media review copy requests to
Katie Sheehan, Publicist
Tel: (415) 743-6477
Fax: (415) 362-2512
ksheehan@bkpub.com

Requests are fulfilled upon
receipt via UPS Ground
service or Priority Mail.

Subsidiary rights

Contact María Jesús Aguiló
Director, International Sales
and Subsidiary Rights
Tel: (415) 743-6467
Fax: (415) 362-2512
maguiló@bkpub.com

Outside the United States

Canada

Raincoast Books
9050 Shaughnessy Street
Vancouver, BC, V6P 6E5
Canada
Tel: 800-663-5714
Fax toll-free: 800-565-3700
www.Raincoast.com

UK, Europe, and the Middle East

McGraw-Hill Book Co. Europe
Shoppenhangers Rd.,
Maidenhead, Berkshire SL6
2QL England
Tel: +44 1628-502500
Fax: +44 1628-770224
Marketing: Stephanie Gover
Customer Services:

orders@mcgraw-hill.com
Customer Services direct fax:
+44 1628-635895

Australia and New Zealand

WoodsLane Pty. Ltd.
7/5 Vuko Place
Warriewood NSW 2102,
Australia
Tel: +61 29-970-5111
Fax: +61 29-970-5002
info@woodslane.com.au

South, East, and Southeast Asia

McGraw-Hill Education (Asia)
*also servicing Mauritius, but
excluding North Korea, India,
and the Sub-Continent:*

60 Tuas Basin Link,
Singapore 638775
Tel: (65) 6863 1580
Customer Service Hotline:
(65) 6868 8188
Fax: (65) 6862 3354
mghasia_sg@mcgraw-hill.com

India and the Subcontinent

McGraw-Hill Education (India)
B-4, Sector 63
Gautam Budh Nagar
Noida, 201301, UP, India
Tel: +91120-4383426
Fax: 91120-4383401-403
roystan_laporte@mcgraw-hill.
com
www.tatamcgraw-hill.com

South Africa

Real Books, PO Box 1040
Auckland Park
2006 South Africa
Tel: +27 11-837-0643
Fax: +27 11-837-0654

For all other countries contact:

Berrett-Koehler Publishers
235 Montgomery, Suite 650
San Francisco, CA 94104-
2916, USA
Tel: +1 415 288-0260
Fax: +1 415 362-2512

**Prices subject to change
without notice.**



Operating a publishing business involves many more people than are formally on the staff. We would like to acknowledge the many people who are contributing time, talent, and creativity to our publishing efforts this year. We are grateful for their crucial role in our success.

Marketing and sales services

Barry Merrell and Kendahl Andrade, Alexander's Printers • Dean Smith, Jacqueline Braun, Adam Chesler, Eileen McKeown, Nancy Olson, American Society for Training and Development • Barbara Chan, Barbara Chan Consulting • Praveen Madan, The Booksmith • Peg Booth and Julia Wouk, Booth Media Group • Dave Hemsath and the staff of BreakPoint Books & More • Don Allen, Busboys and Poets • Tony Baisley, Center for Spirituality & Healing • Tom Waller, The Commonwealth Club • Constant Contact • Elisa Cooper • Brad Gulick, Clearwater Productions • Patti Danos, Publicist • Dottie DeHart, DeHart & Company • Gennady Kolker, Donna Parson, Madeline Kane, Jinny Khanduja, and Tim Rusch, Demos • Robin Donovan • Daniel Morris, Drum Major Institute • Kathleen Epperson • Adam Gordon, D-Rev: Design for the Other 90% • Carrie Barnes, ELISE Communications • Sergio Lub, Favors.org • Fern Berman, Fern Berman Communications • Global Business Network • Jen Gould, Jen Gould PR • Carol Sawyer and Naomi Swinton, Grassroots Leadership • Kat Gjovik, Great Turning Initiative • Denise Hamler and Karri Winn, Green America • Patricia and Craig Neal, Heartland Inc. • Perry Hooks, Hooks Book Events • Beth Stewart and the staff of Infocore Inc. • Aaron Berstler, Kohnstamm Communications Inc. • Ken Lupoff • Tom Martin, Publicist • Pat Galpin, MDR • Mark Oimet, Karen Cross, Margery Buchanan, Megan Newton, and all the sales and marketing staff, Ingram Publisher Services • Gail Leondar-Wright, Publicist Jonathan Salazar, Publicity Intern • McGraw-Hill Education, India • McGraw-Hill Professional, Asia • McGraw-Hill Professional, Europe • Modern Postcard • Liz Maw, Net Impact • Marco Visscher, Ode Magazine • Dawn Baron, Passion Profits Consulting • Pegasus Communications • Sharon Goldinger, PeopleSpeak • Georgia Kelly, Praxis Peace Institute • PSPrint • Raincoast Books, Canada • Real Books Distributors • Zheng "Michael" Zeng, Sales and Marketing Intern • Deb Nelson and Craig Rueens, Social Venture Network • Andi Cale, Vincent Caldwell and Fred Thomas, The Society for Human Resource Management • Rick and Suan Stamm of the TEAM Approach • Charles Stillwagon, Tattered Cover Books • Berit Ashla and Kim Sarnecki, The Tides Foundation • Jason Liller, Tremendous Life Books • Rose Hanig, UUA Bookstore • Terri Armstrong Welch • WoodsLane Pty. Ltd. • Fran Korten and Susan Gleason, *YES!* Magazine

Printing, warehousing, and shipping services

Action Printing • Data Reproductions • Hamilton Printing Company • John P. Pow Co. • Lightning Source • Malloy, Inc. • Odyssey Press • Versa Press • Webcom, Ltd.

Production, editorial, design, and electronic publishing services

Richard Adelson Design • Autographix Design • Michael Bass and Associates • Henrietta Bensussen • Janet Reed Blake • The Book Designers • BookMatters • Books24x7.com • Bookwrights • Patricia Brewer • Judith Brown • CodeMantra • Sandra Craig • Crowfoot Design • Joan Dickey • Dovetail Publishing Services • ebooks.com • ebrary.com • Bruce Emmer • Joan Farness • Julie Gallagher • Debra Gates • Girl of the West Productions • Gopa and Ted2 Design • Tanya Grove • Barbara Haines • Ken Hassman • Randy Hazan • Kristi Hein • Ideas to Images • Ingram Digital Group • Judith Johnstone • Linda Jupiter Productions • Laura Larson • Katherine Lee • Laura Lind Design • LMR Designs • Manza Editorial Services • Karen Marquardt • Joy Matkowski • Leigh McLellan • Medea Minnich • Mike Mollett • Irene Morris • MVB Design • MyiLibrary • Stephanie Maher Palenque • Barbara Palumbo • Pemastudio • Detta Penna Design • PeopleSpeak • Publication Services • Canace Pulfer • Elissa Rabellino • Read How You Want • Rachel Rice • Don Roberts • Marianne Rogoff • Leonard Rosenbaum • Safari Online • Mary Sanichas Communications • Scribe Typography • Karen Seriguchi • Seventeenth Street Studios • Pete Shanks • Katie Silver • Richard A. Swanson and Barbara L. Swanson, Consulting editors • Tolman Creek Media • Gerald Van Ravensway • Elizabeth von Radics • Lunaea Weatherstone • Westchester Book Group • Wilsted & Taylor Publishing Services

Digital community building

Matt Drake, AIDC • Steve Bennett, AuthorBytes • David Cole, Bay Tree Publishing • Amy Lenzo, Beauty Dialogues • Dudi Einy and Robyn Ward, DocStoc • Erica Priggen and Jonah Sachs, Free Range Studios • Yoko Okano, Google Books • Wayne Marshall, Kaizen Internet Marketing • David Witt, The Ken Blanchard Companies • Erin Polgreen and Tracy van Slyke, The Media Consortium • Jeremy Sullivan, musician • Sharon Goldinger, PeopleSpeak • Joshua Piersanti, Piersanti Designs • Aaron Sampson, video editor • Kathleen Fitzgerald and Michael McGuinness, Scribd • Karen Swim, Words for Hire

Manuscript reviewers

Valerie Andrews • Jane Casperson • Sandy Chase • Charlie Dorris • Chuck Ehrlich • Rob Ellman • Sara Jane Hope • Ted Kinni • Jeff Kulick • Chris Lee • Ann Matranga • Andrea Markowitz • Carol Metzker • Tai Moses • John Renesch • John Romano

• Danielle Scott • Frappa Stout • Jill Swenson • Rebecca Williamson

Translation rights agents

Sue Yang and the staff of Eric Yang Agency: Korea • Manami Tamaoki and the staff of Tuttle-Mori Agency: Japan • Jackie Huang and Whitney Hsu and the staff of Andrew Nurnberg and Associates: China and Taiwan • Laura Riff, João Paulo Riff, and the staff of The RIFF Agency: Brazil • Gabi Hertzmann Pikarski and the staff of I. Pikarski Ltd. Literary Agency: Israel • Nelly and John Moukakos and the staff of JLM Literary Agency: Greece • Livia Stoia and the staff of Sun Literary Agency: Romania • Akcali Copyright Agency: Turkey

Business and administrative services

AIDC • Mike Mansel, Argo Insurance • Nylene Aviles, Jim Weber and the staff of Comerica Bank • Greg Beattie • Cyberwolf, Inc. • Give Something Back • Robin Brown, Shawn Evans and the IPS Publisher Care team • James Ullakko, Chris Millias, Scott Miller, and Dan Sillin; Odenberg, Ullakko, Muranishi & Co., Accountancy Corporation • Pension Dynamics • Rocket Science Consulting • Jordan Shields and the staff of Shields Insurance Agency • Wellspring Data

Berrett-Koehler staff

María Jesús Aguiló, Director of Subsidiary Rights
Ann Campbell, Administrative Assistant
Marina Cook, Sales Manager
Michael Crowley, Senior Direct Sales Manager
Kristen Frantz, Vice President of Sales and Marketing
Bonnie Kaufman, Digital Community Builder
Arielle Kesweder, Operations Associate
Diane Blattner Kresal, Senior Operations Manager
Catherine Lengronne, Subsidiary Rights Associate
Bob Liss, Vice President, Operations and Administration
Zoe Mackey, Publicity Assistant
David Marshall, Director for Digital Communities
Kate Piersanti, Copyright Editor
Steven Piersanti, President and Publisher
Dianne Platner, Senior Manager, Design and Production
Katie Sheehan, Publicity Manager
Jeevan Sivasubramaniam, Executive Managing Editor
Kathy Slater, Senior Accounting Manager
Jeremy Sullivan, Sales and Marketing Associate
Johanna Vondeling, Vice President, Editorial and Digital
Richard Wilson, Vice President for Design and Production
Ginger Winters, Senior Human Resources/Office Manager

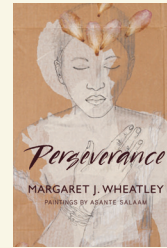
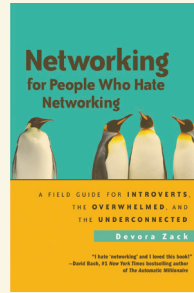
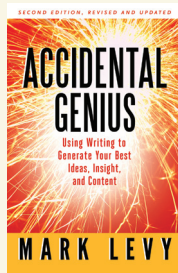
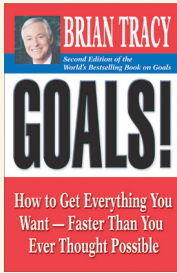


Berrett-Koehler Publishers, Inc.
235 Montgomery Street, Suite 650
San Francisco, CA 94104-2916

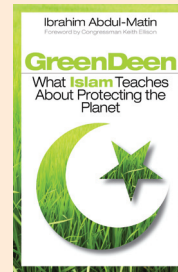
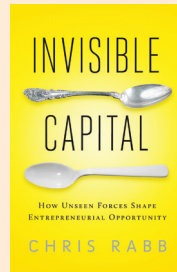
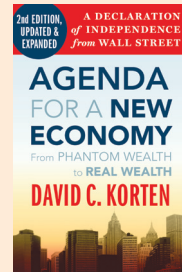
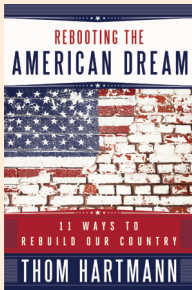
www.bkconnection.com

New for Fall 2010

BK Life



BK Currents



BK Business

